

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pharmanex, LLC		01/15/2004	LTD LIAB JT ST CO: DELAWARE

RECEIVING PARTY DATA	
Name:	Nu Skin International, Inc.
Street Address:	75 West Center Street
Internal Address:	Legal Department
City:	Provo
State/Country:	UTAH
Postal Code:	84601
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78235065	SPLASH C

CORRESPONDENCE DATA	
Fax Number:	(801)345-3899
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	801-345-3800
Email:	mlogan@nuskin.com
Correspondent Name:	Pharmanex, LLC
Address Line 1:	75 West Center Street
Address Line 2:	Legal Department
Address Line 4:	Provo, UTAH 84601

ATTORNEY DOCKET NUMBER:	PH0088
--------------------------------	--------

NAME OF SUBMITTER:	Marsha Logan
---------------------------	--------------

Total Attachments: 1 source=Assnmt SPLASH C#page1.tif

OP \$40.00 78235065

ASSIGNMENT


WHEREAS, PHARMANEX, LLC. a limited liability company organized and existing under the laws of the state of Delaware, United States of America, located at 75 West Center, Provo, Utah 84601 U.S.A (hereinafter called "the Assignor"), is the proprietor of the trademark application for SPLASH C, Application Serial No. 78/235065 registered in the United States of America;

WHEREAS, NU SKIN INTERNATIONAL, INC., a corporation organized and existing under the laws of the state of UTAH, United States of America, located at 75 West Center, Provo, Utah 84601 U.S.A. (hereinafter called "the Assignee"), is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, grant, transfer and otherwise convey to Assignee, its successors and assigns, all rights, title and interest in and to the said trademark application SPLASH C, U.S. Trademark Application Serial No. 78/235065 including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trade name and trademark, and the right to sue for past infringements thereof.

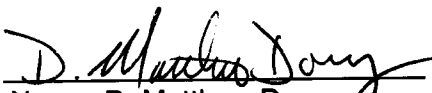
IN WITNESS WHEREOF, the Assignor has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 15th day of January 2004.

PHARMANEX, LLC

By 
Name: D. Matthew Dorny
Title: Vice President and Secretary

IN WITNESS WHEREOF, the Assignee has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 15th day of January 2004.

NU SKIN INTERNATIONAL, INC.

By 
Name: D. Matthew Dorny
Title: Vice President and
General Counsel