

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Philip De Wolff		08/12/2003	JOINT VENTURE:
RECEIVING PARTY DATA			
Name:	Shepard Fairey		
Street Address:	3780 Wilshire Blvd., Suite 210		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90010		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75856775	OBEY	
CORRESPONDENCE DATA			
Fax Number:	(760)931-9086		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	760-804-0153		
Email:	victoria@mandclaw.com		
Correspondent Name:	McColloch & Campitiello, LLP		
Address Line 1:	5900 La Place Court, Suite 100		
Address Line 4:	Carlsbad, CALIFORNIA 92008		
ATTORNEY DOCKET NUMBER:	6153		
NAME OF SUBMITTER:	Victoria Newland		
Total Attachments: 1			
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OP \$40.00 75856775

TRADEMARK APPLICATION ASSIGNMENT

WHEREAS, Phillip De Wolff of 6279 Sugerman Dr., La Jolla, California, 92037, as part of a joint venture, has initially filed an Intent to Use application with the United States Patent and Trademark office on 11/23/99, which application has been given Serial No. 75/856775;

WHEREAS, Shepard Fairey of 3780 Wilshire Blvd., Suite 210, Los Angeles, California 90010, is desirous of acquiring all interests held by Phillip De Wolff in said mark and the application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Phillip De Wolff does hereby assign to Shepard Fairey all right, title and interest in and to the mark OBEY and Design, together with the goodwill of the business symbolized by the mark, and the above identified application thereof.

Dated: 8/12/03

Phillip De Wolff
Phillip De Wolff

State of California
County of San Diego

On this 12th day of Aug., 2003, before me appeared Phillip De Wolf personally known to me (or proved to me on the basis of satisfactory evidence), the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.

Naomi J. Klatt
(Signature of notary public)

