



To the Honorable Commissioner of Patents

102529749

and original documents or copy thereof.

1. Name of conveying party(ies):  
Eitan Hagler and Daniel Martinez  
(CA Partnership)

84.03

Individual(s) Association  
Corporation X Other

2. Name and address of receiving party(ies):

Name: AMERICAN PIG, INC.

Internal Address:

Street Address: P.O. Box 928392

City: San Diego State: CA Zip: 92192

X Corporation Association  
Individual(s) Other

Assignee is a California Corporation

3. Nature of conveyance:

X Assignment Merger

Security Agreement Change of Name

Other

Execution Date: 29 April 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)  
2,634,079

Additional numbers attached? Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DONN K. HARMS, ESQ.

Internal Address:

Street Address: 12702 Via Cortina, Suite 100

City: Del Mar

State: CA Zip: 92014

6. Total number of applications and registrations involved:

01

7. Total fee (37 CFR 3.41).....\$ 40.00

X Enclosed

X Authorized to be charged to deposit account

8. Deposit account number:

07-1338

(Attach duplicate copy of this page if paying by deposit account)

08/20/2003 GTOM11 00000032 2634079

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40.00 DP

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DONN K. HARMS, ESQ.

Name of Person Signing

Signature

31 July 2003

Date

Total number of pages comprising cover sheet: 01

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, THE EITAN HAGLER AND DANIEL MARTINEZ PARTNERSHIP (CA Partnership), both U.S. Citizens, has adopted, used and is using and is the owner of the following trademark and United States Trademark Registration:

Trademark: QUANTITY, NOT QUALITY  
Reg. No.: 2,634,079  
Filing Date: 7 Aug. 2000  
Reg. Date: 15 Oct. 2002

WHEREAS, AMERICAN PIG, INC., a California Corporation, having principal offices at P.O. BOX 928392, San Diego, California, 92192, is desirous of acquiring said trademark.

NOW, THEREFORE, in consideration of the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, THE EITAN HAGLER AND DANIEL MARTINEZ PARTNERSHIP, does hereby sell, assign, transfer, and set over unto AMERICAN PIG, INC., all right, title and interest in the United States in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark and said application to register said trademark.

Signed at SAN DIEGO (County), this 29 day of APRIL, 2003.

THE EITAN HAGLER AND DANIEL MARTINEZ PARTNERSHIP

By: EITAN HAGLER, Partner

State of California )  
County of ) ss.  
County of )

On this day of , 2003, before me, , Notary Public, personally appeared EITAN HAGLER personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal:

Signature: \_\_\_\_\_