

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Addison-Wesley Educational Publishers, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 02/25/04

2. Name and address of receiving party(ies)

Name: Pearson Education, Inc.

Internal Address: _____

Address: _____

Street Address: One Lake Street

City: Upper Saddle River State: NJ Zip: 07458

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) None

B. Trademark Registration No.(s) 2532325 and 2487777.

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carole F. Barrett

Internal Address: _____

Street Address: Three Embarcadero Center

Seventh Floor

City: San Francisco State: CA Zip: 94111-4024

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

Howard Rice et alia # 082792

DO NOT USE THIS SPACE

9. Signature.

Carole F. Barrett
Name of Person Signing

Carole F. Barrett
Signature

March 4, 2004
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$65.00 082792 2532325

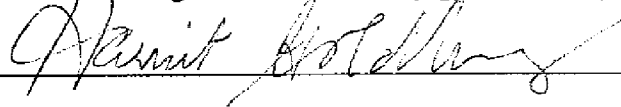
TRADEMARK ASSIGNMENT

WHEREAS, Addison-Wesley Educational Publishers, Inc., a corporation governed under the laws of the State of Delaware, located and doing business at 1 Jacob Way, Reading, Massachusetts ("Assignor"), has adopted and used the trademark DICK AND JANE ("the Mark") which is the subject of registrations with the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>	<u>Class</u>
DICK AND JANE	2,532,325	January 22, 2002	16
DICK AND JANE	2,487,777	September 11, 2001	9

WHEREAS, Pearson Education, Inc., a corporation governed under the laws of the State of Delaware, located and doing business at One Lake Street, Upper Saddle River, New Jersey 07458 ("Assignee"), wants to acquire the Mark and the above-mentioned registrations;

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title, and interest in and to the Mark and the said registration, together with the good will of the business symbolized by the Mark and the right to sue for any past infringement.

By: 
Name: HARRIET L. GOLDBERG
Title: VICE PRESIDENT

for Assignor, ADDISON-WESLEY EDUCATIONAL PUBLISHERS, INC.

Date: February 25, 2004