

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Menasha Corporation		01/07/2004	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Aisle Sentry, Inc.		
<b>Street Address:</b>	1005 Alderman Drive, Suite 113		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30005		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2395875	AISLE SENTRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(330)376-9646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3303761242		
<b>Email:</b>	rlskoglund@rennerkenner.com		
<b>Correspondent Name:</b>	Rodney L. Skoglund		
<b>Address Line 1:</b>	4th Floor First National Tower		
<b>Address Line 4:</b>	Akron, OHIO 44308		
<b>ATTORNEY DOCKET NUMBER:</b>	ASY.T.US0001		
<b>NAME OF SUBMITTER:</b>	Rodney L. Skoglund		
<b>Total Attachments: 2</b>			
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**CH \$40.00 2395875**

**TRADEMARK ASSIGNMENT**

WHEREAS, Menasha Corporation ("Assignor") is the owner of that certain trademark (the "Trademark") listed on the attached Schedule A, together with the associated registration therefor listed on the Schedule A; and

WHEREAS, Aisle Sentry, Inc., a Georgia corporation ("Assignee") wishes to acquire the Trademark, the registration thereof and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, Assignor hereby agrees to and does sell, assign and transfer to Assignee its entire right, title and interest in and to the Trademark, the registration thereof and the goodwill associated therewith, as well as all rights of enforcement and recovery for past infringement.

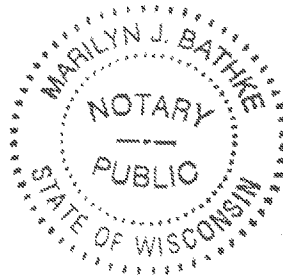
IN WITNESS WHEREOF, a duly authorized officer of Assignor has executed this agreement on the date listed below.

MENASHA CORPORATION

By *Thomas V. Bender*  
Name: Thomas V. Bender  
Title: Assistant Secretary  
Dated: January 7, 2004

Subscribed and sworn to before me  
this 19 day of January, 2004.

*Marilyn J. Bathke*  
Notary Public  
My Commission Expires: 2/19/2006



**SCHEDULE A**

Trademark

Aisle Sentry (U.S. Reg. No. 2,395,875)

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