

Form PTO-1594
(Rev. 03/01)

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Lifestyle Company, Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State New Jersey
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: February 12, 2004

2. Name and address of receiving party(ies)

Name: Unilens Corp. USA

Internal

Address: _____

Street Address: 10431 72nd Avenue North

City: Largo State: FL Zip: 33777

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,688,241

2,692,535

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lora A. Moffatt

Internal Address: Salans

Street Address: Rockefeller Center

620 Fifth Avenue

City: New York State: NY Zip: 10020

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1628

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lora A. Moffatt

Name of Person Signing


Signature

2/25/04
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$65.00 501628 2688241

TRADEMARK ASSIGNMENT

WHEREAS, THE LIFESTYLE COMPANY, INC., a New Jersey corporation having offices at 712 Ginesi Drive, Morganville, New Jersey 07751-1235 ("Assignor"), is the owner of the entire right, title and interest in and to the following trademarks and United States trademark registrations:

LifeStyle 4Vue, Serial No. 76345136, Registration No. 2688241 (Approved 2/18/2003)
LifeStyle Xtra, Serial No. 76345135, Registration No. 2692535, Approved 3/4/2003); and


WHEREAS, UNILENS CORP. USA, a Delaware corporation, having offices at 10431 72nd Avenue North, Largo, Florida 33777 ("Assignee"), wishes to acquire the entire right, title and interest in and to such trademarks and United States trademark registrations and all associated goodwill and business;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is acknowledged by Assignor, Assignor sells, assigns and transfers to Assignee and its successors and assigns, the entire right, title and interest in and to such trademarks and United States trademark registrations and all associated goodwill and business and any other rights related thereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed by its officer thereunto duly authorized.

Dated: February 12, 2004

THE LIFESTYLE COMPANY, INC.

By 
Thomas Seidner
President and COO

TRADEMARK

REEL: 002799 FRAME: 0912

ACKNOWLEDGEMENT

STATE OF NEW JERSEY)
) : ss.
COUNTY OF MONMOUTH)

On this 12th day of February 2004, before the undersigned, a Notary Public, personally appeared Thomas Seidner, known to me to be the person whose name is subscribed to the foregoing instrument and the President and Chief Operating Officer of The Lifestyle Company, Inc., the corporation described in and which executed the foregoing instrument, and he acknowledged to me that that he signed this instrument as a free act on behalf of such corporation by order of the Board of Directors of such corporation..

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the State and County and on the day and year first above written.

STATE NJ MIDDLESEX COUNTY
Federico A. Quasta *2/12/04*

Notary Public

FREDERICO A. QUASTA
Notary Public
State of New Jersey
My Commission Expires
6-2-2012



SALANS

ATTORNEYS AT LAW

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FACSIMILE

To:	Company:	Fax:	Tel:
Assignment Recordation Services	US Patent and Trademark Office	703-306-5995	
From:	Tel (direct):	Fax (direct):	Pages (inc. cover):
Lora A. Moffatt	(212) 632 8436	(212) 307 3320	4
Date: February 23, 2004	Account: 0073533.0004	User ID: 3283	
Subject:			

Please see attached

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TRADEMARK

NEWYORK 474345
RECORDED: 02/23/2004

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