

7-13-03

07-18-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office



Tab settings

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Nina Ricci S.A.R.L.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution date: July 3, 2003

2. Name and address of receiving party(ies):

Name: Parfums Nina Ricci

Internal

Address:

Street Address: 39 Avenue Montaigne

City: Paris State: France Zip: 75008

- Individual(s) citizenship, Association, General Partnership, Limited Partnership

- Corporation-State France, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

OFFICE OF PUBLIC RECORDS 2003 JUL 15 AM 8:53 FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 421524

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Arlene Hahn

Internal Address: Weil, Gotshal & Manges, LLP

Street Address: 767 5th Avenue

City: New York State: NY Zip: 10153

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

23-0800

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rhyllis Eremitaggio

Name of Person Signing

Signature Date July 15, 2003

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3. Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002804 FRAME: 0002

CM239

ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS, dated as of July 03, 2003, by and between NINA RICCI S.A.R.L., a French corporation, having its principal place of business at *17 rue François 1er - 75008 PARIS - France* (the "Assignor") and PARFUMS NINA RICCI, a French corporation having its principal place of business at *39 Avenue Montaigne - 75008 Paris - France* (the "Assignee").

WHEREAS, Assignor is the owner of or has rights in the trademark "L'AIR DU TEMPS" (the "Trademark") U.S. Registration n° 421524, and all common law rights related thereto, and made a part hereof; and

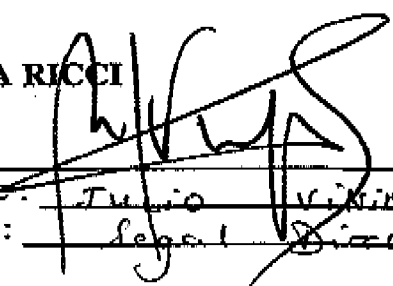
WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Trademark to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged;

Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Trademark, and all common law rights related thereto, together with the goodwill of the business connected with the use of, and symbolised by, such Trademark.

Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademark.

IN WITNESS WHEREOF, Assignor has caused this assignment to be duly executed on this 03 day of July 2003.

NINA RICCI
By : 
Name : Julio Viniegra
Title : Legal Director

WEIL, GOTSHAL & MANGES LLP

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner of Patents & Trademarks
Washington, D.C. 20231

BOX: ASSIGNMENTS

TRADEMARK - CHANGE OF NAME

The enclosed Recordation Form is to inform you that the owner of the referenced trademark has changed its name from Nina Ricci S.A.R.L. to Parfums Nina Ricci, effective July 3, 2003. We submit this request for recordation.

It is requested that the enclosed self-addressed and stamped post card be marked "Received" and returned to the undersigned.

Please charge the total fee of \$40.00 for one (1) property and any additional fees to Deposit Account No. 23-0800 (Attorney Docket No. 68625.0023).

Respectfully submitted,
WEIL, GOTSHAL & MANGES LLP

Date: July 15, 2003

By: 
Phyllis Eremitaggio
Trademark Specialist