

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Atrium Pureco, Inc.		03/04/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Pure Encapsulation, Inc.
Street Address:	490 Boston Post Road
City:	Sudbury
State/Country:	MASSACHUSETTS
Postal Code:	01776
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Registration Number:	2096198	PURE ENCAPSULATIONS, INC.
Registration Number:	2396919	A.I. FORMULA
Registration Number:	2378633	A.P. FORMULA
Registration Number:	2302037	ULTRANUTRIENT
Registration Number:	2302038	NUTRIENT 950
Registration Number:	2430683	A.C. FORMULA
Registration Number:	2380503	ADR FORMULA
Registration Number:	2304053	NUTRIENT 280 C
Registration Number:	2302042	MINERAL 650
Registration Number:	2304054	ISOPROTEIN PLUS
Registration Number:	2302043	VEINPRO
Registration Number:	2304055	PROSOOTHE
Registration Number:	2377586	NIACITOL
Registration Number:	2377587	IMM FORMULA
Registration Number:	2375292	CRANBERRY NS

CH \$490.00 2096198

Registration Number:	2375293	DGL PLUS
Registration Number:	2410417	+CAL+
Registration Number:	2468500	PUREWEIGH
Serial Number:	76542324	AADI

**CORRESPONDENCE DATA**

Fax Number: (617)523-6850

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 6175232700

Email: lpharrin@hklaw.com

Correspondent Name: George Tuttle

Address Line 1: 10 St. James Avenue

Address Line 2: Holland & Knight LLP

Address Line 4: Boston, MASSACHUSETTS 02116

ATTORNEY DOCKET NUMBER:

093994/01

NAME OF SUBMITTER:

George Tuttle

Total Attachments: 0

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**