

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark OfficeRECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

RA Brands, L.L.C.

☐ Individual(s)                      ☐ Association  
☐ General Partnership              ☐ Limited Partnership  
☐ Corporation (State- )  
☒ Other Delaware limited liability company  
 Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment                      ☐ Merger  
☐ Security Agreement              ☐ Change of Name  
☐ Other

Execution Date: February 6, 2004

## 2. Name and Address of receiving party(ies)

Name: Pure Fishing II, LLC

Address: 1900 18<sup>th</sup> Street, Spirit Lake, Iowa 51360

☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation (State - ) \_\_\_\_\_  
☒ Other - Delaware limited liability company

If assignee is not domiciled in the United States, a domestic  
 representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached

B. Trademark Registration No.(s) See attached

Additional numbers attached? ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Hayley M. Smith  
 Senior Legal Assistant  
 Kirkland & Ellis LLP  
 153 East 53rd Street  
 New York, NY 10022-4675

## 6. Total number of applications and registrations involved: 13

## 7. Total fee (37 CFR 3.41)..... \$ 340

☐ Enclosed  
☒ Authorized to be charged to Deposit Account

## 8. Deposit Account No. 111098

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hayley Smith

Name of Person Signing

Hayley Smith

Signature

FEBRUARY 25, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to  
 Commissioner of Patents and Trademarks, Box Assignments, Washington D.C. 20231

CH \$340.00 111098 78148493

Trademark Applications

Mark	Serial No.	Filing Date
HEAVY COVER	78/148,493	07-29-2002
HI-TEST	78/220,697	03-03-2003
STREN SUPERLINE	78/148,491	07-29-2002
T-BRAID	78/148,487	07-29-2002
TI-BRAID	78/148,485	07-29-2002
TITANIUM BRAID	78/148,484	07-29-2002

Trademark Registrations

Mark	Reg. No.
MAGNAFLEX	2,803,710
MAGNATHIN	2,043,702
STREN	678,371
STREN	2,042,660
STREN	2,730,202
STREN Fish Design	2,046,114
STREN SENSOR	2,185,143

**CONFIRMATORY ASSIGNMENT OF TRADEMARK  
APPLICATIONS AND REGISTRATIONS  
(United States)**

THIS ASSIGNMENT OF TRADEMARK APPLICATIONS AND REGISTRATIONS (this "Assignment"), dated as of February 6, 2004, is from RA BRANDS, L.L.C., a Delaware limited liability company ("Assignor") having a principal place of business at 870 Remington Drive, Madison, North Carolina, to PURE FISHING II, LLC, a Delaware limited liability company ("Assignee") having a principal place of business at 1900 18<sup>th</sup> Street, Spirit Lake, Iowa.

WITNESSETH:

WHEREAS, Assignor is the owner of the trademark registrations and applications listed on Schedule A, attached hereto and incorporated herein (the "Trademarks"); and

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated February 6, 2004, Assignor, for good and valuable consideration, assigned to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks; and


WHEREAS, Assignor now desires to confirm and record the assignment of the above-identified Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, to Assignee.

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and conveys to Assignee the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be duly executed by their duly appointed representatives as of the day and year first above written.


ASSIGNOR:

RA BRANDS, L.L.C.

By:   
Its: President

ASSIGNEE:

PURE FISHING II, LLC

By:   
Its: President

## EXHIBIT A

Trademark Applications

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