

08-20-2003

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commission

102530167

attached original documents or copy thereof.

1. Name of conveying party(ies):

GW, Inc.

F. LV. 03

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Delaware
- Other:

Additional name(s) of conveying party(ies) attached YES NO

2. Name and address of receiving party(ies)

Name: **Royal Oak Sales, Inc.**

Street Address: 1 Royal Oak Avenue
Roswell, GA 30076

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached

YES NO

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: 08/11/03

4. Application number(s) or registration number(s):

A. Trademark application No.(s)

B. Trademark Registration No.(s)

2,109,705

Additional numbers attached? YES NO

OFFICE OF PTO RECORDS
2003 AUG 18 PM 4:10
FINANCE SECTION

5. Name and address of party to whom correspondence concerning document should be mailed:

George M. Thomas
Thomas, Kayden, Horstemeyer & Risley, L.L.P.
100 Galleria Parkway, Suite 1750
Atlanta, Georgia 30339

6. Total number of applications/registrations involved: [1]

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to credit card

8. Deposit Account Number:

20-0778
(Attach duplicate copy of this page if paying by Deposit Account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George M. Thomas

George M. Thomas
Signature

Aug 15, 2003
Date

Typed Name

Docket #: 11325-3230

Total number of pages including cover sheet, attachments, and document: [2]

08/19/2003 LMUELLER 00000002 2109705 Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services

01 FC:0521

40.00 Director of the US Patent and Trademark Office, P.O. Box 1450
Alexandria, VA 22313-1450

TRADEMARK
REEL: 002804 FRAME: 0836

ASSIGNMENT OF U.S. TRADEMARK 2,109,705
Premium Embers Quality (stylized with oval design)

WHEREAS, **GW, Inc.**, a Delaware corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, adopted and used the mark **Premium Embers Quality (stylized with oval design)** and owns by prior assignment all right, title and interest in and to said mark and U.S. Trademark Registration 2,109,705 for said mark, registered in the U.S. Patent and Trademark office on October 28, 1997;

WHEREAS, **Royal Oaks Sales, Inc.**, a Delaware corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, is desirous of acquiring said mark and said registration, together with the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GW, Inc., does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance of its entire right, title and interest, in and to said mark and said registration, and the goodwill of the business associated therewith, and the right to bring suit and recover for past infringement of said mark, to said Royal Oak Sales, Inc. for the use and benefit of said Royal Oak Sales, Inc., its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, GW, Inc. has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

August 11, 2003
Date

GW, INC.

By: Robert G. Carey

Name: Robert G. Carey

Office: Vice President

11325-3230