

08-20-2003



To the Honorable Commiss.

102530165

attached original documents or copy thereof.

1. Name of conveying part(ies):

Embers Charcoal Company, Inc.

- Individual(s)
- General Partnership
- Corporation-State of South Carolina
- Other:

Additional name(s) of conveying party(ies) attached YES NO

2. Name and address of receiving party(ies)

Name: **Royal Oak Sales, Inc.**

Street Address: 1 Royal Oak Avenue
Roswell, GA 30076

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Tennessee
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached

YES NO

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: 04/09/99

4. Application number(s) or registration number(s):

A. Trademark application No.(s)

B. Trademark Registration No.(s)

2,109,705

Additional numbers attached? YES NO

5. Name and address of party to whom correspondence concerning document should be mailed:

George M. Thomas
Thomas, Kayden, Horstemeyer & Risley, L.L.P.
100 Galleria Parkway, Suite 1750
Atlanta, Georgia 30339

6. Total number of applications/registrations involved: [1]

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to credit card

8. Deposit Account Number:

20-0778
(Attach duplicate copy of this page if paying by Deposit Account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George M. Thomas

Aug 15, 2003
Date

Typed Name

Signature

Docket #: 11325-3230

Total number of pages including cover sheet, attachments, and document: [3]

08/19/2003 LMUELLER 00000004 2109705 Mail documents to be recorded with required cover sheet information to:

01 FC:8521

40.00

Mail Stop Assignment Recordation Services
Director of the US Patent and Trademark Office, P.O. Box 1450
Alexandria, VA 22313-1450

TRADEMARK
REEL: 002804 FRAME: 0826

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2003 AUG 18 PM 4:10
FINANCE SECTION

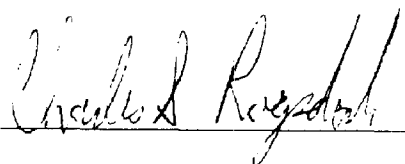
TRADEMARK AND TRADENAME ASSIGNMENT

In connection with that certain Asset Purchase Agreement dated as of April __, 1999, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, EMBERS CHARCOAL COMPANY, INC. a South Carolina corporation ("Assignor"), hereby sells, transfers, conveys and assigns to ROYAL OAK SALES, INC., a Tennessee corporation ("Assignee"), all of Assignor's right, title and interest in and to each of the trademarks and tradenames listed on Schedule A attached hereto, all registrations and applications therefor including but not limited to those specifically therein identified, the right to recover for past infringement, and the goodwill of the business in connection with which they are used.

Assignor hereby appoints Assignee, its successors and assigns as the attorneys in fact of Assignor to make, execute, deliver and file any and all trademark or tradename registration applications, instruments of transfer, and other documents and instruments as may be necessary or appropriate to effectuate the purposes of this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the 7th day of April, 1999

EMBERS CHARCOAL COMPANY, INC.

By: 

Title: _____

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Schedule A

Trademark Name	Federal Registration Number
Embers Brand and Design (U.S.)	708,586
Embers PREMIUM QUALITY and Design (U.S.)	2,109,705
COOK OUT (U.S.)	1,516,170
INSTANT LITE (U.S.)	1,610,354
INSTANT CHEF (U.S.)	1,572,793
RED-GLO (U.S.)	Application Pending
Embers Brand and Design (Columbia)	183610
Embers Brand and Design (Panama)	079271
Embers Brand and Design (Costa Rica)	Application Pending

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