

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
-------------------------	----------------

<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Skandia Investment Services, Inc.		03/03/2004	CORPORATION: CONNECTICUT

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Prudential Insurance Company of America
<b>Street Address:</b>	751 Broad Street
<b>City:</b>	Newark
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07102
<b>Entity Type:</b>	CORPORATION: NEW JERSEY

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2229270	ASSESS

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(973)367-7121
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	973-802-3057
<b>Email:</b>	sue.nam@prudential.com
<b>Correspondent Name:</b>	Sue J. Nam, Esq.
<b>Address Line 1:</b>	751 Broad Street
<b>Address Line 2:</b>	21st Floor
<b>Address Line 4:</b>	Newark, NEW JERSEY 07102

<b>NAME OF SUBMITTER:</b>	Henry Kwong
---------------------------	-------------

<b>Total Attachments: 3</b> source=AssessAssign1#page1.tif source=AssessAssign2#page1.tif source=AssessAssign3#page1.tif
---

CH \$40.00 2229270

## Assignment of Trademark

WHEREAS, American Skandia Investment Services, Inc., a corporation organized under the laws of the State of Connecticut having a place of business at 1 Corporate Drive, P.O. Box 883, Shelton, Connecticut 06484 ("ASISI" or "Assignor") is the owner of the mark identified on Schedule 1 (the "Trademark");

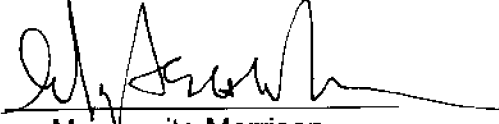
WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Prudential" or "Assignee"), is desirous of acquiring said Trademark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASISI does hereby assign and transfer to Prudential all right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the mark, the portion of the business to which said mark pertains, the identified registration thereof, all common law rights in said mark, the right to sue and recover for all damages for past and future infringements of ASISI's rights in the mark, and the right to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation, opposition or other proceeding in connection with said mark. This right, title and interest is to be held and enjoyed by Prudential and Prudential's successors and assigns as fully and exclusively as it would have been held and enjoyed by ASISI had this assignment not be made.

ASISI further agrees that it will take, or cause to be taken, all such other and further action as may reasonably be required by Prudential in order to effect the assignment contemplated hereby.

[SIGNATURE APPEARS ON THE FOLLOWING PAGE]

American Skandia Investment Services, Inc.

By: 

Name: Marguerite Morrison

Title: Senior Vice President and Secretary

Date: March \_\_, 2004

State of New Jersey )

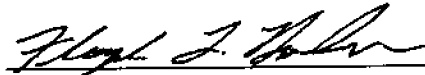
)

ss.

County of Essex )

On this 3rd day of March, 2004, before me appeared Marguerite Morrison, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

**FLOYD L. HOELSCHER**  
**NOTARY PUBLIC OF NEW JERSEY**  
My Commission Expires 10/31/2007



**Schedule 1: Trademarks and Service Marks**

<b>Service Mark</b>	<b>Registration No.</b>
ASSESS	2,229,270