

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insurance Specialists, Inc.		02/25/2004	CORPORATION: COLORADO

RECEIVING PARTY DATA	
Name:	Prizm Solutions, Inc.
Street Address:	1099 18th Street
Internal Address:	Suite 570
City:	Denver
State/Country:	COLORADO
Postal Code:	80202
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2537532	PROFITS+PLUS

CORRESPONDENCE DATA	
Fax Number:	(303)623-0552
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(303) 605-1579
Email:	rpavelko@messner-reeves.com
Correspondent Name:	Robert B. Pavelko, Esq.
Address Line 1:	1430 Wynkoop Street
Address Line 2:	Suite 400
Address Line 4:	Denver, COLORADO 80202

NAME OF SUBMITTER:	Robert B. Pavelko, Esq.
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Total Attachments: 1 source=Profit+Plus Trademark Assignment 2#page1.tif

OP \$40.00 2537532

ASSIGNMENT OF TRADEMARK

WHEREAS, Insurance Specialists, Inc. ("ISI"), a Colorado corporation, whose principal place of business is 7391 W. 38th Avenue, Wheat Ridge, CO 80033, warrants that it has adopted, used, and is the owner of a trademark "Profit+Plus" for insurance services, namely underwriting extended warranty programs in the field of automobiles and recreational vehicles, which is registered in the United States Patent and Trademark Office; and

WHEREAS, Prizm Solutions, Inc. ("Prizm"), a Colorado corporation located and doing business at 1099 18th Street, Suite 570, Denver, CO 80202, is desirous of acquiring the aforesaid trademark and its associated goodwill in connection with the agreement by and between Prizm and ISI whereby Prizm has purchased substantially all of the assets of ISI (the "Asset Purchase");

NOW THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Insurance Specialists, Inc., pursuant to the Asset Purchase, grants and assigns unto Prizm Solutions, Inc., all right, title, and interest in the United States in the trademark "Profit+Plus" for insurance services, namely underwriting extended warranty programs in the field of automobiles and recreational vehicles, and all rights associated with the federal trademark registration, serial No. 75435067 for that mark, together with the goodwill of the business symbolized by the trademark and the right to sue and recover damages and profits for past infringement.

Insurance Specialists, Inc. agrees to sign all documents necessary to vest all right, title, and interest in and to the mark Profit+Plus in Prizm Solutions, Inc.

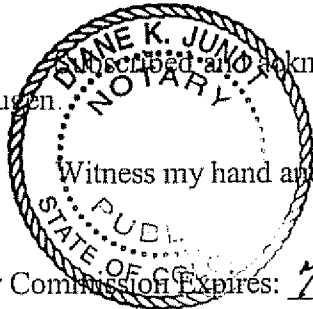
This assignment is executed at Denver, Colorado, this 25 day of February, 2004.

INSURANCE SPECIALISTS, INC.

By: *Daniel M. Haugen*
Daniel M. Haugen, President and CEO

STATE OF COLORADO)
) ss.
COUNTY OF Denver)

Subscribed and acknowledged to before me this 25th day of February, 2004, by Daniel M. Haugen.



Witness my hand and official seal.

My Commission Expires: 7-2-05
My Commission Expires 7/2/2005

Diane K. Jundt
Notary Public

TRADEMARK