

08-20-2003



To the Honorable Commissioner of Patents and Trademarks

102529007

RE

1. Name of conveying party(ies):
 J.R. TOBACCO OF AMERICA, INC. *8-4-03*
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation – State North Carolina *2-17-03*
 Other _____
 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: J.C. Newman Cigar Company
 Address: 2701 Sixteenth Street
 Tampa, Florida 33605
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation – Florida
 Other _____
 If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: January 15, 2003

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
1,730,408

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.
 Jordan S. Weinstein, Esquire
 OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
 Attorneys at Law
 1940 Duke Street
 Alexandria, Virginia 22314
 OSMMN Ref: 234096US

6. Total number of applications and registrations involved: 1
 See Document I.D.# 102378290
 7. Total fee (37 CFR 3.41): \$ _____
 Enclosed
 Authorized to be charged to deposit account
 8. Deposit account number:
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

 Jordan S. Weinstein
 Name of Person Signing

 Signature

 August 4, 2003
 Date

Total number of pages, including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, J.R. TOBACCO OF AMERICA, INC. is a North Carolina corporation, with its principal offices located at 301 Route 10 East, Whippany, NJ 07981.

WHEREAS, J.R. TOBACCO OF AMERICA, INC. (hereinafter referred to as "ASSIGNOR") owns the QUORUM trademark, and the registration thereof, as depicted in Exhibit A attached hereto, along with the goodwill of the business in connection with which said trademark is used and which is symbolized by said trademark; and

WHEREAS, J.C. NEWMAN CIGAR CO. ("Assignee") is a Florida corporation with principal offices located at 2701 Sixteenth Street, Tampa, Florida, and is desirous of acquiring the aforesaid trademark, registration thereof and goodwill.

NOW, THEREFORE, that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the trademark and registration thereof depicted in Exhibit A attached to this Assignment, including the right to bring actions for infringements of said trademark occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by said trademark.

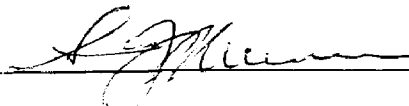
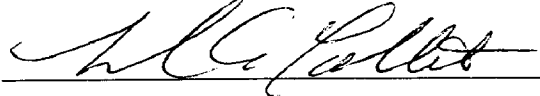
As additional consideration, J.C. NEWMAN CIGAR CO. hereby agrees to have the QUORUM brand manufactured by NICARAGUA AMERICAN TOBACCO, S.A. (hereinafter referred to as "NATSA") of Aptdo, postal 64, Bo Rosario, Esteli, Nicaragua for a period of five (5) years. If the QUORUM brand is manufactured by a company other than NATSA during the said five year period, without the written approvals of JR TOBACCO OF AMERICA, INC., this agreement shall immediately become null and void

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed

by its authorized representative.

AGRRED and ACCEPTED:
J.C. NEWMAN CIGAR CO.

J.R. TOBACCO OF AMERICA, INC.

By:  By: 

Title: CHAIRMAN OF THE BOARD Title: CFO

Date: JANUARY 30, 2003 Date: 1/15/03

SCHEDULE A

<u>REGISTERED TRADEMARK</u>	<u>REGISTRAITON NO.</u>	<u>REGISTRATION DATE</u>
QUORUM	1,730,408	11/3/92