

08-20-2003

Docket No.:

JOHN-9902



Tab settings

To the Director of the United States Patent and

102529752

d original documents or copy thereof.

1. Name of conveying party(ies):

**Kenneth E. Johnson III**  
**James L. Denton**  
**Daniel R. Pero**

8-1-03

2. Name and address of receiving party(ies):

Name: Hooahgear LLC

Internal Address: \_\_\_\_\_

Street Address: 2152 E. Calle Maderas

City: Mesa State: AZ ZIP: 85213

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State of Arizona
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 2/25/2002, 2/25/2002, and 02/22/02

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,059,829

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pacer K. Udall / Reg No.: 50,976

Internal Address: \_\_\_\_\_

Street Address: SCHMEISER, OLSEN & WATTS LLP

18 E. University Dr. #101

City: Mesa State: AZ ZIP: 85201

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0513

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Pacer K. Udall

Name of Person Signing

*Pacer K. Udall*

Signature

July 30, 2003

Date

Total number of pages including cover sheet, attachments, and TRADEMARK

ASSIGNMENT

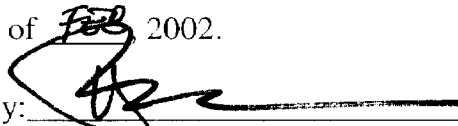
WHEREAS, Kenneth E. Johnson III, a citizen of the United States, James L. Denton, a citizen of the United States, and Daniel R. Pero, a citizen of the United States, all doing business together as HOOAHGEAR, located at 2152 E. Calle Maderas, Mesa, Arizona 85213, have adopted, used, and are using and are the owners of the following trademark registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
<b>HOOYAH</b>	<b>2,059,829</b>	<b>May 6, 1997</b>

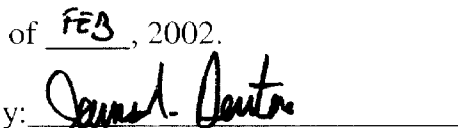
WHEREAS, HOOAHGEAR LLC, located and doing business at 2152 E. Calle Maderas, Mesa, Arizona 85213, is desirous of acquiring said trademark;

NOW, THEREFORE, effective this 22 day of February, 2002, and for good and valuable consideration, the receipt of which is hereby acknowledged, Kenneth E. Johnson III, James L. Denton, and Daniel R. Pero, all doing business together as HOOAHGEAR, hereby assign to HOOAHGEAR LLC, all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registration and applications thereof.

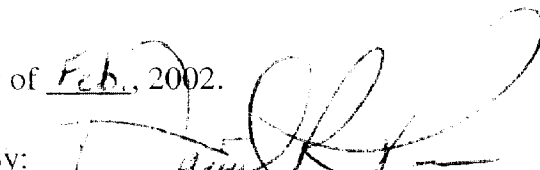
Signed at MESA AZ this 25 day of FEB 2002.  
(city and state)

By:   
Kenneth E. Johnson III

Signed at MESA, AZ this 25 day of FEB, 2002.  
(city and state)

By:   
James L. Denton

Signed at Mesa AZ this 22 day of Feb., 2002.  
(city and state)

By:   
Daniel R. Pero