Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Patchen Wilkes Farm, LLC		102/26/2004 I	LTD LIAB JT ST CO: KENTUCKY

RECEIVING PARTY DATA

Name:	The White Fox Family Marketing Co., LLC	
Street Address:	1811 Winchester Road	
City:	Lexington,	
State/Country:	KENTUCKY	
Postal Code:	40555	
Entity Type:	LTD LIAB JT ST CO: KENTUCKY	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78280664	THE WHITE FOX
Serial Number:	78280666	PATCHEN WILKES FARM-HOME OF WHITE BEAUTY'S FAMILY OF WHITE THOROUGHBREDS
Serial Number:	78280668	NATIONAL WHITE THOROUGHBRED MUSEUM AND HALL OF FAME
Serial Number:	78292212	THE WHITE FOX

CORRESPONDENCE DATA

Fax Number: (859)252-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 859 252-0889

 Email:
 ralph@iplaw1.net

Correspondent Name: J. Ralph King @ King and Schickli, pllc

Address Line 1: 247 North Broadway

Address Line 4: Lexington, KENTUCKY 40507

ATTORNEY DOCKET NUMBER: 1252-001

TRADEMARK REEL: 002802 FRAME: 0109

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7828066

TH \$115 C

NAME OF SUBMITTER:	J. Ralph King
Total Attachments: 3 source=Assign Exec#page1.tif	
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TRADEMARK REEL: 002802 FRAME: 0110

Docket No. 1252-001; 1252-002; 1252-003; 1252-004

ASSIGNMENT

This Assignment, dated, February 2004, from Patchen Wilkes Farm, LLC, operating as a Limited Liability Company organized under Kentucky Limited Liability Company Act of the laws of the Commonwealth of Kentucky, located and doing business at 1811 Winchester Road, Lexington, Kentucky 40555 (hereinafter called PATCHEN WILKES), to The White Fox Family Marketing Co., LLC, also operating as a limited liability company under the Kentucky Limited Liability Company Act, Warren W. Rosenthal, a member and registered agent of both companies, and also being located and doing business at 1811 Winchester Road, Lexington, Kentucky 40555 (hereinafter called WHITE FOX FAMILY MARKETING);

WHEREAS, PATCHEN WILKES is the owner of the trademarks and service marks and the related registration applications set forth in the attached Exhibit A;

WHEREAS, WHITE FOX FAMILY MARKETING is desirous of acquiring all ownership rights in the trademarks and service marks, and all ownership rights in the applications for registration and the registrations to issue therefrom; and

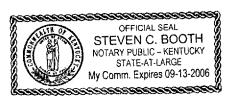
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, PATCHEN WILKES does hereby formally assign and transfer unto WHITE FOX FAMILY MARKETING and its successors and assigns forever, all right, title and interest in and to said marks, the applications and registrations, together with the business and goodwill connected therewith and as symbolized by the marks.

TRADEMARK
REEL: 002802 FRAME: 0111

COMMONWEALTH OF KENTUCKY)
COUNTY OF FAYETTE)
COUNTY OF FAYETTE	-)

On this 26th day February of, 20 04, before me personally appeared Warren W. Rosenthal, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEA L



Notary Public Steren C. Boeth

EXHIBIT A

TRADEMARK REGISTRATION APPLICATION SER. NO.	Mark
78/280,664	THE WHITE FOX
78/280,666	PATCHEN WILKES FARM-HOME OF WHITE BEAUTY'S FAMILY OF WHITE THOROUGHBREDS
78/280,668	NATIONAL WHITE THOROUGHBRED MUSEUM AND HALL OF FAME
78/292,212	THE WHITE FOX & DESIGN

RECORDED: 03/01/2004

TRADEMARK
REEL: 002802 FRAME: 0113