



102522844

To the Honorable Commissioner, U.S. Patent and Trademark Office, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 BERINGER WINE ESTATES COMPANY  
 2000 Main Street  
 St. Helena, California 94574 **8.7.03**

Individual(s) USA       Association  
 General Partnership       Partnership  
 Corporation-Delaware  
 Other

Additional name(s) of conveying party(ies) attached?  
 yes       no

2. Name and address of receiving party(ies)?  
 BERINGER BLASS WINE ESTATES COMPANY  
 610 Airpark Road  
 P.O. Box 4500  
 Napa, California 94558

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-Delaware  
 Other

Additional name(s) & address(es) attached?  
 yes       no

Appointment of Domestic Representative attached?  
 yes       no

3. Nature of Conveyance:

Assignment       Merger  
 Security Agreement       Change of Names  
 Other \_\_\_\_\_

Execution Date: **February 7, 2001**

4. Application number(s) or registration number(s): **1,377,487**

If this document is being filed together with a new application, the execution date of the application is:

Trademark Application No.(s) | B. Trademark Registration No.(s)  
 Additional numbers attached?       Yes       No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Gary D. Krugman  
 SUGHRUE, MION, PLLC  
 2100 Pennsylvania Avenue, N.W.  
 Suite 800  
 Washington, D.C. 20037-3213

6. Total number of applications and registration involved: **1**

7. Total Fee (37 CFR 3.41): **\$40.00**  
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.  
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880  
 (Attach dupl. copy of this page if paying by Deposit Account)

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9. Statement and Signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary D. Krugman      August 7, 2003  
 Name      Date

**TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:**

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:  
**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, D.C. 20231**

08/12/2003 DBYRNE 00000101 1377487  
01 FC:8521 40.00 00



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August 7, 2003

**TRANSMITTAL LETTER**

Box Assignment  
Director - U.S. Patent and Trademark Office  
Washington, D.C. 20231

Re: Recordation of Change of Name  
U.S. Registration No. 1,377,487  
Mark: LOS HERMANOS  
Our Ref.: S-7736

Sir:

Enclosed for recordation is a change of name of Registrant from WINE WORLD ESTATES COMPANY to BERINGER WINE ESTATES COMPANY and a further subsequent change of name from BERINGER WINE ESTATES COMPANY to BERINGER BLASS WINE ESTATES COMPANY. Please record the changes of name against the above-identified registration so that title to the registration resides in the current owner, BERINGER BLASS WINE ESTATES COMPANY.

Enclosed are two required Assignment Cover Sheets together with a check in the amount of \$80.00, believed to be the fee for recordation of the two (2) changes of name for the above-identified registration. You are authorized to charge any difference or credit any overpayment to the undersigned's Deposit **Account No. 19-4880**.

Please record the changes of name and send notice of the recordation to the undersigned in due course.

Respectfully submitted,

  
Gary D. Krugman

Enclosures: Change of Name Cover Sheets (2)  
Check for \$80.00

**RECORDED: 08/07/2003**

**TRADEMARK  
REEL: 002799 FRAME: 0477**