

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

| Name                               | Formerly                     | Execution Date | Entity Type                                 |
|------------------------------------|------------------------------|----------------|---|
| Wells Fargo Retail Finance II, LLC | Foothill Capital Corporation | 03/03/2004     | Limited Liability<br>Company: UNITED STATES |

## RECEIVING PARTY DATA

|                   |                        |
|-------------------|------------------------|
| Name:             | Big Dog Holdings, Inc. |
| Street Address:   | 121 Gray Avenue        |
| Internal Address: | Legal Department       |
| City:             | Santa Barbara          |
| State/Country:    | CALIFORNIA             |
| Postal Code:      | 93101                  |
| Entity Type:      | CORPORATION: DELAWARE  |

## PROPERTY NUMBERS Total: 8

| Property Type        | Number  | Word Mark  |
|----------------------|---------|--|
| Registration Number: | 1641792 | THE WALKING STORE  |
| Registration Number: | 1854353 | THE WALKING COMPANY  |
| Registration Number: | 1868904 | THE WALKING COMPANY  |
| Registration Number: | 2037633 | WE SEARCH THE WORLD OVER SO YOU CAN WALK THE<br>WORLD IN COMFORT |
| Registration Number: | 2070289 | WALKING ISN'T FOR WIMPS  |
| Registration Number: | 2178776 | THE WALKING CO.  |
| Registration Number: | 2178777 | THE WALKING CO.  |
| Registration Number: | 2399171 | ZANTE  |

## CORRESPONDENCE DATA

Fax Number: (805)962-9460

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (805) 963-8727 x 121

Email: shirleya@bigdogs.com

TRADEMARK

REEL: 002806 FRAME: 0725

900006001

OP \$215.00 1641792

Correspondent Name: Big Dog Holdings, Inc.  
Address Line 1: 121 Gray Avenue  
Address Line 2: Legal Department  
Address Line 4: Santa Barbara, CALIFORNIA 93101

ATTORNEY DOCKET NUMBER:

TWC FOOTHILL ASSIGNMENTS

NAME OF SUBMITTER:

Shirley Adams

Total Attachments: 2

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# TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as MARCH 3, 2004 from ~~Foothill Capital Corporation~~ a California corporation having a principal place of business at 1111 Santa Monica Blvd., Suite 1500, Santa Monica, California 90025-3333 ("ASSIGNOR") to Big Dog Holdings, Inc., a Delaware corporation having a principal place of business at 121 Gray Avenue, Santa Barbara, California 93101 ("ASSIGNEE").

Wells Fargo  
RETAIL FINANCE II,  
LLC as  
Successor in interest  
to

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") as described in Exhibit "A" attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used ("the Goods & Services"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, titles, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S rights, titles, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Goods & Services in respect upon which the Marks are used; (2) all future income, royalties, and damages with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full rights, titles, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment as of the day and year first written above.


Wells Fargo Retail Finance II, LLC  
~~Foothill Capital Corporation~~

By: Jennifer Cann

Name: Jennifer Cann

Title: VP/Account Executive

Exhibit A

| The Walking Company Trademarks  |         |           |          |           |
|---|---------|-----------|----------|-----------|
| Trademark   | Country | Class(es) | Reg. No. | Reg. Date |
| THE WALKING STORE   | U.S.    | 42        | 1641792  | 4/16/91   |
| THE WALKING COMPANY   | U.S.    | 42        | 1854353  | 9/13/94   |
| THE WALKING COMPANY   | U.S.    | 25        | 1868904  | 12/20/94  |
| WE SEARCH THE WORLD OVER<br>SO YOU CAN WALK THE WORLD<br>IN COMFORT               | U.S.    | 25        | 2037633  | 2/11/97   |
| WALKING ISNT FOR WIMPS  | U.S.    | 25        | 2070289  | 6/10/97   |
| THE WALKING CO  | U.S.    | 9, 16, 18 | 2178776  | 8/4/98    |
|  | U.S.    | 9, 16, 18 | 2178777  | 8/4/98    |
| ZANTE   | U.S.    | 25        | 2399171  | 10/31/00  |