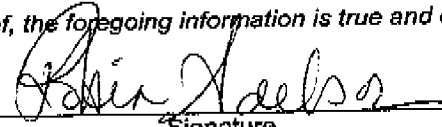



<b>RECORDATION FORM COVER SHEET</b> <b>TRADEMARKS ONLY</b>		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒ ⇒ ⇒		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <u>North Sky, Inc.</u>  Individual(s) _____ Association _____ General Partnership _____ Limited Partnership _____ <input checked="" type="checkbox"/> <b>Corporation-State <u>Delaware</u></b> Other _____  Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	2. Name and address of receiving party(ies) Name: <u>About, Inc.</u> Street Address: <u>249 West 17th Street</u> <u>2nd Floor</u> City: <u>New York</u> State: <u>NY</u> Zip: <u>10011</u> Individual(s) citizenship _____ Association _____ General Partnership _____ Limited Partnership _____ <input checked="" type="checkbox"/> <b>Corporation-State <u>Delaware</u></b> Other _____  If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
3. Nature of conveyance: Assignment _____ <input checked="" type="checkbox"/> <b>Merger</b> Security Agreement _____ Change of Name _____ Other _____ Execution Date: <u>December 27, 2002</u>	B. Trademark Registration No.(s) <u>2360414</u>  Additional number(s) attached: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
4. Application number(s) or registration number(s): A. Trademark Application No.(s)	5. Name and address of party to whom correspondence concerning document should be mailed: <u>Robin Adelson, Esq.</u> <u>PRIMEDIA INC.</u> <u>745 Fifth Avenue</u> <u>Corporate Legal</u> <u>New York, NY 10151</u>	
6. Total number of applications and registrations involved: <u>1</u>	7. Total fee (37 CFR 3.41) <u>\$40</u> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account	
8. Deposit account number: <u>50-3058</u> (Attach duplicate copy of this page if paying by deposit account)	<b>DO NOT USE THIS SPACE</b>	
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>  <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>Robin Adelson</u>                      Name of Person Signing                 </div> <div style="width: 30%; text-align: center;">                       Signature                 </div> <div style="width: 30%; text-align: right;"> <u>March 4, 2004</u>                      Date                 </div> </div>		
Total number of pages including cover sheet, attachments, and document: <u>3</u>		

CH \$40.00 503058 2360414

**CERTIFICATE OF FACSIMILE TRANSMISSION**

The undersigned hereby certifies that the above-captioned correspondence is being transferred by facsimile to the United States Patent and Trademark Office on the date shown above.

  
 Name: Samantha Favitta  
 Date: March 4, 2004

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 12/27/2002  
020802654 - 2967799

**CERTIFICATE OF OWNERSHIP AND MERGER**

**MERGING**

North Sky, Inc.  
(a Delaware corporation)

**INTO**

About, Inc.  
(a Delaware corporation)

About, Inc. (hereinafter called the "Corporation"), a corporation organized and existing under and by virtue of the Delaware General Corporation Law, does hereby certify:

1. About, Inc. is a business corporation of the State of Delaware.
2. The Corporation is the owner of all of the outstanding shares of the stock of North Sky, Inc., which is also a business corporation of the State of Delaware.
3. On December 20, 2002, the Board of Directors of the Corporation adopted the following resolutions to merge North Sky, Inc. into the Corporation:

**RESOLVED** that North Sky, Inc. be merged into this Corporation, and that all of the estate, property, rights, privileges, powers and franchises of North Sky, Inc. be vested in and held and enjoyed by this Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by North Sky, Inc. in its name.

**RESOLVED** that this Corporation shall assume all of the obligations of North Sky, Inc.

**RESOLVED** that this Corporation shall cause to be executed and filed and/or recorded the documents prescribed by the laws of the State of Delaware and by the laws of any other appropriate jurisdiction and will cause to be performed all necessary acts within the State of Delaware and within any other appropriate jurisdiction.

Executed on this 27 day of December, 2002.

About, Inc.

By:   
\_\_\_\_\_  
William C. Day  
Chief Executive Officer