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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Yankees Entertainment and Sports Network, LLC
[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[] Corporation-State
[X] Other Delaware Limited Liability Company
Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)
Name: New York Yankees Limited Partnership
Internal Address:
Street Address: Yankees Stadium
City: Bronx State: NY Zip: 10451
[] Individual(s) citizenship
[] Association
[] General Partnership
[] Limited Partnership
[X] Corporation-State Ohio
[] Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance:
[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other
Execution Date: 02/21/2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/096826; 78/096825; 78/096823; 78/371713
B. Trademark Registration No.(s)
Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Peter F. Weinberg
Internal Address:
Street Address: Gibson, Dunn & Crutcher LLP
1801 California Street, Suite 4100
City: Denver State: CO Zip: 80202

6. Total number of applications and registrations involved: 4
7. Total fee (37 CFR 3.41): \$ 0
[] Enclosed
[] Authorized to be charged to deposit account
Previously Submitted
8. Deposit account number: 50-0792

DO NOT USE THIS SPACE

9. Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Peter F. Weinberg Signature August 6, 2003 Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Encl. Notice of Non-Recordation dated 9/13/03

Cert of Mailing

I hereby certify that this document and any attachments thereto are being deposited in the U.S. mail, postage prepaid, first class, addressed to Mail Stop Assignment Recordation Service Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

By: Jean A. Burns

Signature: Jean A. Burns

Dated August 6, 2003

TRADEMARK REF: 96259-3

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Yankees Entertainment and Sports Network, LLC 3-17-03 [] Individual(s) [] Association [] General Partnership [] Limited Partnership [] Corporation-State [X] Other A Delaware limited liability company Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies) Name: New York Yankees Limited Partnership Internal Address: Street Address: Yankees Stadium City: Bronx State: NY Zip: 10451 [] Individual(s) citizenship [] Association [] General Partnership [X] Limited Partnership Ohio [] Corporation-State [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date:

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78/096826; 78/096825; 78/096823; 76/371713 B. Trademark Registration No.(s) Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Peter F. Weinberg Internal Address: Gibson, Dunn & Crutcher LLP Street Address: 1801 California Street Suite 4100 City: Denver State: CO Zip: 80202

6. Total number of applications and registrations involved: 4 7. Total fee (37 CFR 3.41): \$ 115.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: 50-0792

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9. Signature: Peter F. Weinberg Name of Person Signing

Signature: [Handwritten Signature] Date: March 10, 2003

Total number of pages including cover sheet, attachments, and document: 3

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Encl. Assignment of Trademarks and Trademark Applications Check #44098, \$115.00

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CERTIFICATE OF MAILING

[Dated March 10, 2003]

I hereby certify that this document and any attachments thereto are being deposited in the United States mail, postage prepaid, first class mail, addressed to Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231.

TRADEMARK REEL: 002801 FRAME: 0707

Assignment of Trademarks and Trademark Applications

WHEREAS, Yankees Entertainment and Sports Network, LLC, a Delaware limited liability company having an address of 405 Lexington Avenue, New York, NY 10174 (hereinafter "Assignor") is the owner of United States trademark applications (hereinafter the "Applications") for the registration of the marks (hereinafter the "Marks") shown in the Attachment hereto; and

WHEREAS, New York Yankees Limited Partnership, an Ohio limited partnership having an address of Yankees Stadium, Bronx, NY 10451 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Marks and said Applications therefor, together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks.

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Marks and the Applications therefor for the United States and throughout the world together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks.

YANKEES ENTERTAINMENT AND SPORTS
NETWORK, LLC

By: 

Name: Leo Hindery

Title: Chairman & CEO

Date: February 21, 2003

Attachment to Assignment of Trademarks and Trademark Applications

Mark	Application Serial Number
YANKEES ENCORE	78/096826
YANKEES CLASSICS	78/096825
YANKEEOGRAPHY	78/096823
WHERE YANKEE FANS GET THEIR YANKEES	76/371713

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