

08-20-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102529325 ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 8-18-03  
AMAZON.COM HOLDINGS, INC.  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: BTBCAT, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 311 Sunset Park Drive  
City: Herndon State: VA Zip: 20170  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: 8/8/2003

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) \_\_\_\_\_  
B. Trademark Registration No.(s) 2020508  
Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Kathryn K. Navarro  
Internal Address: Legal Department  
Amazon.com, Inc.  
Street Address: P. O. Box 81226  
City: Seattle State: WA Zip: 98104-1226

6. Total number of applications and registrations involved: 1  
7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
50-0989

OFFICE OF PATENT RECORDS  
2003 AUG 18 PM 3:55  
FINANCE SECTION

9. Signature.  
Kathryn Navarro Name of Person Signing  
[Signature] Signature  
8/14/03 Date  
Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

08/19/2003 ECOOPER 00000045 500989 2020508  
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TRADEMARK  
REEL: 002805 FRAME: 0221

# TRADEMARK ASSIGNMENT

WHEREAS, Amazon.com Holdings, Inc., a Delaware corporation, with its principal place of business at 1200 12<sup>th</sup> Avenue South, Suite 1200, Seattle, Washington 98144-2734 ("**Assignor**") is the owner of the BACK TO BASICS TOYS trademark registration listed on Schedule A attached hereto and incorporated herein by reference (the "**Mark**").

WHEREAS, BTBCAT, Inc., a Delaware corporation with its principal place of business at 311 Sunset Park Drive, Herndon, VA 20170 ("**Assignee**"), desires to acquire the Mark worldwide,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns unto Assignee all right, title and interest, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in and to the Mark, together with the goodwill of the business symbolized by the Mark, and applications and registrations thereof, and that portion of the business which is ongoing and existing to which the trademark pertains and the goodwill appurtenant thereto.

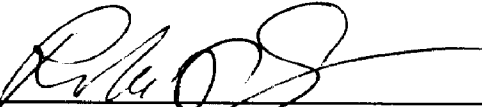
Signed at Seattle, Washington, USA.

Signed at Seattle, Washington, USA.

Amazon.com Holdings, Inc.

BTBCAT, Inc.

By:   
Name: Mark S. Peek

By:   
Name: Robert D. Comfort

Title: Vice President

Title: Vice President

Date: August 8, 2003

Date: August 8, 2003

STATE OF WASHINGTON )  
 ) SS.  
COUNTY OF KING )

On this 8<sup>th</sup> day of August, 2003, before me, the undersigned, a Notary Public in and for the State of Washington, duly commissioned and sworn, personally appeared Mark S. Peek, to me known to be the person who signed as Vice President of Amazon.com Holdings, Inc., the corporation that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation, for the uses and purposes therein mentioned, and on oath stated that he was duly elected, qualified and acting as said officer of the corporation, and that he was authorized to execute said instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal the day and year first above written.

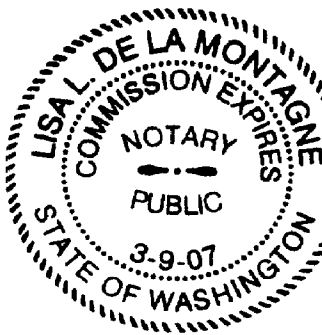


Lisa L. De La Montagne  
Signature of Notary Public  
Name: LISA L. DE LA MONTAGNE  
Notary Public in and for the State of Washington,  
residing at SEATTLE WA 98107  
My Commission Expires: 03-09-07

STATE OF WASHINGTON )  
 ) SS.  
COUNTY OF KING )

On this 8<sup>th</sup> day of August, 2003, before me, the undersigned, a Notary Public in and for the State of Washington, duly commissioned and sworn, personally appeared Robert D. Comfort, to me known to be the person who signed as Vice President of BTBCAT, Inc., the corporation that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation, for the uses and purposes therein mentioned, and on oath stated that s/he was duly elected, qualified and acting as said officer of the corporation, and that s/he was authorized to execute said instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal the day and year first above written.



Lisa L. De La Montagne  
Signature of Notary Public  
Name: LISA L. DE LA MONTAGNE  
Notary Public in and for the State of Washington,  
residing at SEATTLE WA 98107  
My Commission Expires: 03-09-07