

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Smith's Food & Drug Centers, Inc.		02/12/2004	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Kroger Co. of Michigan		
<b>Street Address:</b>	18334 Laurel Park Drive North		
<b>City:</b>	Livonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48152-2686		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78241884	GRANNY'S PRIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)983-1200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	sftademarks@pillsburywinthrop.com		
<b>Correspondent Name:</b>	Laura C. Gustafson		
<b>Address Line 1:</b>	Calendar/Docketing Dept. P.O. Box 7880		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94120-7880		
<b>ATTORNEY DOCKET NUMBER:</b>	087401/0301441		
<b>NAME OF SUBMITTER:</b>	Laura C. Gustafson		
<b>Total Attachments: 1</b>			
source=GRANDMA'S PRIDE Assignment Doc#page1.tif			

CH \$40.00 78241884

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Smith's Food & Drug Centers, Inc.** ("Assignor"), hereby conveys, transfers and assigns to **The Kroger Co. of Michigan** ("Assignee"), effective as of the date below, all right, title and interest in and to the name and mark GRANNY'S PRIDE, the associated application (Serial No. 78-241,884) and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Smith's Food & Drug Centers, Inc.

By: Paul Heldman

Name: Paul W. Heldman

Title: Vice President & Secretary

Date: 2-12-04