

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joshua Kesselman		12/31/2002	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	BBK Tobacco & Foods, Inc.
Street Address:	836 E. University Drive
Internal Address:	#101
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85034
Entity Type:	CORPORATION: ARIZONA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2545087	ZEN

CORRESPONDENCE DATA	
Fax Number:	(407)926-7720
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4079267723
Email:	cqm@patentorlando.com
Correspondent Name:	Christine Q. McLeod
Address Line 1:	390 N. Orange Ave
Address Line 2:	Suite 2500
Address Line 4:	Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	10160-011
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NAME OF SUBMITTER:	Christine Q. McLeod
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Total Attachments: 1 source=assignment4#page1.tif

OP \$40.00 2545087

Assignment of Trademark

WHEREAS, Kesselman, Joshua D. (hereafter "Assignor") owns U.S. Trademark Registration No. 2545087 for the mark "ZEN" (hereinafter referred to as "the said mark"); and

WHEREAS, BBK Tobacco & Foods, 836 E University Drive #101, Phoenix AZ 85034 (hereafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the said mark, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

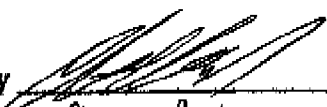
Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Date: 12/31/2002

Assignee

Assignor

By


Name: Charles Bachman
Title: President
Company: BBK Tobacco & Foods

By


Name: Joshua D. Kesselman