Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨⇨⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Granny Goose Foods, Inc.

- [ ] Individual(s)
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State
- [ ] Other California

Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies)

Name: Snack Alliance Inc.

Internal Address:

Street Address: P.O. Box 70

City: Hermiston State: OR Zip: 97838

- [ ] Individual(s) citizenship
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State Oregon
- [ ] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance:

- [x] Assignment
- [ ] Merger
- [ ] Security Agreement
- [ ] Change of Name
- [ ] Other

Execution Date: 05/23/2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1877187 1718424 951462 980450 1549338 1261052

Additional number(s) attached [x] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jane Eckels

Internal Address: c/o Davis Wright Tremaine LLP

Street Address: 1501 Fourth Avenue, Suite 2600

City: Seattle State: WA Zip: 98101

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41).....$ 240.00

- [ ] Enclosed
- [x] Authorized to be charged to deposit account

8. Deposit account number:

040258

CH $240.00 040258 1877187

DO NOT USE THIS SPACE

9. Signature.

Jane Eckels
Name of Person Signing

Signature

February 26, 2004
Date

Total number of pages including cover sheet, attachments, and document: 11

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CONTINUATION OF ITEM 4 B

TRADEMARK REGISTRATION NOS.
1095372
1009220
666096

TRADEMARK
REEL: 002802 FRAME: 0682

TRADEMARK ASSIGNMENT

WHEREAS, COAST BUSINESS CREDIT, a division of SOUTHERN PACIFIC BANK, a California corporation, with an address at 12121 Wilshire Blvd., Ste. 1400, Los Angeles, California 90025, in its capacity as secured creditor of GRANNY GOOSE FOODS, INC. ("Assignor"), in furtherance of its foreclosure of certain assets pursuant to California Commercial Code Section 9504, has rights in and to certain trademarks, service marks, trade names and logos used or adopted in or in connection with the business of Assignor, and all derivative, related and combined marks, together with the goodwill of the business symbolized thereby, including without limitation the trademarks and trademark applications identified on Exhibit "A" attached hereto (collectively, the "Marks").

WHEREAS, SNAK ALLIANCE INC., an Oregon corporation, with an address at c/o Irell & Manella LLP, 1800 Avenue of the Stars, Los Angeles, CA 90067 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor pursuant, and subject to, the terms of a Bill of Sale of even date from Assignor to Assignee, quitclaims, without warranty or recourse of any kind, to Assignee, and Assignee's successors and assigns, Assignor's entire right, title, and interest, if any, in and to the Marks, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Marks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Marks. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and/or service mark registration in the United States and in foreign countries in connection with the Marks, and to secure in its own name the registrations granted thereon.

IN WITNESS WHEREOF, Assignor has duly executed this trademark Assignment on this 23rd day of May, 2000.

COAST BUSINESS CREDIT, a division of SOUTHERN PACIFIC BANK

BY: _____

NAME: _____

TITLE: _____

Exhibit A

TRANSFERRED ASSETS

1. Excepting only the trademarks set forth in Schedule 2 attached hereto (the "Excluded Marks"), all Granny Goose Foods, Inc. trademarks and related trademarks, registered and/or unregistered, including common law marks (in each case, including related words, logos, package design and trade dress), including without limitation the trademarks set forth in Schedule 1 attached hereto (all such trademarks, except the Excluded Marks, the "Marks");

2. Excepting only the trade names set forth in Schedule 2 attached hereto (the "Excluded Names"), all Granny Goose Foods, Inc. trade names and DBAs, including without limitation the trade name "Granny Goose", and all variations thereof (all such trade names, except the Excluded Names, the "Trade Names");

3. All trademark applications and registrations for the Marks in the U.S. Patent and Trademark Office and certain states of the United States and certain other countries, including without limitation the applications and registrations identified in Schedule 1 attached hereto;

4. All goodwill of the business symbolized by or associated with any of the Marks or the Trade Names;

5. The trademark files, including application and registration files relating to the Marks, and all rights and privileges relating thereto (including without limitation attorney-client privileges with respect to Granny Goose Foods, Inc. trademark counsel);

6. All design masters, films and plates, and other property embodying or used in making packaging or other items bearing any of the Marks or the Trade Names;

7. Any license or royalty rights, but no license or royalty obligations, arising from or relating to any of the Marks or the Trade Names;

8. All causes of action, choses in action, rights in litigation presently or hereafter pending for any cause or claim (whether in contract, tort or otherwise), and all judgments now or hereafter arising therefrom, in each case arising from or relating to claims based in any way upon any of the Marks or the Trade Names;

9. All corporate or other business records, customer lists, proprietary information, computer programs, inventions, designs, drawings, blueprints and plans, in each case arising from or relating to any of the Marks or the Trade Names or the associated goodwill (and, in each case, whether in paper, magnetic, electronic or other form, including discs, tapes and tape files), and including without limitation all Granny Goose Foods, Inc. customer lists and other data for the products sold under the Marks and the Trade Names; and

10. All other general intangibles in the nature of any of the foregoing embodying, relating to or arising out of any of the Marks or the Trade Names.

SCHEDULE 1

TRADEMARKS, INCLUDING BUT NOT LIMITED TO TRADEMARK APPLICATIONS AND TRADEMARK REGISTRATIONS RELATING THERETO

Trademark	Registration Number	Country
Country Crisp	1,341,158	USA
Idaho Russ Chips	1,501,142	USA
1st Place Flavor & Design	1,552,129	USA
~~[illegible]~~	~~1,829,[illegible]~~	~~USA~~
Dippers [reg. has expired]	666,096	USA
Golden Delights	1,877,187	USA
Crunchi-O's [reg. has expired]	1,009,220	USA
Grandma Goodwin's [reg. has expired]	1,095,372	USA
~~La Famous~~	~~[illegible]~~	~~USA~~
Clover Club	1,549,338	USA
Granny Goose	951,462	USA
~~El Dorado [reg. may be canceled]~~	~~[illegible]~~	~~USA~~
~~El Dorado [reg. has been canceled]~~	~~[illegible]~~	~~USA~~
Hud Sanders' Clover Club & Design	1,261,052	USA
Red Seal [reg. has been canceled]	1,718,424	USA
Granny Goose	1,001,603	USA
Granny Goose & Full Body Goose Design	1,319,610	USA
~~[illegible]~~	~~[illegible]~~	~~USA~~
Goose Head Cameo Design	1,319,609	USA
Chippies	1,386,188	USA
~~Compadre~~	~~[illegible]~~	~~USA~~
Full Body Goose & Window Design	1,001,602	USA

FLAVOR DESTINATIONS (UNREGISTERED)

GRANNY GOOSE 899,786 USA

Trademark	Registration Number	Country
The Whole Earth	980,450	USA
Granny Goose & Full Body Goose with Apron (and Sombrero) Design	434,237	USA
Whiffen Chips [reg. has expired]	614,057	USA
Granny Goose & Full Body Goose with Apron Design	433,728	USA
~~Fiesta~~	~~876,659~~	~~USA~~
Head of Goose Design	899,785	USA
~~[illegible]~~		
Not a Shake less Flavor & Design	1,327,266	USA
Overland Trail [reg. may be canceled]	1,821,539	USA
~~Krazy Korn~~	~~767,659~~	~~USA~~
Party Chips	738,310	USA
Riplets [reg. has expired]	667,801	USA
~~Laura Scudder's & Design~~	~~512,739~~	~~USA~~
Granny Goose Ripples & Design	1,927,608	USA
Betty Lou [reg. has expired]	1,024,257	USA
Mom's Old Fashioned	1,840,724	USA
Old San Francisco Style & Design	1,408,774	USA
Snaps	705,655	USA
Tom Sawyer & Design	750,267	USA
50% Less Salt Not a Shake Less Flavor & Design	1,332,461	USA

~~Krazy Korn~~	~~74387~~	~~California~~
~~Krazy Korn~~	~~[illegible]~~	~~California~~
Ripples	70221	California
Spudettes [reg. has expired]	70271	California

Trademark	Registration Number	Country
Ripples [reg. has expired]	156121	Hawaii
Chippers [reg. has expired]	No Number	Nevada
Crunchi-O's	SN 1852474	Argentina
Crunchi-O's	SN 1875397	Argentina
Crunchi-O's	8575	Bahrain
Granny Goose	161,763	Canada
Crunchi-O's	328682	Canada
Granny Goose	88,961	Costa Rica
Granny Goose Full Body Design	173,714	Columbia
Granny Goose	708 of 1971	Hong Kong
Granny Goose Full Body Design	709 of 1971	Hong Kong
Crunchi-O's	B1538/1982	Hong Kong
Granny Goose	Pending	Indonesia
Granny Goose Full Body Design	Pending	Indonesia
Granny Goose	850,566	Japan
Granny Goose Full Body Design	Pending	Japan
Crunchi-O's	10932	Kuwait
Granny Goose Full Body Design	MA572093	Malaysia
Ripples	MA572093	Malaysia
Granny Goose	425,136	Mexico
Granny Goose Full Body Design	501,585	Mexico
Old San Francisco Style & Design	48718975	Mexico
Granny Goose	36247	Panama
Hawaiian Style Potato Chips	R-9247	Panama
Potato Chips	R-9361	Panama
Sour Cream & Onion Potato Chips	R-9346	Panama

Trademark	Registration Number	Country
Crunchi-O's	036373	Panama
Granny Goose-Full Body Design	36245	Panama
Granny Goose	730,563	P.R.C.
Granny Goose Full Body Design	735,196	P.R.C.
Ripples	733,889	P.R.C.
Ripples	630,141	P.R.C. Taiwan
Granny Goose	382093	Singapore
Granny Goose Full Body Design	620587	Singapore
Granny Goose	KOR37204	Thailand
Granny Goose Full Body Design	141571	Thailand
Ripples	KOR 19430	Thailand

Trademark	Reg. No.	Reg. Date	Country
Country Crisp	1,341,158	12/05/90	
Idaho Russ Chips	1,501,142	10/13/88	
1st Place Flavor & Design	1,552,129	09/15/89	
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	
Dippers	666,069	08/19/58	
Golden Delights	APP No. 264,605	Pending	
Crunchi-O's	1,009,220	04/22/75	
Grandma Goodwins	1,095,372	07/04/78	
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	
Clover Club	1,549,338	07/25/89	
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	
Hod Sanders Clover Club & Design	1,261,052	12/13/83	
Red Seal	1,718,424	09/22/92	
Granny Goose	161,763	03/21/84	Canada
Granny Goose	730,563	02/21/95	P.R.C.
Granny Goose	88,961	10/24/94	Costa Rica
Granny Goose	708 of 1971	08/06/70	Hong Kong
Granny Goose	Pending	08/12/96	Indonesia
Granny Goose	850,566	03/25/70	Japan
Granny Goose	425,136	11/11/92	Mexico
Granny Goose	36247	01/14/86	Panama
Granny Goose	382093	05/21/93	Singapore
Granny Goose	KOR37204	12/08/94	Thailand
Granny Goose	1001603	01/14/85	USA
Granny Goose Full Body Design	735,196	08/14/95	P.R.C.
Granny Goose Full Body Design	173,714	01/30/95	Columbia
Granny Goose Full Body Design	709 of 1971	08/06/70	Hong Kong
Granny Goose Full Body Design	Pending	08/12/96	Indonesia
Granny Goose Full Body Design	Pending		Japan
Granny Goose Full Body Design	MA572093	07/15/95	Malaysia
Granny Goose Full Body Design	501,585	08/29/95	Mexico
Granny Goose Full Body Design	36245	02/26/95	Panama
Granny Goose Full Body Design	620587	12/23/87	Singapore
Granny Goose Full Body Design	141571	12/19/69	Thailand
Granny Goose Full Body Design	1319610	02/21/85	USA
Ripples	733,889	03/07/95	P.R.C.
Ripples	630,141	02/01/94	P.R.C. Taiwan
Ripples	MA572093	08/05/93	Malaysia
Ripples	KOR19430	01/13/94	Thailand
Old San Francisco Style & Design	48718975	04/12/95	Mexico
Hawaiian Style Potato Chips	R-9247	01/24/85	Panama
Potato Chips	R-9361	02/22/85	Panama
Sour Cream & Onion Potato Chips	R-9346	02/22/85	Panama
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	~~USA~~
Cameo Goose Design	1319609	02/22/85	USA
Chippies	1386188	03/11/86	USA
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	~~USA~~

Granny Goose & Window Design	1001602	01/14/75	USA
Granny Goose with Apron	434237	11/11/87	USA
Granny Goose and Design	433728	10/28/87	USA
Head of Goose Design	199785	09/29/90	USA
~~Krazy-Kore~~	~~[illegible]~~	~~[illegible]~~	~~USA~~
Not a Shake less Flavor (Stylized)	1327266	03/26/85	USA
Overland Trail	1812139	02/15/94	USA
Party Chips	738310	09/25/62	USA
Ripleta	667801	09/30/78	USA
Ripples Design	1927608	10/17/95	USA
SNAPS	705655	10/11/60	USA
Tom Sawyer & Design	750267	08/22/63	USA
50% less salt not a shake less flavor design	1332461	04/23/85	USA
~~Krazy-Kore~~	~~[illegible]~~	~~[illegible]~~	~~USA California~~
Ripples	70221	08/22/93	USA California
Spudettes	70271	06/30/76	USA California
Ripples	156121	07/21/93	USA Hawaii
Chippers	No Number	12/14/94	USA Nevada

Mark	Serial Registration No.	Filing/ Reg. Date	Country
Dippers	666,096	8/19/58	U.S.
Golden Delights	SN 264,605	4/10/92 Filed	U.S.
Crunchi-O's	1,009,220	4/22/75	U.S.
Crunchi-O's	SN 1852474	8/11/92 Filed	Argentina
Crunchi-O's	SN 1872397	4/12/93 Filed	Argentina
Crunchi-O's	8575	7/28/84	Bahrain
Crunchi-O's	328482	6/12/87	Canada
Crunchi-O's	B1538/1982	7/9/80	Hong Kong
Crunchi-O's	10832	1/28/80	Kuwait
Crunchi-O's	036373	9/12/85	Panama

Schedule 2

EXCLUDED TRADEMARKS

Trademark	Registration Number	Country
Mamacita's [reg. may be canceled]	1,829,935	USA
La Famous	968,310	USA
El Dorado [reg. may be canceled]	1,833,441	USA
El Dorados [reg. may be canceled]	1,567,406	USA
Bocaditos	1,249,511	USA
Compadres	1,386,210	USA
Fiestas	876,659	USA
Krazy Korn	767,659	USA
Padrinos and Design	1,662,647	USA
Krazy Korn	74382	California
Krazy Korn	34199	California