

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sloppy Joe's International, Inc.		03/02/2004	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Sloppy Joe's Enterprises International, Inc.		
Street Address:	101 Ann Street		
City:	Key West		
State/Country:	FLORIDA		
Postal Code:	33040		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2613989	A KEY WEST TRADITION	
CORRESPONDENCE DATA			
Fax Number:	(305)374-5095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-374-5600		
Email:	mcesarano@akerman.com		
Correspondent Name:	Michael C. Cesarano		
Address Line 1:	1 S.E. 3rd Avenue		
Address Line 2:	28th Floor		
Address Line 4:	Miami, FLORIDA 33131-1714		
ATTORNEY DOCKET NUMBER:	136269		
NAME OF SUBMITTER:	Michael C. Cesarano		
Total Attachments: 1 source=Key West Tradition#page1.tif			

CH \$40.00 2613989

ASSIGNMENT

THIS ASSIGNMENT is made by SLOPPY JOE'S INTERNATIONAL, INC., a Florida corporation, to SLOPPY JOE'S ENTERPRISES INTERNATIONAL, INC., a Virginia corporation.

WHEREAS, effective September 1, 2001, SLOPPY JOE'S INTERNATIONAL, INC. was merged with and into SLOPPY JOE'S ENTERPRISES INTERNATIONAL, INC (the "Merger"); and

WHEREAS, SLOPPY JOE'S INTERNATIONAL, INC. is the registered owner of the following service mark:

A KEY WEST TRADITION – U.S. Reg. No. 2,613,989 (Registered September 3, 2002);
and

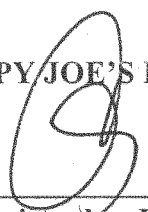
WHEREAS, in connection with the Merger, SLOPPY JOE'S ENTERPRISES INTERNATIONAL, INC. is desirous of acquiring the above-referenced service mark from SLOPPY JOE'S INTERNATIONAL, INC.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, SLOPPY JOE'S INTERNATIONAL, INC. hereby transfers, conveys and assigns to SLOPPY JOE'S ENTERPRISES INTERNATIONAL, INC., all of SLOPPY JOE'S INTERNATIONAL, INC.'s right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark and the registration thereof.

Executed at Key West, Florida, this 2nd day of March, 2004.

SLOPPY JOE'S INTERNATIONAL,
INC.

By: _____


Christopher L. Mullins
President

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