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Foam PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2001) Tab Settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks Attached original documents or copy thereof.

1. Name of conveying party(ies): Florists' Transworld Delivery, Inc. [ ] Assignment [ ] Association [ ] General Partnership [ ] Limited Partnership [X] Corporation-(a Michigan corporation) [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No

2. Name and address of receiving party(ies) Name: Credit Suisse First Boston acting through its Cayman Islands Branch, as Administrative Agent Internal Internal Address: Street Address: 11 Madison Avenue, 8th Floor City: New York State: NY Zip: 10010 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [X] No

3. Nature of conveyance: [ ] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [X] Other Grant of Trademark Security Interest Execution Date: February 24, 2004

4. Application number(s) or registration number(s): A. Trademark Application No.(s) See attached Schedule A. B. Trademark No.(s) See attached Schedule A. Additional numbers attached? [X] Yes [ ] No

B. Trademark No.(s) See attached Schedule A.

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Gina Durham, Esq. Internal Address: c/o O'Melveny & Myers LLP Street Address: 400 South Hope Street, Room 1919 City: Los Angeles State: CA Zip: 90071

6. Total number of applications and registrations involved: 143 7. Total fee (37 CFR 3.41).....\$3,710.00 [X] Enclosed [ ] Authorized to be charged to deposit account 8. Deposit account number

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9. Signature. Gina Durham Name of Person Signing Signature Date March 5, 2004 DBYRNE 00000038 76452071

03/09/2004 01 FC:8521 02 FC:8522 03 FC:8523

Total number of pages including cover sheet, attachments, and documents: 31 documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

SCHEDULE A

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| MARK                                      | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES  |
|---|------------|------------|------------|-----------|------------|----------|
| <b>UNITED STATES</b>                      |            |            |            |           |            |          |
| 1-800-FTD-BLOOM                           | 9/19/2002  | 76/452,071 |            |           | ALLOWED    | 38       |
| 1-800-SEND-FTD                            | 8/27/1993  | 74/429,231 | 8/9/1994   | 1,848,732 | REGISTERED | 38       |
| 1.877.SENDVNS                             | 8/24/1999  | 75/782,712 | 12/24/2002 | 2,664,996 | REGISTERED | 36,38,39 |
| 1800FTDFLOWERS.COM                        | 8/11/2000  | 76/108,927 |            |           | ALLOWED    | 39       |
| A CUP OF TEA MAKES EVERYTHING BRIGHTER    | 10/22/1996 | 75/185,772 | 6/23/1998  | 2,168,430 | REGISTERED | 31       |
| A WONDERFUL WAY TO MAKE IT A FRIENDLY DAY | 6/6/1997   | 75/304,938 | 12/29/1998 | 2,215,404 | REGISTERED | 35       |
| AUTUMN SPLENDOR                           | 10/20/2000 | 76/161,041 | 4/9/2002   | 2,560,342 | REGISTERED | 31       |
| BASIC IS BETTER                           | 9/7/1999   | 75/793,290 | 7/3/2001   | 2,465,100 | REGISTERED | 36,38,39 |
| BASKET OF CHEER                           | 10/30/2001 | 76/331,033 | 1/6/2004   | 2,803,066 | REGISTERED | 31       |
| BE A HERO                                 | 8/3/1999   | 75/767,038 | 5/22/2001  | 2,454,005 | REGISTERED | 35       |
| BEAR ESSENTIALS                           | 9/16/1996  | 75/168,639 | 10/13/1998 | 2,196,333 | REGISTERED | 31       |
| BEARY HAPPY VALENTINE                     | 8/15/2002  | 76/441,591 |            |           | ALLOWED    | 31       |
| BEST BOSS                                 | 10/20/2000 | 76/161,040 | 5/7/2002   | 2,568,404 | REGISTERED | 31       |
| BIG HUG                                   | 11/19/1991 | 74/223,214 | 9/1/1992   | 1,712,040 | REGISTERED | 31       |
| BIG HUG                                   | 12/15/1978 | 73/197,039 | 2/24/1981  | 1,147,784 | REGISTERED | 31       |
| BIRTHDAY PARTY                            | 9/8/1976   | 62,460     | 5/26/1976  | 1,040,212 | REGISTERED | 31       |
| BOO-QUET                                  | 1/15/1991  | 74/130,512 | 2/23/1993  | 1,754,588 | REGISTERED | 31       |
| BUNDLES OF JOY                            | 4/30/1997  | 75/283,818 | 5/4/1999   | 2,242,418 | REGISTERED | 28       |
| BUTTERFIELD BLOOMS                        | 11/25/2003 | 78/332,932 |            |           | PENDING    | 35       |
| CANDY CANE LANE                           | 1/22/2002  | 76/360,979 | 10/22/2002 | 2,839,421 | REGISTERED | 31       |
| CASH FLO & DESIGN                         | 3/21/2000  | 76/006,211 | 8/14/2001  | 2,478,857 | REGISTERED | 36       |
| CHICKEN SOUP                              | 10/3/1989  | 73/829,160 | 6/12/1990  | 1,601,243 | REGISTERED | 31       |
| DIRECTORY SERVICES FTD & DESIGN           | 3/21/2000  | 76/006,214 | 1/29/2002  | 2,534,819 | REGISTERED | 16,42    |
| DOLLARS & SCENTS                          | 6/30/1998  | 76/511,222 | 5/9/2000   | 2,349,091 | REGISTERED | 36       |
| ESPECIALLY FOR DAD                        | 4/1/2002   | 76/389,149 | 4/15/2003  | 2,674,897 | REGISTERED | 31       |
| ESPECIALLY FOR YOU!                       | 3/23/1988  | 73/718,361 | 10/4/1988  | 1,507,234 | REGISTERED | 21       |
| ESPECIALLY FOR YOU!                       | 6/28/1996  | 75/126,966 | 6/23/1998  | 2,168,194 | REGISTERED | 31       |
| FLORIST                                   | 7/21/1986  | 73/610,664 | 4/28/1988  | 1,486,082 | REGISTERED | 16       |
| FLORISTS' TRANSWORLD DELIVERY             | 2/18/1988  | 73/711,904 | 2/7/1989   | 1,523,748 | REGISTERED | 35,a,42  |
| FLOWERS AFTER HOURS                       | 7/27/1990  | 74/082,434 | 8/9/1992   | 1,693,488 | REGISTERED | 35       |

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| MARK                                 | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES           |
|--------------------------------------|------------|------------|------------|-----------|------------|-------------------|
| <i>UNITED STATES continued . . .</i> |            |            |            |           |            |                   |
| FLOWERS ALL HOURS                    | 6/21/2002  | 76/423,694 | 8/26/2003  | 2,767,351 | REGISTERED | 35                |
| FOL                                  | 1/26/2001  | 76/200,104 | 6/24/2003  | 2,729,940 | REGISTERED | 42                |
| FOR ALL YOU DO                       | 4/1/2002   | 76/389,147 | 12/31/2002 | 2,889,047 | REGISTERED | 31                |
| FRIENDS 'N SUCH                      | 6/6/1997   | 76/304,939 | 6/4/1999   | 2,243,531 | REGISTERED | 31                |
| FTD                                  | 9/7/1999   | 76/793,297 | 9/12/2000  | 2,365,454 | REGISTERED | 35                |
| FTD                                  | 5/1/1989   | 73/796,730 | 1/9/1990   | 1,578,429 | REGISTERED | 21,22,25<br>38,42 |
| FTD                                  | 2/4/1966   | 238,070    | 2/20/1968  | 844,748   | REGISTERED | 35                |
| FTD                                  | 12/19/1977 | 73/146,031 | 12/12/1978 | 1,108,614 | REGISTERED | 16                |
| FTD COLLECTIONS                      | 6/4/2002   | 76/416,794 | 2/10/2004  | 2,831,816 | REGISTERED | 4                 |
| FTD CONNECTIONS                      | 5/2/2001   | 76/249,947 | 12/17/2002 | 2,684,391 | REGISTERED | 35                |
| FTD EXCLUSIVES COLLECTION            | 6/2/2001   | 76/249,689 | 12/11/2001 | 2,517,377 | REGISTERED | 35                |
| FTD FAMILY                           | 1/7/2000   | 76/692,686 | 4/10/2001  | 2,442,418 | REGISTERED | 16                |
| FTD FAMILY                           | 1/29/1988  | 73/708,270 | 9/13/1988  | 1,503,894 | REGISTERED | 16                |
| FTD FLORIST'S BULLETIN BOARD         | 12/29/2000 | 76/188,280 | 6/18/2002  | 2,581,506 | REGISTERED | 35                |
| FTD FLOWERS AFTER HOURS & DESIGN     | 3/21/2000  | 76/006,207 | 5/1/2001   | 2,447,791 | REGISTERED | 35                |
| FTD FLOWERS ALL HOURS & DESIGN       | 6/21/2002  | 76/423,692 | 8/19/2003  | 2,764,301 | REGISTERED | 35                |
| FTD FLY TACKLE DEALER                | 12/17/1997 | 75/406,456 | 8/3/1999   | 2,268,488 | REGISTERED | 16                |
| FTD FRESHFLOWERS & DESIGN            | 3/21/2000  | 76/006,215 | 8/14/2001  | 2,478,658 | REGISTERED | 35                |
| FTD IN BLOOM                         | 6/8/2000   | 76/043,091 | 4/23/2002  | 2,564,436 | REGISTERED | 16                |
| FTD INTERNET                         | 10/22/1996 | 76/185,738 | 1/19/1999  | 2,219,418 | REGISTERED | 42                |
| FTD INTERNETLINK                     | 6/21/2002  | 76/423,693 | 6/1/2003   | 2,721,036 | REGISTERED | 42                |
| FTD MARKETPLACE                      | 5/17/1991  | 74/167,562 | 3/17/1992  | 1,679,769 | REGISTERED | 42                |
| FTD MEMBER SERVICES & DESIGN         | 12/29/2000 | 76/188,279 | 7/1/2003   | 2,731,148 | REGISTERED | 35                |
| THE FTD MY ONE AND ONLY BOUQUET      | 8/13/2002  | 76/441,204 | 3/4/2003   | 2,693,321 | REGISTERED | 31                |
| THE FTD BELOVED BOUQUET              | 8/13/2002  | 76/441,203 | 3/4/2003   | 2,693,320 | REGISTERED | 31                |
| THE FTD CARNIVAL BOUQUET             | 8/13/2002  | 76/441,202 | 3/4/2003   | 2,693,319 | REGISTERED | 31                |
| FTD MERCURY                          | 4/14/2003  | 78/237331  |            |           | PENDING    | 9,16,35,<br>38,42 |
| FTD MERCURY & Des.                   | 4/24/2003  | 76/609455  |            |           | PENDING    | 9,16,35,<br>38,42 |

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| MARK                                  | FILED      | APPL#      | REGDT      | REG#      | STATUS     | Page<br>CLASSES | 18                             |
|---------------------------------------|------------|------------|------------|-----------|------------|-----------------|--------------------------------|
| <i>UNITED STATES continued . . .</i>  |            |            |            |           |            |                 |                                |
| FTD ONLINE                            | 10/22/1996 | 75/185,741 | 5/25/1999  | 2,248,021 | REGISTERED |                 | 35                             |
| FTD ROMANCE BOUQUET                   | 9/28/1995  | 74/736,442 | 7/15/1997  | 2,080,013 | REGISTERED |                 | 31                             |
| FTD SUNBURST                          | 5/3/1996   | 75/098,294 | 6/30/1998  | 2,170,061 | REGISTERED |                 | 31                             |
| FTD.COM                               | 10/12/1999 | 75/820,658 | 11/14/2000 | 2,403,957 | REGISTERED |                 | 36,38,39                       |
| FTD.COM LOGO                          | 10/20/1999 | 75/827,340 | 5/8/2001   | 2,450,168 | REGISTERED |                 | 36,38,39                       |
| FTD.COM LOGO (COLOR)                  | 11/2/1999  | 75/836,172 | 5/29/2001  | 2,456,393 | REGISTERED |                 | 36,38,39                       |
| FTDA                                  | 1/15/1999  | 75/621,851 | 3/7/2000   | 2,325,994 | REGISTERED |                 | 42                             |
| FTDCOLLECTIONS                        | 9/14/2001  | 76/312,716 |            |           | ALLOWED    |                 | 2,3,16<br>21,25,26<br>27,29,30 |
| FTDCOLLECTIONS & DESIGN               | 9/19/2001  | 76/314,483 |            |           | ALLOWED    |                 | 2,3,16<br>21,25,26<br>27,29,30 |
| FTDI                                  | 3/15/2002  | 76/384,843 |            |           | PENDING    |                 | 16,35,36<br>38,39,42           |
| FTDI.COM & DESIGN                     | 8/15/2001  | 76/495,872 |            |           | PENDING    |                 | 35,36                          |
| FTDI.COM                              | 1/28/2003  | 76/485,872 |            |           | PENDING    |                 | 16,35,36<br>38,39,42           |
| FTDMAIL                               | 3/15/2002  | 76/443,002 | 5/6/2003   | 2,713,449 | REGISTERED |                 | 38                             |
| FUN IN THE SUN                        | 10/23/1992 | 74/324,864 | 8/16/1994  | 1,850,397 | REGISTERED |                 | 31                             |
| GARDEN PUPPETS                        | 9/16/1996  | 75/166,812 | 6/23/1998  | 2,168,340 | REGISTERED |                 | 31                             |
| GIFT CREATIONS BY FTD                 | 5/26/1999  | 75/716,124 | 9/12/2000  | 2,388,578 | REGISTERED |                 | 35                             |
| GIFT CREATIONS BY FTD & DESIGN        | 3/21/2000  | 76/006,212 | 8/11/2001  | 2,489,400 | REGISTERED |                 | 35                             |
| GIFTSENSE                             | 10/29/2003 | 78/320,488 |            |           | PENDING    |                 | 35                             |
| GOOD NEIGHBOR DAY                     | 7/15/1996  | 75/134,299 | 4/22/1997  | 2,055,537 | REGISTERED |                 | 42                             |
| HAPPY BUGDAY                          | 10/22/1996 | 75/185,739 | 11/17/1998 | 2,204,349 | REGISTERED |                 | 31                             |
| HEARD YOU CAUGHT A BUG                | 10/22/1996 | 75/185,740 | 11/17/1998 | 2,204,350 | REGISTERED |                 | 31                             |
| HOLIDAY CELEBRATIONS                  | 4/7/1997   | 75/270,138 | 8/4/1998   | 2,179,618 | REGISTERED |                 | 31                             |
| IFTD SHOW                             | 11/21/1997 | 75/394,137 | 9/7/1999   | 2,276,503 | REGISTERED |                 | 35                             |
| INSPIRED LIVING FOR EVERYDAY          | 9/26/2000  | 76/136,518 | 2/19/2002  | 2,541,749 | REGISTERED |                 | 16                             |
| INTERNATIONAL RETRANS BY FTD & DESIGN | 3/21/2000  | 76/006,209 | 9/25/2001  | 2,493,581 | REGISTERED |                 | 35                             |
| IRIS DESIGN                           | 9/5/1998   | 75/161,459 | 7/14/1998  | 2,173,656 | REGISTERED |                 | 35                             |
| IT'S TIME TO CELEBRATE                | 4/5/1999   | 75/674,696 | 10/31/2000 | 2,400,929 | REGISTERED |                 | 31                             |

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| MARK                                 | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES  |
|--------------------------------------|------------|------------|------------|-----------|------------|--|
| <i>UNITED STATES continued . . .</i> |            |            |            |           |            |  |
| LASTING ROMANCE                      | 4/1/2002   | 76/389,172 | 4/15/2003  | 2,708,666 | REGISTERED | 31   |
| LOVING THOUGHTS                      | 6/26/1995  | 74/694,192 | 7/23/1996  | 1,988,401 | REGISTERED | 31   |
| MAP IT                               | 3/23/1998  | 75/454,749 | 5/18/1999  | 2,248,011 | REGISTERED | 9  |
| MERCURY                              | 1/29/1988  | 73/708,271 | 9/6/1988   | 1,503,001 | REGISTERED | 16,35,42   |
| MERCURY                              | 12/9/1996  | 75/210,036 | 5/2/2000   | 2,348,281 | REGISTERED | 9  |
| MERCURY                              | 6/6/1997   | 75/304,956 | 3/27/2001  | 2,437,785 | REGISTERED | 38   |
| MERCURY ADVANTAGE                    | 11/27/2000 | 76/171,627 | 5/6/2003   | 2,712,593 | REGISTERED | 9  |
| MERCURY TECHNOLOGY & DESIGN          | 12/23/2003 | 76/566,577 |            |           | PENDING    | 9,35,36<br>38,42                                       |
| MERCURY CONNECT                      | 12/28/1993 | 74/482,555 | 10/31/1995 | 1,930,668 | REGISTERED | 9  |
| MERCURY DIRECT                       | 1/9/2000   | 75/894,192 | 10/2/2001  | 2,494,001 | REGISTERED | 38   |
| MERCURY FIGURE                       | 12/6/1996  | 75/209,464 | 10/6/1998  | 2,194,180 | REGISTERED | 38   |
| MERCURY MAIL                         | 11/12/1996 | 75/196,576 | 2/1/2000   | 2,314,841 | REGISTERED | 42   |
| MERCURY MAN EMBLEM ("Pif")           | 8/15/2000  | 76/109,308 | 1/7/2003   | 2,672,801 | REGISTERED | 16,35,36<br>38,39,42                                   |
| MERCURY MAN EMBLEM                   | 1/8/1988   | 75/416,216 | 6/1/1999   | 2,249,174 | REGISTERED | 14,16,18<br>21   |
| MERCURY MAN EMBLEM                   | 8/25/1995  | 74/720,920 | 1/20/1998  | 2,130,968 | REGISTERED | 6,8,16<br>20,21,25<br>28,35,38<br>41,42,14<br>18,36,39 |
| MERCURY MAN EMBLEM                   | 8/25/1995  | 74/720,919 | 4/15/1997  | 2,053,519 | REGISTERED | 31,42  |
| MERCURY MAN EMBLEM                   | 12/13/1995 | 75/032,103 | 5/12/1998  | 2,157,241 | REGISTERED | 8,16,20<br>21,25,35<br>38,41,42<br>14,36,39            |
| MERCURY MAN EMBLEM                   | 6/25/2002  | 76/425,333 |            |           | PENDING    | 2,3,4<br>16,21,25<br>26,27,29<br>30                    |
| MERCURY MAN EMBLEM                   | 5/7/1980   | 73/261,130 | 2/6/1983   | 1,228,443 | REGISTERED | 6,16,22<br>25,26,27                                    |
| MERCURY MAN EMBLEM                   | 6/9/1980   | 73/265,822 | 3/15/1983  | 1,231,300 | REGISTERED | 35   |
| MERCURY MAN EMBLEM                   | 10/23/1991 | 74/214,796 | 11/3/1992  | 1,729,683 | REGISTERED | 31,42  |
| MERCURY MAN EMBLEM                   | 1/21/1986  | 73/236,983 | 12/27/1986 | 821,318   | REGISTERED | 42   |
| MERCURY MAN EMBLEM                   | 3/14/2003  | 78/225,933 |            |           | PENDING    | 35   |
| MERCURY MAN EMBLEM                   | 3/14/2003  | 76/434,870 |            |           | ALLOWED    | 35   |

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|--------------------------------------|-------------------------------------|------------|------------|------------|-----------|------------|--------------------|
| <i>UNITED STATES continued . . .</i> |                                     |            |            |            |           |            |                    |
|                                      | MERCURY MAN EMBLEM<br>SQUARE DESIGN | 10/24/1989 | 73/833,608 | 6/19/1990  | 1,602,751 | REGISTERED | 35,42              |
|                                      | MERCURY MAN IN BOX DESIGN           | 6/23/1978  | 73/175,705 | 12/2/1980  | 1,142,116 | REGISTERED | 38                 |
|                                      | MERCURY NETWORK                     | 6/23/1978  | 73/175,706 | 4/3/1979   | 1,116,187 | REGISTERED | 38                 |
|                                      | MERCURY TECHNOLOGY &<br>DESIGN      | 4/24/2003  | 76/509,455 |            |           | PENDING    | 9,35,36<br>38,42   |
|                                      | MERCURY WINGS                       | 10/8/1999  | 75/818,921 |            |           | ALLOWED    | 9,16,35<br>38,42   |
|                                      | MERCURY WINGS & DESIGN              | 10/20/1998 | 75/574,244 |            |           | ALLOWED    | 16,35,38<br>9,42   |
|                                      | MERCURYDIRECT & DESIGN              | 3/21/2000  | 76/006,208 | 1/22/2002  | 2,531,418 | REGISTERED | 38                 |
|                                      | NATIONAL FLORA                      | 3/8/2002   | 76/378,043 | 3/25/2003  | 2,699,935 | REGISTERED | 35,38              |
|                                      | PERFECT PRESCRIPTION                | 7/21/1986  | 73/610,433 | 3/8/1988   | 1,479,854 | REGISTERED | 31                 |
|                                      | PICK-ME-UP                          | 6/19/1978  | 73/171,015 | 6/17/1980  | 1,136,957 | REGISTERED | 31                 |
|                                      | PUZZLE FUN                          | 9/16/1996  | 75/166,811 | 4/3/2001   | 2,439,731 | REGISTERED | 31                 |
|                                      | REMEMBRANCE BOUQUET                 | 1/14/1974  | 73/010,814 | 5/27/1975  | 1,011,660 | REGISTERED | 31                 |
|                                      | RETRANS                             | 6/1/1982   | 73/367,314 | 3/6/1984   | 1,289,424 | REGISTERED | 35                 |
|                                      | ROSES WITH HUGS                     | 8/22/2003  | 76/291306  |            |           | PENDING    | 31                 |
|                                      | SPRING GARDEN                       | 7/14/1995  | 74/702,378 | 3/11/1997  | 2,044,937 | REGISTERED | 31                 |
|                                      | STAY IN TOUCH                       | 6/28/1996  | 75/125,963 | 8/4/1998   | 2,179,115 | REGISTERED | 31                 |
|                                      | SWEET DREAMS                        | 9/16/1996  | 75/168,673 | 7/14/1998  | 2,173,677 | REGISTERED | 31                 |
|                                      | SWEET DREAMS                        | 11/5/1996  | 75/193,339 | 7/7/1998   | 2,171,870 | REGISTERED | 21                 |
|                                      | SWEET SURPRISE                      | 9/16/1993  | 74/436,242 | 4/4/1995   | 1,888,010 | REGISTERED | 31                 |
|                                      | SWEETHEARTS                         | 4/1/2002   | 76/389,148 | 12/31/2002 | 2,669,048 | REGISTERED | 31                 |
|                                      | TEA FOR TWO                         | 9/16/1986  | 75/166,450 | 6/2/1998   | 2,162,738 | REGISTERED | 31                 |
|                                      | THANKS A BUNCH                      | 4/6/1993   | 74/375,967 | 2/22/1994  | 1,823,069 | REGISTERED | 31                 |
|                                      | TOUCH OF SPRING                     | 12/14/2000 | 76/180,706 | 3/19/2002  | 2,551,179 | REGISTERED | 31                 |
|                                      | TRUE FRIENDS                        | 12/1/1995  | 75/026,945 | 6/9/1998   | 2,164,360 | REGISTERED | 31                 |
|                                      | VALUE NETWORK SERVICE               | 7/13/1999  | 75/751,918 | 9/4/2001   | 2,484,339 | REGISTERED | 36,39,42           |
|                                      | VNS                                 | 7/13/1999  | 75/751,917 | 8/7/2001   | 2,474,995 | REGISTERED | 36,38,39<br>42     |
|                                      | VNS & DESIGN                        | 3/7/2000   | 76/937,277 | 2/5/2002   | 2,535,652 | REGISTERED | 36,38,39           |
|                                      | WEBGIFTS                            | 7/22/2003  | 76/531,464 |            |           | PENDING    | 35                 |

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UNITED STATES continued . . .

| MARK                                 | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES |
|--------------------------------------|------------|------------|------------|-----------|------------|---------|
| WEBGIFTS & Design                    | 7/22/2003  | 76/531,463 |            |           | PENDING    | 35      |
| WE SEND FLOWERS<br>WORLDWIDE         | 11/15/2000 | 76/165,662 | 12/25/2001 | 2,523,717 | REGISTERED | 35      |
| WORLD CLASS BEARS                    | 6/7/2000   | 76/065,100 | 9/25/2001  | 2,493,692 | REGISTERED | 28      |
| WORLD CLASS BEARS BY FTD<br>& DESIGN | 12/11/2000 | 76/179,106 | 1/15/2002  | 2,529,629 | REGISTERED | 28      |
| YOUR DAY                             | 1/22/2002  | 76/360,977 |            |           | PENDING    | 31      |
| ZAP IT                               | 3/23/1998  | 75/454,748 | 5/4/1999   | 2,242,784 | REGISTERED | 9       |

## GRANT OF TRADEMARK SECURITY INTEREST

**WHEREAS, FLORISTS' TRANSWORLD DELIVERY, INC.**, a Michigan corporation ("**Grantor**"), owns and uses in its business, and will in the future adopt and so use, various intangible assets, including the Trademark Collateral (as defined below); and

**WHEREAS, FTD, Inc.**, a Delaware corporation ("**Company**"), has entered into a Credit Agreement dated as of February 24, 2004 (said Credit Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Credit Agreement**"), with Nectar Merger Corporation, a Delaware corporation, the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "**Lenders**"), Credit Suisse First Boston, acting through its Cayman Islands Branch, as Administrative Agent for the Lenders (in such capacity, "**Secured Party**"), and the other agents listed therein pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

**WHEREAS, Company** may from time to time enter, or may from time to time have entered, into one or more swap agreements (collectively, the "**Lender Swap Agreements**") with one or more Persons that are Lenders or Affiliates of Lenders at the time such Lender Swap Agreements are entered into (in such capacity, collectively, "**Swap Counterparties**"); and

**WHEREAS, Grantor** has executed and delivered that certain Subsidiary Guaranty dated as of February 24, 2004 (said Subsidiary Guaranty, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Guaranty**"), in favor of Secured Party for the benefit of Lenders and any Swap Counterparties, pursuant to which Grantor has guaranteed the prompt payment and performance when due of all obligations of Company under the Credit Agreement and the other Loan Documents and all obligations of Company under the Lender Swap Agreements, including, without limitation, the obligation of Company to make payments thereunder in the event of early termination thereof; and

**WHEREAS, pursuant to the terms of a Security Agreement** dated as of February 24, 2004 (said Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Security Agreement**"), among Grantor, Secured Party and the other grantors named therein, Grantor has created in favor of Secured Party a security interest in, and Secured Party has become a secured creditor with respect to, the Trademark Collateral;

**NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Grantor to Secured Party pursuant to the Security Agreement, Grantor hereby grants to Secured Party a security interest in all of Grantor's right, title and interest in and to the following, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located (the "**Trademark Collateral**):**



(i) all rights, title and interest (including rights acquired pursuant to a license or otherwise) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers and applications pertaining thereto, owned by such Grantor, or hereafter adopted and used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the “**Trademarks**”), all registrations that have been or may hereafter be issued or applied for thereon in the United States and any state thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights (but in no event any of the obligations) in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of such Grantor’s business symbolized by the Trademarks and associated therewith; and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Secured Party is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of this Grant of Trademark Security Interest, the term “**proceeds**” includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include, and Grantor shall not be deemed to have granted a security interest in, any of such Grantor’s rights or interests in the Trademark Collateral to the extent that such a grant would, under the terms of any agreement related to the Trademark Collateral to which Grantor is a party (including any license ) result in a breach of the terms of, or constitute a default under, such agreement (other than to the extent that any such term would be rendered ineffective pursuant to the UCC or any other applicable law (including the Bankruptcy Code) or principles of equity); provided, that immediately upon the ineffectiveness, lapse or termination of any such provision, the Trademark Collateral shall include, and Grantor shall be deemed to have granted a security interest in, all such rights and interests as if such provision had never been in effect.

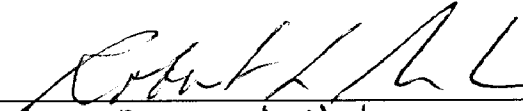
In the event that any asset of a Grantor is excluded from the Trademark Collateral by virtue of the foregoing paragraph, Grantor agrees to use all commercially reasonable efforts to obtain all requisite consents to enable such Grantor to provide a security interest in such asset pursuant hereto as promptly as practicable.

Grantor does hereby further acknowledge and affirm that the rights, obligations and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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IN WITNESS WHEREOF, Grantor has caused this Grant of Trademark Security Interest to be duly executed and delivered by its officer thereunto duly authorized as of the 24th day of February, 2004.

**FLORISTS' TRANSWORLD DELIVERY, INC.**

By:   
Name: Robert La Norton  
Title: Chairman of the Board & CEO

SCHEDULE A  
TO  
GRANT OF TRADEMARK SECURITY INTEREST

[see attached]

Florists' Transworld Delivery, Inc.

Trademark Schedule - 2/20/04

Trademark Report by Country  
Status: ACTIVE

Page 1

| MARK               | FILED      | APPL#     | REGDT      | REG#      | STATUS     | CLASSES |
|--------------------|------------|-----------|------------|-----------|------------|---------|
| <b>ARGENTINA</b>   |            |           |            |           |            |         |
| IFS                | 2/13/2001  | 2,327,506 |            |           | PENDING    | 16      |
| IFS                | 2/13/2001  | 2,327,507 | 8/22/2002  | 1,882,707 | REGISTERED | 31      |
| IFS                | 2/13/2001  | 2,327,508 |            |           | PENDING    | 35      |
| IFS                | 2/13/2001  | 2,327,509 |            |           | PENDING    | 38      |
| MERCURY            | 1/3/2001   | 2,322,422 |            |           | PENDING    | 38      |
| MERCURY            | 1/3/2001   | 2,322,421 |            |           | PENDING    | 9       |
| MERCURY            | 3/26/1991  | 1,795,036 | 4/24/1997  | 1,630,988 | REGISTERED | 42      |
| MERCURY            | 3/26/1991  | 1,795,033 | 3/4/1997   | 1,827,685 | REGISTERED | 16      |
| MERCURY            | 3/26/1991  | 1,795,034 | 3/11/1999  | 1,724,612 | REGISTERED | 35      |
| MERCURY DIRECT     | 1/3/2001   | 2,322,423 | 9/11/2002  | 1,884,628 | REGISTERED | 38      |
| MERCURY MAN EMBLEM | 9/1/1980   | 1,702,721 | 11/28/1999 | 1,764,298 | REGISTERED | 31      |
| MERCURY MAN EMBLEM | 5/29/1997  | 2,084,775 | 9/9/1998   | 1,688,398 | REGISTERED | 38      |
| MERCURY MAN EMBLEM | 5/29/1997  | 2,084,774 | 9/9/1998   | 1,686,395 | REGISTERED | 42      |
| MERCURY MAN EMBLEM | 5/29/1997  | 2,084,777 | 9/9/1998   | 1,688,403 | REGISTERED | 16      |
| MERCURY MAN EMBLEM | 5/29/1997  | 2,084,776 | 9/9/1998   | 1,686,401 | REGISTERED | 31      |
| MERCURY MAN EMBLEM | 5/29/1997  | 2,084,773 | 9/11/1998  | 1,688,857 | REGISTERED | 35      |
| MERCURY MAN EMBLEM | 9/21/1990  | 1,767,988 | 3/31/1993  | 1,424,070 | REGISTERED | 42      |
| MERCURY MAN EMBLEM | 9/21/1990  | 1,767,987 | 4/30/1993  | 1,436,625 | REGISTERED | 35      |
| MERCURY NETWORK    | 3/26/1991  | 1,795,035 | 4/24/1997  | 1,630,993 | REGISTERED | 38      |
| MERCURY NETWORK    | 11/18/1996 | 2,057,804 |            |           | REFUSED    | 9       |
| MERCURY WINGS      | 1/3/2001   | 2,322,424 | 7/2/2002   | 1,878,019 | REGISTERED | 38      |
| <b>BAHAMAS</b>     |            |           |            |           |            |         |
| FTD                | 3/13/03    | 25,750    |            |           | PENDING    | 39      |
| FTD                | 3/13/03    | 25,751    |            |           | PENDING    | 46      |
| FTD                | 3/13/03    | 25,752    |            |           | PENDING    | 50      |
| MERCURY WINGS      |            | 23,900    |            |           | PENDING    | 39      |
| MERCURY WINGS      |            | 23,901    |            |           | PENDING    | 8       |
| MERCURY MAN EMBLEM | 3/13/03    | 25,753    |            |           | PENDING    | 39      |
| MERCURY MAN EMBLEM | 3/13/03    | 25,755    |            |           | PENDING    | 46      |
| MERCURY MAN EMBLEM | 3/13/03    | 25,754    |            |           | PENDING    | 50      |
| <b>BELIZE</b>      |            |           |            |           |            |         |
| MERCURY DEVICE     | 3/4/1997   | 0         | 3/13/1997  | 7666      | REGISTERED | 16      |
| MERCURY DEVICE     | 3/4/1997   | 0         | 3/14/1997  | 7667      | REGISTERED | 31      |
| MERCURY DEVICE     | 3/4/1997   | 0         | 3/13/1997  | 7662      | REGISTERED | 35      |
| MERCURY DEVICE     | 3/4/1997   | 0         | 3/13/1997  | 7663      | REGISTERED | 38      |
| MERCURY DEVICE     | 3/4/1997   | 0         | 3/13/1997  | 7664      | REGISTERED | 39      |
| MERCURY DEVICE     | 3/4/1997   | 0         | 3/13/1997  | 7665      | REGISTERED | 42      |

| MARK               | FILED      | APPL#     | REGDT      | REG#      | STATUS     | CLASSES |
|--------------------|------------|-----------|------------|-----------|------------|---------|
| <b>BERMUDA</b>     |            |           |            |           |            |         |
| FTD                | 1/31/2001  | 32862     | 7/15/2002  | 32862     | REGISTERED | 16      |
| FTD                | 1/31/2001  | 32863     | 7/15/2002  | 32863     | REGISTERED | 31      |
| FTD                | 1/31/2001  | 32864     | 7/15/2002  | 32864     | REGISTERED | 35      |
| FTD                | 1/31/2001  | 32865     | 7/15/2002  | 32865     | REGISTERED | 38      |
| FTD                | 1/31/2001  | 32866     | 7/15/2002  | 32866     | REGISTERED | 42      |
| MERCURY            | 9/2/1997   | 29085     | 7/21/2000  | 29085     | REGISTERED | 9       |
| MERCURY            | 9/2/1997   | 29086     | 12/30/1998 | 29086     | REGISTERED | 16      |
| MERCURY            | 9/2/1997   | 29087     | 7/21/2000  | 29087     | REGISTERED | 38      |
| MERCURY            | 9/2/1997   | 29088     | 12/30/1998 | 29088     | REGISTERED | 42      |
| MERCURY            | 1/8/2001   | 32813     | 2/27/2002  | 32813     | REGISTERED | 35      |
| MERCURY MAN EMBLEM | 10/10/1980 | N/A       | 10/10/1980 | 9259      | REGISTERED | 31      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29089     | 8/8/2001   | 29089     | REGISTERED | 16      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29090     | 8/8/2001   | 29090     | REGISTERED | 21      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29091     | 8/8/2001   | 29091     | REGISTERED | 28      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29092     | 8/8/2001   | 29092     | REGISTERED | 31      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29093     | 8/8/2001   | 29093     | REGISTERED | 35      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29095     | 8/8/2001   | 29095     | REGISTERED | 42      |
| MERCURY MAN EMBLEM | 9/2/1997   | 29124     | 8/8/2001   | 29124     | REGISTERED | 38      |
| <b>BOLIVIA</b>     |            |           |            |           |            |         |
| MERCURY            | 10/10/1997 | 97-4323   | 4/8/1999   | 72,455    | REGISTERED | 38      |
| MERCURY MAN EMBLEM | 8/16/1991  | 1609-91   | 10/22/1993 | 55,357    | REGISTERED | 35      |
| MERCURY MAN EMBLEM | 8/16/1991  | 9870      | 10/22/1993 | 55,358    | REGISTERED | 42      |
| MERCURY MAN EMBLEM | 8/16/1991  | 10258     | 10/22/1993 | 55,359    | REGISTERED | 16      |
| MERCURY MAN EMBLEM | 8/16/1991  | 10281     | 10/22/1993 | 55,358    | REGISTERED | 31      |
| <b>BRAZIL</b>      |            |           |            |           |            |         |
| FTD                | 5/21/1991  | 816194017 | 8/11/1992  | 816194017 | REGISTERED | 44      |
| IFS                | 1/31/2001  | 823580342 |            |           | PENDING    | 16      |
| IFS                | 1/31/2001  | 823580377 |            |           | PENDING    | 38      |
| IFS                | 1/31/2001  | 823480350 |            |           | PENDING    | 31      |
| IFS                | 1/31/2001  | 823580369 |            |           | PENDING    | 35      |
| MERCURY            | 7/1/1967   | 820110906 |            |           | PENDING    | 38      |
| MERCURY MAN EMBLEM | 5/24/1991  | 816197032 | 12/15/1992 | 816197032 | REGISTERED | A       |

| MARK                       | FILED     | APPL#     | REGDT      | REG#      | STATUS     | CLASSES |
|----------------------------|-----------|-----------|------------|-----------|------------|---------|
| <i>BRAZIL continued...</i> |           |           |            |           |            |         |
| MERCURY MAN EMBLEM         | 6/27/1997 | 820110949 |            |           | PENDING    | 16      |
| MERCURY MAN EMBLEM         | 6/27/1997 | 820110930 |            |           | PENDING    | 31      |
| MERCURY MAN EMBLEM         | 6/27/1997 | 820110966 | 10/26/1999 | 820110965 | REGISTERED | 35      |
| MERCURY MAN EMBLEM         | 6/27/1997 | 820110973 |            |           | PENDING    | 38,42   |
| MERCURY MAN EMBLEM         | 6/27/1997 | 820110981 | 10/26/1999 | 820110981 | REGISTERED | 42      |
| MERCURY MAN EMBLEM         | 5/24/1991 | 816197040 | 5/18/1993  | 816197040 | REGISTERED | a       |
| MERCURY MAN EMBLEM         | 5/24/1991 | 816197024 | 11/3/1993  | 816197024 | REGISTERED | a       |

## CANADA

|  |            |           |            |         |            |     |
|--|------------|-----------|------------|---------|------------|-----|
| 1-800-FTD-BLOOM                              | 6/13/1995  | 785,000   | 7/26/1996  | 480,580 | REGISTERED | A   |
| 1-800-SEND-FTD                               | 8/5/1993   | 734,296   | 9/30/1994  | 434,091 | REGISTERED | a   |
| 1-877-SEND-VNS                               | 7/26/1999  | 1,023,526 | 8/20/2001  | 549,908 | REGISTERED | A,B |
| 1800FTDFLOWERS.COM                           | 8/9/2000   | 1,070,449 |            |         | ALLOWED    | A   |
| A CUP OF TEA MAKES<br>EVERYTHING BRIGHTER    | 2/12/1997  | 836,354   | 12/22/1997 | 487,372 | REGISTERED | A   |
| A WONDERFUL WAY TO MAKE<br>IT A FRIENDLY DAY | 6/4/1997   | 846,940   | 6/19/1998  | 496,468 | REGISTERED | A   |
| AFFECTION COLLECTION                         | 12/18/1991 | 695,745   | 6/18/1993  | 413,716 | REGISTERED | a   |
| ASSOCIATE MEMBER MERCURY<br>MAN EMBLEM       | 10/21/1988 | 617,848   | 2/23/1990  | 366,858 | REGISTERED | a   |
| AUTUMN HARVEST                               | 10/4/1995  | 794,191   | 9/6/1996   | 463,053 | REGISTERED | A   |
| AUTUMN SPLENDOR                              | 10/18/2000 | 1,079,228 | 6/03/2003  | 582,949 | REGISTERED | A   |
| BASIC IS BETTER                              | 7/21/1999  | 1,023,087 | 8/6/2001   | 549,327 | REGISTERED | A,B |
| BASKET OF CHEER                              | 11/8/2001  | 1,121,663 | 1/9/2004   | 698,950 | REGISTERED | A   |
| BASKET OF LOVE                               | 6/12/1994  | 754,717   | 11/17/1996 | 450,172 | REGISTERED | a   |
| BE A HERO                                    | 7/30/1999  | 1,024,267 | 5/22/2001  | 545,441 | REGISTERED | A   |
| BEAR ESSENTIALS                              | 10/18/1996 | 826,027   | 4/22/1998  | 493,544 | REGISTERED | A   |
| BEAR ESSENTIALS                              | 2/27/1997  | 837,965   | 12/24/1997 | 487,483 | REGISTERED | A   |
| BEARY HAPPY VALENTINE                        | 7/10/1995  | 787,075   | 6/7/1996   | 459,158 | REGISTERED | A   |
| BEST BOSS                                    | 10/18/2000 | 1,079,227 | 6/2/2003   | 582,908 | REGISTERED | A   |
| BEST SECRETARY                               | 7/10/1995  | 787,076   | 8/16/1996  | 461,318 | REGISTERED | a   |
| BIG HUG                                      | 6/12/1992  | 706,878   | 6/4/1993   | 413,224 | REGISTERED | A   |
| BIRTHDAY PARTY                               | 11/2/1978  | 403,819   | 8/11/1978  | 229,647 | REGISTERED | a   |
| BLOOMING INSPIRATION                         | 2/20/1996  | 804,801   | 2/12/1997  | 470,896 | REGISTERED | a   |
| BOO-QUET (STYLIZED)                          | 9/23/1993  | 737,690   | 11/25/1994 | 436,392 | REGISTERED | A   |

| MARK                            | FILED      | APPL#     | REGDT      | REG#    | STATUS     | CLASSES        |
|---------------------------------|------------|-----------|------------|---------|------------|----------------|
| <i>CANADA continued . . .</i>   |            |           |            |         |            |                |
| BOUQUET DE BONNE FETE           | 10/21/1988 | 617,647   | 11/10/1989 | 362,706 | REGISTERED | a              |
| BOUQUET EN CORBEILLE DE PAQUES  | 2/9/1979   | 435,604   | 11/7/1980  | 262,377 | REGISTERED | a              |
| BUNDLE OF JOY                   | 9/30/1991  | 690,428   | 10/2/1992  | 403,375 | REGISTERED | a              |
| BUNNY BASKET                    | 5/12/1994  | 754,718   | 8/16/1996  | 461,177 | REGISTERED | a              |
| BUSINESS PLUS                   | 5/13/1992  | 705,035   | 3/4/1994   | 424,637 | REGISTERED | a              |
| CALICO ZOO                      | 6/27/1994  | 758,236   | 4/26/1996  | 456,808 | REGISTERED | a              |
| CANDY CANE LANE                 | 2/18/2002  | 1,131,375 | 8/13/2003  | 587,160 | REGISTERED | A              |
| CASH FLO & DESIGN               | 3/13/2000  | 1,050,847 | 1/8/2003   | 573,264 | REGISTERED | A              |
| CHERISHED EXPRESSIONS           | 2/23/1996  | 805,188   | 1/22/1997  | 469,344 | REGISTERED | A              |
| CHICKEN SOUP                    | 10/19/1989 | 643,153   | 9/28/1990  | 373,905 | REGISTERED | a              |
| CONGRATS TO YOU                 | 6/12/1992  | 706,981   | 5/28/1993  | 412,988 | REGISTERED | a              |
| DIRECTORY SERVICES FTD & DESIGN | 3/13/2000  | 1,050,846 |            |         | ALLOWED    | A,B            |
| ESPECIALLY FOR DAD              | 4/11/2002  | 1,137,005 | 10/14/2003 | 592,239 | REGISTERED | A              |
| ESPECIALLY FOR YOU!             | 3/16/1988  | 602,911   | 4/7/1989   | 354,306 | REGISTERED | a              |
| FLORA-CHEQUE                    | 10/29/1969 | 259,553   | 7/7/1961   | 122,753 | REGISTERED | a              |
| FLORIST                         | 3/11/1988  | 602,745   | 6/7/1991   | 385,375 | REGISTERED | a              |
| FLORISTS TRANSWORLD DELIVERY    | 12/23/1987 | 597,893   | 4/7/1989   | 354,392 | REGISTERED | N/A,a          |
| FLOWERS ALL HOURS               | 6/27/2002  | 1,145,068 |            |         | PENDING    |                |
| FLOWERS AFTER HOURS             | 10/16/1990 | 699,016   | 2/7/1992   | 393,958 | REGISTERED | a              |
| FOL                             | 1/22/2001  | 1,089,967 | 10/28/2002 | 569,710 | REGISTERED | A              |
| FOR ALL YOU DO                  | 4/11/2002  | 1,137,006 | 10/15/2003 | 592,357 | REGISTERED | A              |
| FRIENDS 'N SUCH                 | 8/5/1997   | 847,068   | 5/29/1998  | 495,531 | REGISTERED | A              |
| FTD                             | 6/9/1999   | 1,018,304 | 12/11/2000 | 538,511 | REGISTERED | A              |
| FTD                             | 6/17/1976  | 424,916   | 3/14/1980  | 240,928 | REGISTERED |                |
| FTD                             | 12/16/1988 | 621,435   | 2/23/1990  | 365,914 | REGISTERED | N/A,a,b<br>c,d |
| FTD                             | 12/13/1989 | 648,948   | 1/26/1991  | 378,974 | REGISTERED | a              |
| FTD CONNECTIONS & DESIGN        | 4/30/2001  | 1,101,634 | 2/11/2003  | 575,378 | REGISTERED | A              |
| FTD EXCLUSIVES COLLECTION       | 10/31/2001 | 1,120,034 | 12/10/2002 | 572,014 | REGISTERED | A              |

| MARK                             | FILED      | APPL#     | REGDT      | REG#    | STATUS     | CLASSES |
|----------------------------------|------------|-----------|------------|---------|------------|---------|
| <i>CANADA continued...</i>       |            |           |            |         |            |         |
| FTD EXPRESSIONS COLLECTION       | 6/9/1995   | 784,741   | 12/30/1996 | 468,072 | REGISTERED | A       |
| FTD FAMILY                       | 3/9/1988   | 602,971   | 4/7/1989   | 354,402 | REGISTERED | a       |
| FTD FAMILY                       | 1/17/2000  | 1,043,054 | 1/7/2002   | 555,988 | REGISTERED | A       |
| FTD FLORIST'S BULLETIN BOARD     | 1/16/2001  | 1,089,292 | 11/20/02   | 570,965 | REGISTERED | A       |
| FTD FLOWERS ALL HOURS & DESIGN   | 6/27/2002  | 1,145,067 |            |         | PENDING    | A       |
| FTD FLOWERS AFTER HOURS & DESIGN | 3/9/2000   | 1,050,137 | 3/12/2002  | 559,067 | REGISTERED | A       |
| FTD FRESHFLOWERS & DESIGN        | 3/13/2000  | 1,050,849 | 1/8/2003   | 573,265 | REGISTERED | A       |
| FTD FRIENDSHIP BOUQUET           | 2/20/1996  | 804,803   | 2/12/1997  | 470,900 | REGISTERED | a       |
| FTD INTERNET                     | 9/12/1996  | 823,055   | 10/20/1998 | 502,508 | REGISTERED | A       |
| FTD INTERNETLINK                 | 6/21/2002  | 1,144,607 |            |         | PENDING    |         |
| FTD LOGO                         | 8/18/2000  | 1,071,305 | 9/17/2003  | 590,093 | REGISTERED | A,B     |
| FTD MARKETPLACE                  | 5/28/1991  | 682,965   | 4/18/1993  | 411,162 | REGISTERED | a       |
| FTD MARKETPLACE                  | 8/8/2001   | 1,111,999 | 5/30/2003  | 582,810 | REGISTERED | A       |
| FTD MEMBER SERVICES & DESIGN     | 1/16/2001  | 1,089,291 | 1/8/2003   | 573,205 | REGISTERED | A       |
| FTD MERCURY TECHNOLOGY & DESIGN  | 3/13/2000  | 1,050,850 |            |         | ALLOWED    | A,B     |
| FTD MERCURY                      | 4/22/2003  | 1,176,418 |            |         | PENDING    | A,B     |
| FTD MERCURY & Des.               | 4/28/2003  | 1,175,145 |            |         | PENDING    | A,B     |
| FTD ONLINE                       | 9/12/1996  | 823,058   | 9/24/1999  | 517,022 | REGISTERED | A       |
| FTD ROMANCE BOUQUET              | 6/23/1996  | 814,143   | 4/28/1997  | 475,232 | REGISTERED | a       |
| FTD SUNBURST                     | 12/2/1996  | 830,509   | 11/8/1997  | 485,344 | REGISTERED | A       |
| FTD.COM                          | 10/4/1999  | 1,031,168 | 7/24/2001  | 548,545 | REGISTERED | A       |
| FTD.COM GIFTSELECT               | 2/16/2001  | 1,093,112 |            |         | ALLOWED    | 35      |
| FTD.COM LOGO                     | 10/14/1999 | 1,032,379 | 7/30/2001  | 548,885 | REGISTERED | A       |
| FTD.COM LOGO (COLOR)             | 10/28/1999 | 1,033,742 | 8/9/2001   | 549,668 | REGISTERED | A       |
| FTDA                             | 11/27/1998 | 897,698   | 2/28/2000  | 523,955 | REGISTERED | A,B     |
| FTDCOLLECTIONS                   | 9/20/2001  | 1,116,210 |            |         | ALLOWED    | A       |
| FTDCOLLECTIONS & DESIGN          | 9/20/2001  | 1,116,208 |            |         | ALLOWED    | A       |
| FTDI                             | 3/14/2002  | 1,134,397 |            |         | ALLOWED    | A,B     |
| FTDI.COM & DESIGN                | 8/17/2001  | 1,113,155 |            |         | ALLOWED    | A       |
| FTDIMAIL                         | 8/27/2002  | 1,150,830 |            |         | PENDING    |         |
| FUN IN THE SUN                   | 3/29/1995  | 778,998   | 4/24/1997  | 475,202 | REGISTERED | a       |
| GARDEN PUPPETS                   | 2/12/1997  | 838,217   | 10/28/1997 | 484,755 | REGISTERED | A       |
| GIFT CREATIONS BY FTD            | 3/8/2000   | 1,050,099 | 1/29/2002  | 558,991 | REGISTERED | A       |
| GOOD NEIGHBOR DAY                | 6/6/1996   | 814,483   | 5/29/1998  | 495,603 | REGISTERED | A       |



| MARK                                  | FILED      | APPL#     | REGDT      | REG#    | STATUS     | CLASSES         |
|---------------------------------------|------------|-----------|------------|---------|------------|-----------------|
| <i>CANADA continued . . .</i>         |            |           |            |         |            |                 |
| HAPPY BIRTHTEA!                       | 2/12/1997  | 836,220   | 10/28/1997 | 484,760 | REGISTERED | A               |
| HAPPY BUGDAY                          | 2/12/1997  | 836,219   | 10/28/1997 | 484,757 | REGISTERED | A               |
| HEARD YOU CAUGHT A BUG                | 2/12/1997  | 836,218   | 10/28/1997 | 484,756 | REGISTERED | A               |
| HOLIDAY CELEBRATIONS                  | 3/7/1997   | 836,731   | 12/12/1997 | 486,881 | REGISTERED | A               |
| HOLIDAY GLOW                          | 11/2/1976  | 403,824   | 6/16/1978  | 228,604 | REGISTERED | a               |
| INSPIRED LIVING FOR EVERYDAY          | 10/2/2000  | 1,077,388 | 9/26/2002  | 568,078 | REGISTERED | A               |
| INTERLACE                             | 12/23/1987 | 597,895   | 1/13/1989  | 349,897 | REGISTERED | a               |
| INTERNATIONAL RETRANS BY FTD & DESIGN | 3/13/2000  | 1,060,851 | 1/8/2003   | 573,266 | REGISTERED | A               |
| IRIS DESIGN                           | 7/23/1996  | 818,680   | 12/24/1997 | 487,471 | REGISTERED | A               |
| IT'S TIME TO CELEBRATE                | 4/20/1989  | 1,012,825 | 5/24/2001  | 545,547 | REGISTERED | A               |
| IT'S TIME TO CELEBRATE                | 4/4/2000   | 1,063,811 | 9/29/2003  | 591,085 | REGISTERED | A               |
| JOY OF SPRING                         | 7/10/1995  | 787,080   | 10/20/1998 | 502,528 | REGISTERED | A               |
| LANGUAGE OF THE HEART                 | 5/24/1995  | 783,188   | 5/24/1996  | 458,144 | REGISTERED | a               |
| LASTING ROMANCE                       | 4/11/2002  | 1,137,007 | 9/22/2003  | 590,420 | REGISTERED | A               |
| LE BOUQUET D'AMOUR                    | 3/20/1979  | 437,191   | 3/27/1981  | 257,297 | REGISTERED | a               |
| LE BOUQUET GROSSE BISE                | 3/20/1979  | 437,190   | 2/6/1981   | 255,586 | REGISTERED | a               |
| LOVING THOUGHTS                       | 7/10/1995  | 787,079   | 6/7/1996   | 459,160 | REGISTERED | A               |
| MAYFAIR                               | 12/23/1987 | 597,894   | 10/27/1989 | 361,534 | REGISTERED | a               |
| MERCURY                               | 9/13/1989  | 640,402   | 9/14/1990  | 373,503 | REGISTERED | A               |
| MERCURY                               | 12/23/1987 | 597,892   | 1/13/1989  | 349,896 | REGISTERED | A               |
| MERCURY                               | 11/12/1996 | 828,426   | 11/24/1997 | 486,135 | REGISTERED | A               |
| MERCURY ADVANTAGE & DES.              | 12/29/2004 | 1,200,593 |            |         | PENDING    | A               |
| MERCURY CONNECT                       | 1/27/1994  | 746,374   | 10/25/1996 | 484,851 | REGISTERED | a               |
| MERCURY DIRECT                        | 1/10/2000  | 1,042,654 | 11/5/2001  | 553,346 | REGISTERED | A               |
| MERCURY MAIL                          | 11/8/1996  | 828,252   | 7/5/2002   | 564,339 | REGISTERED | A               |
| MERCURY MAN EMBLEM                    | 5/17/1978  | 424,917   | 8/15/1980  | 249,297 | REGISTERED | A               |
| MERCURY MAN EMBLEM                    | 8/15/1995  | 790,229   | 2/12/1997  | 470,928 | REGISTERED | N/A, a, b, c    |
| MERCURY MAN EMBLEM                    | 1/19/1996  | 802,206   | 3/25/1997  | 473,517 | REGISTERED | N/A, a, b, c, d |
| MERCURY MAN EMBLEM                    | 1/19/1996  | 802,205   | 3/18/1997  | 472,963 | REGISTERED | N/A, a, b       |
| MERCURY MAN EMBLEM                    | 11/20/2001 | 1,122,776 |            |         | ALLOWED    | A               |
| MERCURY MAN EMBLEM                    | 12/8/1980  | 462,584   | 3/23/1984  | 289,040 | REGISTERED | A               |
| MERCURY MAN EMBLEM                    | 11/6/1980  | 461,149   | 3/19/1982  | 267,391 | REGISTERED | a               |
| MERCURY MAN IN SQUARE DESIGN          | 1/13/1988  | 598,782   | 4/7/1989   | 354,393 | REGISTERED | a               |

| MARK                                       | FILED      | APPL#      | REGDT      | REG#    | STATUS     | CLASSES |
|--|------------|------------|------------|---------|------------|---------|
| <i>CANADA continued . . .</i>              |            |            |            |         |            |         |
| MERCURY PRO                                | 11/12/1996 | 828,425    | 2/24/1998  | 490,478 | REGISTERED | A       |
| MERCURY TECHNOLOGY & DES.                  | 12/29/2004 | 1,200,594  |            |         | PENDING    | A       |
| MERCURY WINGS                              | 10/4/1999  | 1,031,170  | 12/7/2001  | 555,168 | REGISTERED | A,B     |
| MERCURY WINGS & DESIGN                     | 10/4/1999  | 1,031,169  | 12/8/2001  | 555,152 | REGISTERED | A,B     |
| MERCURYDIRECT & DESIGN                     | 3/9/2000   | 1,050,138  | 5/14/2002  | 561,985 | REGISTERED | A       |
| NATIONAL FLORA                             | 3/8/2002   | 1,133,461  | 9/22/2003  | 590,464 | REGISTERED | A       |
| OUR HANDS MOVE HEARTS                      | 8/8/1994   | 761,005    | 11/24/1995 | 450,738 | REGISTERED | a       |
| PAMPER YOURSELF                            | 7/10/1995  | 787,078    | 6/7/1996   | 459,159 | REGISTERED | a       |
| PICK ME UP                                 | 10/21/1988 | 617,646    | 10/20/1989 | 360,758 | REGISTERED | a       |
| PUZZLE FUN                                 | 2/12/1997  | 836,222    | 9/7/2001   | 550,411 | REGISTERED | A       |
| REMEMBRANCE BOUQUET                        | 7/17/1974  | 377,228    | 4/15/1977  | 220,001 | REGISTERED | a       |
| REMEMBRANCE COLLECTION                     | 7/10/1995  | 787,077    | 6/21/1996  | 459,827 | REGISTERED | a       |
| RETRANS                                    | 8/27/1982  | 491,459    | 11/9/1984  | 296,825 | REGISTERED | A       |
| RIBBONS & BLOOMS                           | 2/23/1996  | 805,186    | 8/4/1997   | 479,479 | REGISTERED | a       |
| ROSES WITH HUGS                            | 9/13/2003  | 1,191,037  |            |         | PENDING    | a       |
| SLIMCAST                                   | 1/3/1990   | 648,034    | 1/25/1991  | 378,983 | REGISTERED | a       |
| SPORTSMAN'S DECOY                          | 7/17/1974  | 377,277    | 12/24/1976 | 217,917 | REGISTERED | a       |
| SPRING GARDEN                              | 2/20/1996  | 804,802    | 1/22/1997  | 469,346 | REGISTERED | a       |
| STAY IN TOUCH                              | 2/12/1997  | 836,223    | 10/28/1997 | 484,758 | REGISTERED | A       |
| SWEET DREAMS                               | 2/12/1997  | 836,216    | 10/29/1997 | 484,892 | REGISTERED | A       |
| SWEET SURPRISE                             | 7/11/1995  | 787,249    | 6/21/1996  | 459,828 | REGISTERED | a       |
| SWEET TREAT                                | 10/22/1993 | 739,931    | 6/9/1995   | 443,623 | REGISTERED | a       |
| SWEETHEARTS                                | 4/11/2002  | 1,137,004  | 10/15/2003 | 592,270 | REGISTERED | A       |
| TASTE OF SEASONS                           | 6/12/1992  | 706,979    | 6/4/1993   | 413,225 | REGISTERED | a       |
| TEA FOR TWO                                | 2/12/1997  | 836,221    | 10/28/1997 | 484,754 | REGISTERED | A       |
| THANKS A BUNCH                             | 3/29/1993  | 725,709    | 10/14/1994 | 434,456 | REGISTERED | A       |
| THANKSGIVER                                | 6/19/1973  | 365,525    | 3/11/1977  | 219,388 | REGISTERED | A       |
| THE CUSTOMER CHALLENGE<br>SERVICE & DESIGN | 12/18/1991 | 695,724    | 5/28/1993  | 412,890 | REGISTERED | a       |
| THE FTD BELOVED BOUQUET                    | 8/27/2002  | 1,150,827  | 1/28/2004  | 600,592 | REGISTERED | A       |
| THE FTD CARNIVAL BOUQUET                   | 8/27/2002  | 1,150,829  | 1/28/2004  | 600,828 | REGISTERED | A       |
| THE FTD MY ONE AND ONLY<br>BOUQUET         | 8/27/2002  | 1,150,828  | 1/8/2004   | 598,903 | REGISTERED | A       |
| TOUCH OF SPRING                            | 12/19/2000 | 1,086,813  | 1/8/2003   | 573,231 | REGISTERED | A       |
| TRENDS                                     | 3/2/1988   | 601,933    | 6/16/1989  | 357,147 | REGISTERED | a       |
| TRUE FRIENDS                               | 2/23/1996  | 805,187    | 4/28/1997  | 475,281 | REGISTERED | a       |
| VALUE NETWORK SERVICE                      | 7/13/1999  | 1,022,104  | 8/20/2001  | 549,907 | REGISTERED | A,B     |
| VNS  | 7/13/1999  | 1,022,106  | 5/30/2001  | 545,816 | REGISTERED | A,B     |
| WEBGIFTS                                   | 7/24/2003  | 1,118,511  |            |         | PENDING    | A       |
| WEBGIFTS & Design                          | 7/22/2003  | 76/531,463 |            |         | PENDING    | A       |

| MARK  | FILED      | APPL#      | REGDT      | REG#    | STATUS     | CLASSES  |
|---|------------|------------|------------|---------|------------|----------|
| <i>CANADA continued . . .</i>                         |            |            |            |         |            |          |
| WE GET IT RIGHT                                       | 8/16/1993  | 735,006    | 10/25/1996 | 464,703 | REGISTERED | a        |
| WORLD CLASS BEARS                                     | 5/31/2000  | 1,061,348  | 6/30/2003  | 582,874 | REGISTERED | A,B      |
| YOUR DAY  | 2/18/2002  | 1,131,376  | 8/13/2003  | 587,159 | REGISTERED | A        |
| <b>CHILE</b>  |            |            |            |         |            |          |
| MERCURY   | 4/28/1997  | 375,769    |            |         | REFUSED    | 38       |
| MERCURY   | 4/28/1997  | 375,770    | 1/11/2001  | 587,656 | REGISTERED | 35       |
| MERCURY MAN EMBLEM                                    | 8/20/1991  | 185,366    | 1/22/2002  | 618,805 | REGISTERED | 31       |
| MERCURY MAN EMBLEM                                    | 6/3/1997   | 378,925    | 3/10/1998  | 506,407 | REGISTERED | 16       |
| MERCURY MAN EMBLEM                                    | 6/3/1997   | 378,926    | 5/26/1998  | 513,138 | REGISTERED | 31       |
| MERCURY MAN EMBLEM                                    |            | 378,928    | 3/18/1998  | 507,592 | REGISTERED | 35       |
| MERCURY MAN EMBLEM                                    | 6/3/1997   | 378,927    | 3/18/1999  | 507,591 | REGISTERED | 38       |
| MERCURY MAN EMBLEM                                    | 7/25/1991  | 183,271    | 1/22/2002  | 618,804 | REGISTERED | 39       |
| MERCURY MAN EMBLEM                                    | 8/20/1991  | 185,357    | 1/22/2002  | 618,806 | REGISTERED | 42       |
| <b>COLOMBIA</b>                                       |            |            |            |         |            |          |
| FTD   | 8/19/1992  | 362,226    | 7/29/1994  | 164,557 | REGISTERED | 16       |
| FTD   | 11/17/1992 | 370,933    | 2/1/1994   | 149,269 | REGISTERED | 31       |
| IFS   | 2/7/2001   | 01.009.023 | 11/1/2001  | 244,009 | REGISTERED | 16       |
| IFS   | 2/7/2001   | 01.009.025 | 11/1/2001  | 244,010 | REGISTERED | 31       |
| IFS   | 2/7/2001   | 01.009.026 | 11/1/2001  | 244,011 | REGISTERED | 35       |
| IFS   | 2/7/2001   | 01.009.028 | 11/1/2001  | 244,012 | REGISTERED | 38       |
| MERCURY MAN EMBLEM                                    | 11/17/1992 | 370,934    | 9/26/1996  | 10,901  | REGISTERED | 31,35,42 |
| MERCURY MAN EMBLEM                                    | 6/24/1992  | 362,364    | 12/23/1993 | 143,801 | REGISTERED | 16       |
| MERCURY MAN EMBLEM                                    | 6/24/1992  | 362,366    | 12/23/1993 | 143,799 | REGISTERED | 35,a     |
| MERCURY MAN EMBLEM                                    | 6/24/1992  | 362,365    | 12/23/1993 | 143,800 | REGISTERED | 42       |
| MERCURY MAN EMBLEM                                    | 11/17/1992 | 370,935    | 1/31/1994  | 149,273 | REGISTERED | 31       |
| <b>COSTA RICA</b>                                     |            |            |            |         |            |          |
| F.T.D. (FLORISTS' TRANSWORLD<br>DELIVERY ASSOCIATION) |            |            | 6/30/1995  | 91,976  | REGISTERED | 31       |
| MERCURY   | 4/15/1997  | 0          |            |         | PENDING    | 38       |
| MERCURY MAN EMBLEM                                    | 12/6/1991  | 0          | 1/8/1993   | 81,854  | REGISTERED | 35       |
| MERCURY MAN EMBLEM                                    | 12/6/1991  | 0          | 1/13/1993  | 81,913  | REGISTERED | 42       |
| MERCURY MAN EMBLEM                                    | 7/8/1993   | 0          | 12/20/1993 | 85,239  | REGISTERED | 42       |
| MERCURY MAN EMBLEM                                    | 12/6/1991  | 60,275     | 2/15/1992  | 60,275  | REGISTERED | 31       |
| MERCURY MAN EMBLEM                                    | 12/6/1991  | 60,157     | 2/1/1992   | 60,157  | REGISTERED | 26       |

| MARK                      | FILED      | APPL#     | REGDT      | REG#      | STATUS     | CLASSES                    |
|---------------------------|------------|-----------|------------|-----------|------------|----------------------------|
| <b>CUBA</b>               |            |           |            |           |            |                            |
| MERCURY                   | 12/18/1997 | 1955/97   | 12/18/2000 | 130,197   | REGISTERED | 38                         |
| MERCURY MAN EMBLEM        | 12/16/1997 | 1962/97   | 12/18/2000 | 130,201   | REGISTERED | 16                         |
| MERCURY MAN EMBLEM        | 12/16/1997 | 1961/97   | 12/18/2000 | 130,202   | REGISTERED | 31                         |
| MERCURY MAN EMBLEM        | 12/16/1997 | 1965/97   | 12/18/2000 | 130,198   | REGISTERED | 35                         |
| MERCURY MAN EMBLEM        | 12/16/1997 | 1963/97   | 12/18/2000 | 130,200   | REGISTERED | 38                         |
| MERCURY MAN EMBLEM        | 12/16/1997 | 1964/97   | 12/18/2000 | 130,199   | REGISTERED | 42                         |
| <b>DOMINICAN REPUBLIC</b> |            |           |            |           |            |                            |
| MERCURY MAN EMBLEM        | 10/15/1992 | 0         | 10/15/1992 | 54,677    | REGISTERED | 1                          |
| MERCURY MAN EMBLEM        | 11/15/1992 | 0         | 11/15/1992 | 55,066    | REGISTERED | 35                         |
| MERCURY MAN EMBLEM        | 10/15/1992 | 0         | 10/15/1992 | 54,808    | REGISTERED | 49                         |
| MERCURY MAN EMBLEM        | 10/15/1992 | 0         | 10/15/1992 | 54,847    | REGISTERED | 55                         |
| MERCURY MAN EMBLEM        | 10/15/1992 | 0         | 10/15/1992 | 54,908    | REGISTERED | 63                         |
| MERCURY MAN EMBLEM        | 10/15/1992 | 0         | 10/15/1992 | 56,214    | REGISTERED | 70                         |
| <b>ECUADOR</b>            |            |           |            |           |            |                            |
| MERCURY MAN EMBLEM        | 10/31/1991 | 28,430    | 6/25/1993  | 1541-93   | REGISTERED | 16                         |
| MERCURY MAN EMBLEM        | 10/31/1991 | 28,429    | 6/25/1993  | 1640-93   | REGISTERED | 31                         |
| MERCURY MAN EMBLEM        | 10/31/1991 | 28,428    | 6/25/1993  | 287-93    | REGISTERED | 39                         |
| MERCURY MAN EMBLEM        | 10/31/1991 | 28,428    | 6/25/1993  | 289-93    | REGISTERED | 35                         |
| MERCURY MAN EMBLEM        | 10/31/1991 | 28,427    | 6/25/1993  | 288-93    | REGISTERED | 42                         |
| <b>EL SALVADOR</b>        |            |           |            |           |            |                            |
| MERCURY MAN EMBLEM        | 3/8/1995   | 404       | 9/30/1996  | 5         | REGISTERED | 31                         |
| MERCURY MAN EMBLEM        |            |           | 8/19/1997  | 66        | REGISTERED | 35                         |
| MERCURY MAN EMBLEM        | 3/8/1995   | 408       | 11/4/1996  | 205       | REGISTERED | 42                         |
| MERCURY MAN EMBLEM        | 5/15/1996  | 48000351  | 1/8/1999   | 109       | REGISTERED | 16                         |
| <b>EUROPEAN UNION</b>     |            |           |            |           |            |                            |
| FTD                       | 8/19/1998  | 909,788   | 8/19/1998  | 909,788   | REGISTERED | 16,31,35<br>38,39,41<br>42 |
| IFS                       | 1/30/2001  | 2,063,417 | 1/30/2001  | 2,063,147 | REGISTERED | 16,31,35<br>38             |
| MERCURY MAN EMBLEM        | 8/19/1998  | 910,679   | 8/19/1998  | 910,679   | REGISTERED | 16,31,35<br>38,39,41<br>42 |

| MARK                                  | FILED      | APPL#       | REGDT      | REG#        | STATUS              | CLASSES            |
|---------------------------------------|------------|-------------|------------|-------------|---------------------|--------------------|
| <b>FRANCE</b>                         |            |             |            |             |                     |                    |
| FTD                                   | 7/7/1983   | 1,240,367   | 7/7/1983   | 1,240,367   | REGISTERED          | 35,36,38<br>39,42  |
| <b>GUATEMALA</b>                      |            |             |            |             |                     |                    |
| MERCURY                               | 4/29/1997  | 3258-97     | 3/30/1998  | 89,161      | REGISTERED          | 35                 |
| MERCURY MAN EMBLEM                    | 9/9/1992   | 9300-95     | 3/18/1997  | 85,187      | REGISTERED          | 42                 |
| MERCURY MAN EMBLEM                    | 9/9/1992   | 05553       | 2/12/1996  | 76,398      | REGISTERED          | 16                 |
| MERCURY MAN EMBLEM                    | 9/9/1992   | 9299-95     | 3/19/1997  | 83,656      | REGISTERED          | 35                 |
| <b>HAITI</b>                          |            |             |            |             |                     |                    |
| FTD                                   | 12/02/2002 | 1332X       | 12/02/2003 | 71-Reg. 140 | REGISTERED          | 16                 |
| FTD                                   | 12/02/2002 | 1333X       | 12/02/2003 | 72-Reg. 140 | REGISTERED          | 31                 |
| FTD                                   | 12/02/2002 | 1334X       | 12/02/2003 | 73-Reg. 140 | REGISTERED          | 35                 |
| FTD                                   | 12/02/2002 | 1335X       | 12/02/2003 | 74-Reg. 140 | REGISTERED          | 38                 |
| FTD                                   | 12/02/2002 | 1336X       | 12/02/2003 | 75-Reg. 140 | REGISTERED          | 39                 |
| FTD                                   | 12/02/2002 | 1337X       | 12/02/2003 | 76-Reg. 140 | REGISTERED          | 42                 |
| MERCURY MAN EMBLEM                    | 12/02/2002 | 1338X       | 12/02/2003 | 77-Reg. 140 | REGISTERED          | 16                 |
| MERCURY MAN EMBLEM                    | 12/02/2002 | 1339X       | 12/02/2003 | 78-Reg. 140 | REGISTERED          | 31                 |
| MERCURY MAN EMBLEM                    | 12/02/2002 | 1340X       | 12/02/2003 | 79-Reg. 140 | REGISTERED          | 35                 |
| MERCURY MAN EMBLEM                    | 12/02/2002 | 1341X       | 12/02/2003 | 80-Reg. 140 | REGISTERED          | 38                 |
| MERCURY MAN EMBLEM                    | 12/02/2002 | 1342X       | 12/02/2003 | 81-Reg. 140 | REGISTERED          | 39                 |
| MERCURY MAN EMBLEM                    | 12/02/2002 | 1343X       | 12/02/2003 | 82-Reg. 140 | REGISTERED          | 42                 |
| <b>HONDURAS</b>                       |            |             |            |             |                     |                    |
| MERCURY MAN EMBLEM                    | 10/23/1992 | 8705/92     | 6/24/1993  | 1,533       | REGISTERED          | 42                 |
| MERCURY MAN EMBLEM                    | 10/23/1992 | 8704/92     | 6/24/1993  | 1,538       | REGISTERED          | 35                 |
| MERCURY MAN EMBLEM                    | 10/23/1992 | 8707/92     | 6/24/1993  | 57,918      | REGISTERED          | 31                 |
| MERCURY MAN EMBLEM                    | 10/23/1992 | 8708/92     | 6/24/1993  | 57,918      | REGISTERED          | 26                 |
| MERCURY MAN EMBLEM                    | 10/23/1992 | 8708/92     | 6/24/1993  | 57,917      | REGISTERED          | 16                 |
| MERCURY MAN EMBLEM<br>SELECTED MEMBER | 3/2/1982   | 244         | 3/2/1982   | 30,814      | ABANDONED           | 31                 |
| <b>IRELAND</b>                        |            |             |            |             |                     |                    |
| MERCURY DEVICE                        | 7/1/1996   | 94/5314     | 2/4/1999   | 202,781     | REGISTERED          | 35,38,39<br>41,42  |
| MERCURY DEVICE                        | 8/22/1994  | 94/5313     | 8/22/1994  | 163,406     | REGISTERED          | 1,8,16<br>21,25,31 |
| MERCURY DEVICE                        | 8/22/1994  | 94/5308     | 6/6/1997   | 172,575     | MERGED WITH 163,406 | 1                  |
| MERCURY DEVICE                        | 8/22/1994  | 94/5309     | 6/6/1997   | 172,576     | MERGED WITH 163,406 | 8                  |
| MERCURY DEVICE                        | 8/22/1994  | 94/5310     | 6/6/1997   | 172,577     | MERGED WITH 163,406 | 16                 |
| MERCURY DEVICE                        | 8/22/1994  | 94/5311     | 6/6/1997   | 172,578     | MERGED WITH 163,406 | 21                 |
| MERCURY DEVICE                        | 8/22/1994  | 94/5312     | 6/6/1997   | 172,579     | MERGED WITH 163,406 | 25                 |
| <b>JAPAN</b>                          |            |             |            |             |                     |                    |
| FLORISTS' TRANSWORLD<br>DELIVERY      | 7/10/1995  | 69,588/1995 | 10/3/1997  | 4,061,483   | REGISTERED          | 38                 |

| MARK                                      | FILED      | APPL#        | REGDT      | REG#      | STATUS     | CLASSES          |
|---|------------|--------------|------------|-----------|------------|------------------|
| <i>JAPAN continued . . .</i>              |            |              |            |           |            |                  |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 9/30/1992  | 281,766/1992 | 10/31/1997 | 4,077,625 | REGISTERED | 42               |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 9/30/1992  | 281,764/1992 | 9/30/1996  | 3,202,694 | REGISTERED | 35               |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 9/30/1992  | 281,765/1992 | 3/31/1995  | 3,029,710 | REGISTERED | 39               |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 10/17/1991 | 108,076/1991 | 5/31/1994  | 2,661,962 | REGISTERED | 33               |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 10/17/1991 | 108,074/1991 | 12/24/1993 | 2,610,158 | REGISTERED | 26               |
| FTD                                       | 7/10/1995  | 69,587/1995  | 10/3/1997  | 4,061,482 | REGISTERED | 38               |
| FTD                                       | 9/30/1992  | 281,763/1992 | 10/31/1997 | 4,077,624 | REGISTERED | 42               |
| FTD                                       | 9/30/1992  | 281,761/1992 | 9/30/1996  | 3,202,695 | REGISTERED | 35               |
| FTD                                       | 10/17/1991 | 108,075/1991 | 6/29/1994  | 2,676,646 | REGISTERED | 33               |
| FTD                                       | 9/30/1992  | 281,762/1992 | 3/31/1995  | 3,029,709 | REGISTERED | 39               |
| FTD                                       | 10/17/1991 | 108,072/1991 | 12/24/1993 | 2,610,157 | REGISTERED | 26               |
| MERCURY                                   | 1/30/2001  | 2001-6715    |            |           | PENDING    | 9,16,36<br>38,42 |
| MERCURY                                   | 2/24/2003  | 2003-14044   |            |           | PENDING    | 16               |
| MERCURY                                   | 9/30/1992  | 281,772/1992 | 10/31/1997 | 4,077,627 | REGISTERED | 42               |
| MERCURY                                   | 9/30/1992  | 281,771/1992 | 6/30/1995  | 3,051,285 | REGISTERED | 39               |
| MERCURY                                   | 9/30/1992  | 281,770/1992 | 9/30/1996  | 3,202,697 | REGISTERED | 35               |
| MERCURY MAN EMBLEM                        | 7/10/1995  | 70,680/1995  | 10/3/1997  | 4,061,485 | REGISTERED | 38               |
| MERCURY MAN EMBLEM                        | 6/20/1997  | 130,236/97   | 1/14/1999  | 4,230,806 | REGISTERED | 38               |
| MERCURY MAN EMBLEM                        | 6/20/1997  | 130,233/1997 | 7/23/1999  | 4,298,443 | REGISTERED | 16               |
| MERCURY MAN EMBLEM                        | 6/20/1997  | 130,234/97   | 2/5/1999   | 4,237,687 | REGISTERED | 31               |
| MERCURY MAN EMBLEM                        | 6/27/1997  | 132,557/97   | 10/22/1999 | 4,327,558 | REGISTERED | 35               |
| MERCURY MAN EMBLEM                        | 9/30/1992  | 281,769/1992 | 10/31/1997 | 4,077,626 | REGISTERED | 42               |
| MERCURY MAN EMBLEM                        | 9/30/1992  | 281,768/1992 | 10/31/1995 | 3,080,497 | REGISTERED | 39               |
| MERCURY MAN EMBLEM                        | 9/30/1992  | 281,767/1992 | 9/30/1996  | 3,202,696 | REGISTERED | 35               |
| MERCURY MAN EMBLEM                        | 10/17/1991 | 108,073/1991 | 2/6/1999   | 4,237,635 | REGISTERED | 26               |
| MERCURY MAN EMBLEM                        | 3/6/1988   | 25,724/1988  | 7/30/1990  | 2,252,330 | REGISTERED | 33               |
| MERCURY MAN EMBLEM (NEW)                  | 6/20/1997  | 130,237/97   | 10/8/1999  | 4,322,949 | REGISTERED | 42               |
| <b>JERSEY</b>                             |            |              |            |           |            |                  |
| MERCURY MAN EMBLEM                        | 12/16/2000 | 132984       | 7/28/1995  | 6504      | REGISTERED | 39               |
| <b>MEXICO</b>                             |            |              |            |           |            |                  |
| 1800FTDFLOWERS.COM                        | 8/22/2000  | 443,359      | 9/29/2000  | 674,118   | REGISTERED | 39               |
| FTD COLLECTIONS & Design                  | -          | 526,456      | 1/8/2002   | 746,798   | REGISTERED | 21               |
| FTD COLLECTIONS & Design                  | -          | 526,454      | 1/8/2002   | 744,757   | REGISTERED | 25               |
| FTD LOGO                                  | 8/22/2000  | 443,362      | 10/30/2001 | 720,610   | REGISTERED | 42               |
| FTD LOGO                                  | 8/22/2000  | 443,361      | 12/20/2000 | 682,438   | REGISTERED | 38               |
| FTD LOGO                                  | 8/22/2000  | 443,360      | 2/28/2001  | 688,657   | REGISTERED | 35               |
| FTD.COM LOGO                              | 11/17/1999 | 399,333      | 1/31/2000  | 640,640   | REGISTERED | 38               |

| MARK                          | FILED      | APPL#    | REGDT      | REG#    | STATUS     | CLASSES |
|-------------------------------|------------|----------|------------|---------|------------|---------|
| <i>MEXICO continued . . .</i> |            |          |            |         |            |         |
| FTD.COM LOGO                  | 11/17/1999 | 399,334  | 1/26/2000  | 638,331 | REGISTERED | 39      |
| FTD.COM LOGO                  | 11/17/1999 | 399,332  | 1/26/2000  | 638,674 | REGISTERED | 36      |
| FTDI                          | 4/2/2002   | 541,429  | 4/2/2002   | 787,113 | REGISTERED | 35      |
| FTD MERCURY                   | 10/14/2003 | 624,229  |            |         | PENDING    | 9       |
| FTD MERCURY                   | 10/14/2003 | 624,230  |            |         | PENDING    | 42      |
| IFS                           | 2/8/2001   | 469,992  |            |         | PENDING    | 16      |
| IFS                           | 2/8/2001   | 469,993  | 4/25/2001  | 696,310 | REGISTERED | 31      |
| IFS                           | 2/8/2001   | 469,994  |            |         | PENDING    | 36      |
| IFS                           | 2/8/2001   | 469,995  |            |         | PENDING    | 38      |
| IFS                           | 8/28/2002  | 563,360  | 5/28/2003  | 793,321 | REGISTERED | 42      |
| MERCURY                       | 6/16/1997  | 295,136  |            |         | PENDING    | 35      |
| MERCURY                       | 1/31/2001  | 467,324  | 4/29/2001  | 743,072 | REGISTERED | 38      |
| MERCURY                       | 1/23/2001  | 467,325  |            |         | PENDING    | 42      |
| MERCURY                       | 1/23/2001  | 467,323  | 3/30/2001  | 694,247 | REGISTERED | 16      |
| MERCURY MAN EMBLEM            | 8/10/1993  | 175,078  | 8/31/1995  | 502,751 | REGISTERED | 42      |
| MERCURY MAN EMBLEM            | 6/10/1997  | 297,674  | 12/13/1999 | 636,411 | REGISTERED | 16      |
| MERCURY MAN EMBLEM            | 1/8/2002   | 526,457  | 6/14/2002  | 746,799 | REGISTERED | 21      |
| MERCURY MAN EMBLEM            | 1/8/2002   | 526,458  | 4/30/2002  | 744,758 | REGISTERED | 26      |
| MERCURY MAN EMBLEM            | 6/10/1997  | 297,675  | 12/13/1999 | 636,412 | REGISTERED | 31      |
| MERCURY MAN EMBLEM            | 6/10/1997  | 297,676  | 12/13/1999 | 636,413 | REGISTERED | 35      |
| MERCURY MAN EMBLEM            | 6/10/1997  | 297,677  | 12/13/1999 | 636,414 | REGISTERED | 38      |
| MERCURY MAN EMBLEM            | 6/10/1997  | 297,678  | 3/28/2003  | 766,536 | REGISTERED | 42      |
| MERCURY MAN EMBLEM            | 4/5/1991   | 110,113  | 6/19/1992  | 416,538 | REGISTERED | 16,a    |
| MERCURY MAN EMBLEM            | 4/5/1991   | 110,112  | 2/11/1993  | 430,971 | REGISTERED | 28      |
| MERCURY MAN EMBLEM            | 4/5/1991   | 110,111  | 8/10/1992  | 419,522 | REGISTERED | 35      |
| MERCURY MAN EMBLEM            | 4/5/1991   | 110,110  | 8/10/1992  | 419,521 | REGISTERED | 42      |
| MERCURY MAN EMBLEM            | 8/10/1993  | 175,077  | 4/21/1994  | 457,977 | REGISTERED | 31      |
| MERCURY WINGS & DESIGN        | 4/20/1999  | 371937   | 9/17/2000  | 622,747 | REGISTERED | 42      |
| MERCURY WINGS & DESIGN        | 4/20/1999  | 371935   |            |         | PENDING    | 38      |
| MERCURY WINGS & DESIGN        | 4/20/1999  | 371934   | 6/26/2000  | 655,309 | REGISTERED | 35      |
| MERCURY WINGS & DESIGN        | 4/20/1999  | 371933   | 9/27/1999  | 624,849 | REGISTERED | 16      |
| MERCURY WINGS & DESIGN        | 4/20/1999  | 371,932  | 9/7/1999   | 622,315 | REGISTERED | 9       |
| <b>NICARAGUA</b>              |            |          |            |         |            |         |
| MERCURY                       | 8/2/1999   | 99-02431 | 11/28/2000 | 45,354  | REGISTERED | 38      |
| MERCURY MAN EMBLEM            | 8/2/1999   | 99-02427 | 11/29/2000 | 45,388  | REGISTERED | 35      |
| MERCURY MAN EMBLEM            | 8/2/1999   | 99-02428 | 11/29/2000 | 45,383  | REGISTERED | 38      |
| MERCURY MAN EMBLEM            | 8/2/1999   | 99-02429 | 11/29/2000 | 45,385  | REGISTERED | 42      |
| MERCURY MAN EMBLEM            | 8/2/1999   | 99-02426 | 4/10/2000  | 43,612  | REGISTERED | 16      |

| MARK                             | FILED      | APPL#        | REGDT      | REG#         | STATUS     | CLASSES              |
|----------------------------------|------------|--------------|------------|--------------|------------|----------------------|
| <i>NICARAGUA continued . . .</i> |            |              |            |              |            |                      |
| MERCURY MAN EMBLEM               | 8/2/1999   | 99-02425     | 11/29/2000 | 45,384       | REGISTERED | 31                   |
| <b>PANAMA</b>                    |            |              |            |              |            |                      |
| MERCURY MAN EMBLEM               | 3/25/1992  | 60,640       | 12/27/1993 | 60,640       | REGISTERED | 35                   |
| MERCURY MAN EMBLEM               | 3/25/1992  | 60,641       | 12/27/1993 | 60,641       | REGISTERED | 42                   |
| MERCURY NETWORK                  | 6/11/1997  | 88,153       | 6/11/1997  | 88153        | REGISTERED | 38                   |
| <b>PARAGUAY</b>                  |            |              |            |              |            |                      |
| MERCURY MAN EMBLEM               | 4/30/1991  | 5193         | 9/18/1991  | 235,773      | REGISTERED | 16                   |
| MERCURY MAN EMBLEM               | 4/30/1991  | 5194         | 9/16/1991  | 238,968      | REGISTERED | 31                   |
| MERCURY MAN EMBLEM               | 4/30/1991  | 5192         | 9/18/1991  | 235,772      | REGISTERED | 35                   |
| MERCURY MAN EMBLEM               | 4/30/1991  | 5198         | 9/16/1991  | 238,969      | REGISTERED | 42                   |
| <b>PERU</b>                      |            |              |            |              |            |                      |
| MERCURY                          | 4/25/1997  | 36,131       | 6/30/1997  | 11,274       | REGISTERED | 38                   |
| MERCURY MAN EMBLEM               | 8/2/1999   | 088,407      | 2/10/2000  | 61,146       | REGISTERED | 16                   |
| MERCURY MAN EMBLEM               | 8/2/1999   | 088,408      | 12/30/1999 | 59,958       | REGISTERED | 31                   |
| MERCURY MAN EMBLEM               | 8/2/1999   | 088,409      | 1/24/2000  | 20,073       | REGISTERED | 35                   |
| MERCURY MAN EMBLEM               | 8/2/1999   | 088,410      | 12/30/1999 | 19,857       | REGISTERED | 38                   |
| MERCURY MAN EMBLEM               | 8/2/1999   | 088,411      | 12/30/1999 | 19,858       | REGISTERED | 42                   |
| MERCURY MAN EMBLEM               | 11/16/1999 | 95,131       | 2/28/2000  | 20,474       | REGISTERED | 39                   |
| MERCURY MAN EMBLEM               | 8/11/1995  | 276,055      | 1/15/1996  | 6,138        | REGISTERED | 42                   |
| <b>PHILIPPINES</b>               |            |              |            |              |            |                      |
| FLORISTS' TRANSWORLD DELIVERY    | 11/24/1992 | 83,542       | 8/26/1999  | 4-1992-95331 | REGISTERED | 16                   |
| FTD                              | 11/24/1992 | 83,540       | 6/20/1995  | 60,740       | REGISTERED | 35, 38<br>39, 42     |
| FTD                              | 11/24/1992 | 83,541       | 6/2/1994   | 58,171       | REGISTERED | 16                   |
| MERCURY                          | 8/20/1997  | 123,798      |            |              | PENDING    | 38                   |
| MERCURY MAN EMBLEM               | 7/23/1992  | 81,684       | 10/29/1999 | 83,448       | REGISTERED | 31                   |
| MERCURY MAN EMBLEM               | 5/25/1998  | 4-1998-03774 | 7/4/2002   | 4-1998-03774 | REGISTERED | 16, 31, 35<br>38, 42 |
| MERCURY MAN EMBLEM               | 7/23/1992  | 81,683       | 10/29/1999 | 83,447       | REGISTERED | 42                   |
| MERCURY MAN EMBLEM               | 11/24/1992 | 83,543       | 7/12/1994  | 58,729       | REGISTERED | 35, 38, 39<br>42     |
| MERCURY MAN EMBLEM               | 11/24/1992 | 83,544       | 6/23/1994  | 58,586       | REGISTERED | 16                   |
| MERCURY MAN EMBLEM               | 11/24/1992 | 83,545       | 2/29/1996  | 62,648       | LAPSED     | 35, 38<br>39         |



| MARK                                      | FILED     | APPL#        | REGDT      | REG#    | STATUS     | CLASSES |
|---|-----------|--------------|------------|---------|------------|---------|
| <b>SOUTH KOREA</b>                        |           |              |            |         |            |         |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 2/15/1992 | 92-2         | 10/20/1993 | 37      | REGISTERED | 112     |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 2/15/1992 | 92-567       | 7/16/1993  | 20,597  | REGISTERED | 112     |
| FLORISTS' TRANSWORLD DELIVERY ASSOCIATION | 2/15/1992 | 92-3787      | 3/26/1993  | 280,128 | REGISTERED | 52      |
| FTD                                       | 2/15/1992 | 92-1         | 10/20/1993 | 36      | REGISTERED | 112     |
| FTD                                       | 2/15/1992 | 92-556       | 7/16/1993  | 20,596  | REGISTERED | 112     |
| FTD                                       | 2/15/1992 | 92-3786      | 5/11/1993  | 262,419 | REGISTERED | 52      |
| MERCURY                                   | 1/31/2001 | 41-2001-1379 |            |         | PENDING    | 35,42   |
| MERCURY                                   | 4/11/1997 | 97-5048      | 12/16/1999 | 58,401  | REGISTERED | 107     |
| MERCURY MAN EMBLEM                        | 8/22/1981 | 81-24301     | 10/17/1992 | 252,130 | REGISTERED | 52      |
| MERCURY MAN EMBLEM                        | 5/28/1997 | 97-24328     | 6/10/1998  | 403,986 | REGISTERED | 2       |
| MERCURY MAN EMBLEM                        | 5/28/1997 | 97-7282      | 10/14/1998 | 48,119  | REGISTERED | 112     |
| MERCURY MAN EMBLEM                        | 5/28/1997 | 97-7281      | 10/14/1998 | 48,118  | REGISTERED | 106     |
| MERCURY MAN EMBLEM                        | 5/28/1997 | 97-7280      | 10/14/1998 | 48,117  | REGISTERED | 101     |
| MERCURY MAN EMBLEM                        | 5/28/1997 | 97-24329     | 9/14/1998  | 421,085 | REGISTERED | 52      |
| MERCURY MAN EMBLEM                        | 8/22/1991 | 91-3683      | 4/6/1993   | 19,581  | REGISTERED | 112     |
| MERCURY MAN EMBLEM                        | 7/12/1991 | 91-7         | 3/31/1993  | 30      | REGISTERED | 112     |
| <b>SWITZERLAND</b>                        |           |              |            |         |            |         |
| RETRANS                                   | 9/9/1993  | 10428/1993.6 | 3/31/1995  | 415,935 | REGISTERED | 38      |
| <b>TAIWAN</b>                             |           |              |            |         |            |         |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138995      | 7/31/1993  | 65,587  | REGISTERED | S1      |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138993      | 7/31/1993  | 65,640  | REGISTERED | S5      |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138999      | 10/16/1993 | 616,296 | REGISTERED | 49      |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138994      | 12/1/1993  | 67,706  | REGISTERED | S12     |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138991      | 6/30/1993  | 65,215  | REGISTERED | S12     |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138990      | 6/30/1993  | 65,214  | REGISTERED | S12     |
| FLORISTS' TRANSWORLD DELIVERY             | 8/2/1992  | 8138992      | 7/15/1993  | 65,370  | REGISTERED | S8      |
| FTD                                       | 8/2/1992  | 8139002      | 7/31/1993  | 65,588  | REGISTERED | S1      |
| FTD                                       | 8/2/1992  | 8139000      | 7/31/1993  | 65,641  | REGISTERED | S5      |
| FTD                                       | 8/2/1992  | 8138996      | 10/16/1993 | 616,296 | REGISTERED | 49      |
| FTD                                       | 8/2/1992  | 8138999      | 7/15/1993  | 65,371  | REGISTERED | S8      |

| MARK                         | FILED      | APPL#     | REGDT      | REG#      | STATUS     | CLASSES                                |
|------------------------------|------------|-----------|------------|-----------|------------|--|
| <i>TAWAN continued . . .</i> |            |           |            |           |            |  |
| FTD                          | 8/2/1992   | 8138997   | 6/30/1993  | 66,216    | REGISTERED | S12                                    |
| FTD                          | 8/2/1992   | 8138998   | 6/30/1993  | 66,217    | REGISTERED | S12                                    |
| FTD                          | 8/2/1992   | 8138001   | 12/1/1993  | 67,707    | REGISTERED | S12                                    |
| MERCURY                      | 1/10/2001  | 90000759  |            |           | PENDING    | 9                                      |
| MERCURY                      | 1/10/2001  | 90000760  | 1/16/2003  | 1,030,280 | REGISTERED | 16                                     |
| MERCURY                      | 1/10/2001  | 90000761  | 6/16/2002  | 164,823   | REGISTERED | 36                                     |
| MERCURY                      | 1/10/2001  | 90000763  | 9/18/2002  | 170,064   | REGISTERED | 42                                     |
| MERCURY MAN EMBLEM           | 6/2/1997   | 86027370  | 12/16/1998 | 832,258   | REGISTERED | 31                                     |
| MERCURY MAN EMBLEM           | 6/2/1997   | 86027369  | 11/16/1998 | 826,572   | REGISTERED | 16                                     |
| MERCURY MAN EMBLEM           | 6/2/1997   | 86027371  | 12/16/1998 | 105,711   | REGISTERED | 35                                     |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138988   | 7/31/1993  | 66,511    | REGISTERED | S1                                     |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138986   | 7/31/1993  | 66,617    | REGISTERED | S5                                     |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138982   | 10/16/1993 | 616,286   | REGISTERED | 49                                     |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138987   | 12/1/1993  | 67,705    | REGISTERED | S12                                    |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138985   | 7/15/1993  | 66,248    | REGISTERED | S8                                     |
| MERCURY MAN EMBLEM           | 2/27/1981  | 7004623   | 12/16/1982 | 199,725   | REGISTERED | 80                                     |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138983   | 6/30/1993  | 66,207    | REGISTERED | S12                                    |
| MERCURY MAN EMBLEM           | 8/2/1992   | 8138984   | 6/30/1993  | 66,208    | REGISTERED | S12                                    |
| MERCURY MAN EMBLEM           |            |           | 2/16/1982  | 6,741     | REGISTERED | A                                      |
| MERCURY MAN EMBLEM (NEW)     | 6/2/1997   | 86027373  | 8/1/1999   | 113,000   | REGISTERED | 38                                     |
| MERCURY MAN EMBLEM (NEW)     | 6/2/1997   | 86027372  | 10/15/1999 | 116,514   | REGISTERED | 42                                     |
| <b>UNITED KINGDOM</b>        |            |           |            |           |            |  |
| MERCURY DEVICE               | 12/16/1987 | 1,329,851 | 12/16/1987 | 1,329,851 | REGISTERED | 1,8,16,<br>21,26,31,35,<br>38,39,41,42 |
| RETRANS                      | 7/29/1982  |           |            | 1,179,339 | REGISTERED | 16                                     |
| RETRANS                      | 10/14/1987 | 1,324,048 | 10/14/1987 | 1,324,048 | REGISTERED | 36                                     |
| RETRANS                      | 10/14/1987 | 1,324,049 | 10/14/1987 | 1,324,049 | REGISTERED | 38                                     |
| RETRANS                      | 10/14/1987 | 1,324,050 | 10/14/1987 | 1,324,050 | REGISTERED | 39                                     |
| RETRANS                      | 10/14/1987 | 1,324,051 | 10/14/1987 | 1,324,051 | REGISTERED | 41                                     |
| RETRANS                      | 10/14/1987 | 1,324,052 | 10/14/1987 | 1,324,052 | REGISTERED | 42                                     |

| MARK                                      | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES  |
|---|------------|------------|------------|-----------|------------|----------|
| <b>UNITED STATES</b>                      |            |            |            |           |            |          |
| 1-800-FTD-BLOOM                           | 9/19/2002  | 76/452,071 |            |           | ALLOWED    | 38       |
| 1-800-SEND-FTD                            | 8/27/1993  | 74/429,231 | 8/9/1994   | 1,848,732 | REGISTERED | 38       |
| 1.877.SENDVNS                             | 8/24/1999  | 75/782,712 | 12/24/2002 | 2,864,998 | REGISTERED | 36,38,39 |
| 1800FTDFLOWERS.COM                        | 8/11/2000  | 76/108,927 |            |           | ALLOWED    | 39       |
| A CUP OF TEA MAKES EVERYTHING BRIGHTER    | 10/22/1996 | 75/185,772 | 6/23/1998  | 2,168,430 | REGISTERED | 31       |
| A WONDERFUL WAY TO MAKE IT A FRIENDLY DAY | 6/8/1997   | 75/304,938 | 12/29/1998 | 2,215,404 | REGISTERED | 35       |
| AUTUMN SPLENDOR                           | 10/20/2000 | 76/151,041 | 4/8/2002   | 2,560,342 | REGISTERED | 31       |
| BASIC IS BETTER                           | 9/7/1999   | 75/793,290 | 7/3/2001   | 2,465,100 | REGISTERED | 36,38,39 |
| BASKET OF CHEER                           | 10/30/2001 | 76/331,033 | 1/6/2004   | 2,803,066 | REGISTERED | 31       |
| BE A HERO                                 | 8/3/1999   | 75/787,038 | 5/22/2001  | 2,454,005 | REGISTERED | 35       |
| BEAR ESSENTIALS                           | 9/18/1998  | 75/186,539 | 10/13/1998 | 2,198,333 | REGISTERED | 31       |
| BEARY HAPPY VALENTINE                     | 8/15/2002  | 76/441,591 |            |           | ALLOWED    | 31       |
| BEST BOSS                                 | 10/20/2000 | 76/151,040 | 5/7/2002   | 2,568,404 | REGISTERED | 31       |
| BIG HUG                                   | 11/19/1991 | 74/223,214 | 9/1/1992   | 1,712,040 | REGISTERED | 31       |
| BIG HUG                                   | 12/15/1978 | 73/197,039 | 2/24/1981  | 1,147,784 | REGISTERED | 31       |
| BIRTHDAY PARTY                            | 9/8/1975   | 62,460     | 5/25/1978  | 1,040,212 | REGISTERED | 31       |
| BOO-QUET                                  | 1/15/1991  | 74/130,512 | 2/23/1993  | 1,754,588 | REGISTERED | 31       |
| BUNDLES OF JOY                            | 4/30/1997  | 75/283,818 | 5/4/1999   | 2,242,418 | REGISTERED | 28       |
| BUTTERFIELD BLOOMS                        | 11/25/2003 | 78/332,932 |            |           | PENDING    | 35       |
| CANDY CANE LANE                           | 1/22/2002  | 76/350,979 | 10/22/2002 | 2,639,421 | REGISTERED | 31       |
| CASH FLO & DESIGN                         | 3/21/2000  | 76/008,211 | 8/14/2001  | 2,478,857 | REGISTERED | 36       |
| CHICKEN SOUP                              | 10/3/1989  | 73/829,160 | 6/12/1990  | 1,601,243 | REGISTERED | 31       |
| DIRECTORY SERVICES FTD & DESIGN           | 3/21/2000  | 76/006,214 | 1/29/2002  | 2,534,819 | REGISTERED | 16,42    |
| DOLLARS & SCENTS                          | 6/30/1998  | 75/511,222 | 5/9/2000   | 2,349,091 | REGISTERED | 36       |
| ESPECIALLY FOR DAD                        | 4/1/2002   | 76/389,149 | 4/15/2003  | 2,674,897 | REGISTERED | 31       |
| ESPECIALLY FOR YOU!                       | 3/23/1988  | 73/718,361 | 10/4/1988  | 1,507,234 | REGISTERED | 21       |
| ESPECIALLY FOR YOU!                       | 6/28/1996  | 75/126,966 | 6/23/1998  | 2,168,194 | REGISTERED | 31       |
| FLORIST                                   | 7/21/1986  | 73/610,664 | 4/26/1988  | 1,486,062 | REGISTERED | 16       |
| FLORISTS' TRANSWORLD DELIVERY             | 2/18/1988  | 73/711,904 | 2/7/1989   | 1,523,748 | REGISTERED | 35,4,42  |
| FLOWERS AFTER HOURS                       | 7/27/1990  | 74/082,434 | 8/9/1992   | 1,593,488 | REGISTERED | 35       |

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|--------------------------------------|------------|------------|------------|-----------|------------|-------------------|
| <i>UNITED STATES continued . . .</i> |            |            |            |           |            |                   |
| FLOWERS ALL HOURS                    | 6/21/2002  | 76/423,694 | 8/26/2003  | 2,757,351 | REGISTERED | 35                |
| FOL                                  | 1/26/2001  | 76/200,104 | 8/24/2003  | 2,729,940 | REGISTERED | 42                |
| FOR ALL YOU DO                       | 4/1/2002   | 76/389,147 | 12/31/2002 | 2,889,047 | REGISTERED | 31                |
| FRIENDS 'N SUCH                      | 6/8/1997   | 75/304,939 | 5/4/1999   | 2,243,531 | REGISTERED | 31                |
| FTD                                  | 9/7/1999   | 75/793,297 | 9/12/2000  | 2,385,454 | REGISTERED | 35                |
| FTD                                  | 5/1/1989   | 73/796,730 | 1/8/1990   | 1,578,429 | REGISTERED | 21,22,25<br>38,42 |
| FTD                                  | 2/4/1968   | 238,070    | 2/20/1968  | 844,748   | REGISTERED | 35                |
| FTD                                  | 12/19/1977 | 73/146,031 | 12/12/1978 | 1,108,814 | REGISTERED | 16                |
| FTD COLLECTIONS                      | 6/4/2002   | 76/416,794 | 2/10/2004  | 2,831,816 | REGISTERED | 4                 |
| FTD CONNECTIONS                      | 5/2/2001   | 76/249,947 | 12/17/2002 | 2,884,391 | REGISTERED | 35                |
| FTD EXCLUSIVES COLLECTION            | 6/2/2001   | 76/249,689 | 12/11/2001 | 2,517,377 | REGISTERED | 35                |
| FTD FAMILY                           | 1/7/2000   | 75/892,685 | 4/10/2001  | 2,442,418 | REGISTERED | 16                |
| FTD FAMILY                           | 1/29/1988  | 73/708,270 | 9/13/1988  | 1,503,884 | REGISTERED | 16                |
| FTD FLORIST'S BULLETIN BOARD         | 12/29/2000 | 76/188,280 | 6/18/2002  | 2,581,506 | REGISTERED | 35                |
| FTD FLOWERS AFTER HOURS & DESIGN     | 3/21/2000  | 76/006,207 | 5/1/2001   | 2,447,791 | REGISTERED | 35                |
| FTD FLOWERS ALL HOURS & DESIGN       | 6/21/2002  | 76/423,692 | 8/19/2003  | 2,754,301 | REGISTERED | 35                |
| FTD FLY TACKLE DEALER                | 12/17/1997 | 75/406,466 | 8/3/1999   | 2,268,488 | REGISTERED | 16                |
| FTD FRESHFLOWERS & DESIGN            | 3/21/2000  | 76/006,215 | 8/14/2001  | 2,478,668 | REGISTERED | 35                |
| FTD IN BLOOM                         | 5/8/2000   | 76/043,091 | 4/23/2002  | 2,564,436 | REGISTERED | 16                |
| FTD INTERNET                         | 10/22/1996 | 75/185,738 | 1/19/1999  | 2,219,418 | REGISTERED | 42                |
| FTD INTERNETLINK                     | 6/21/2002  | 76/423,693 | 6/1/2003   | 2,721,036 | REGISTERED | 42                |
| FTD MARKETPLACE                      | 5/17/1991  | 74/167,562 | 3/17/1992  | 1,879,759 | REGISTERED | 42                |
| FTD MEMBER SERVICES & DESIGN         | 12/29/2000 | 76/188,279 | 7/1/2003   | 2,731,148 | REGISTERED | 35                |
| THE FTD MY ONE AND ONLY BOUQUET      | 8/13/2002  | 76/441,204 | 3/4/2003   | 2,693,321 | REGISTERED | 31                |
| THE FTD BELOVED BOUQUET              | 8/13/2002  | 76/441,203 | 3/4/2003   | 2,693,320 | REGISTERED | 31                |
| THE FTD CARNIVAL BOUQUET             | 8/13/2002  | 76/441,202 | 3/4/2003   | 2,693,319 | REGISTERED | 31                |
| FTD MERCURY                          | 4/14/2003  | 78/237331  |            |           | PENDING    | 9,16,35,<br>38,42 |
| FTD MERCURY & Des.                   | 4/24/2003  | 76/509455  |            |           | PENDING    | 9,16,35,<br>38,42 |

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|---------------------------------------|------------|------------|------------|-----------|------------|--------------------------------|
| <i>UNITED STATES continued . . .</i>  |            |            |            |           |            |                                |
| FTD ONLINE                            | 10/22/1996 | 75/185,741 | 5/25/1999  | 2,248,021 | REGISTERED | 35                             |
| FTD ROMANCE BOUQUET                   | 9/26/1995  | 74/736,442 | 7/15/1997  | 2,080,013 | REGISTERED | 31                             |
| FTD SUNBURST                          | 5/3/1996   | 75/098,294 | 6/30/1998  | 2,170,061 | REGISTERED | 31                             |
| FTD.COM                               | 10/12/1999 | 75/820,658 | 11/14/2000 | 2,403,957 | REGISTERED | 36,38,39                       |
| FTD.COM LOGO                          | 10/20/1999 | 75/827,340 | 5/8/2001   | 2,450,168 | REGISTERED | 36,38,39                       |
| FTD.COM LOGO (COLOR)                  | 11/2/1999  | 75/838,172 | 5/29/2001  | 2,456,393 | REGISTERED | 36,38,39                       |
| FTDA                                  | 1/15/1999  | 75/621,561 | 3/7/2000   | 2,325,994 | REGISTERED | 42                             |
| FTDCOLLECTIONS                        | 9/14/2001  | 76/312,716 |            |           | ALLOWED    | 2,3,16<br>21,25,26<br>27,29,30 |
| FTDCOLLECTIONS & DESIGN               | 9/19/2001  | 76/314,463 |            |           | ALLOWED    | 2,3,16<br>21,25,26<br>27,29,30 |
| FTDI                                  | 3/15/2002  | 76/384,843 |            |           | PENDING    | 16,35,36<br>38,39,42           |
| FTDI.COM & DESIGN                     | 8/15/2001  | 76/485,872 |            |           | PENDING    | 35,36                          |
| FTDI.COM                              | 1/28/2003  | 76/485,872 |            |           | PENDING    | 16,35,36<br>38,39,42           |
| FTDIMAIL                              | 3/15/2002  | 76/443,002 | 5/8/2003   | 2,713,449 | REGISTERED | 38                             |
| FUN IN THE SUN                        | 10/23/1992 | 74/324,864 | 8/16/1994  | 1,850,397 | REGISTERED | 31                             |
| GARDEN PUPPETS                        | 9/16/1996  | 75/166,812 | 6/23/1998  | 2,168,340 | REGISTERED | 31                             |
| GIFT CREATIONS BY FTD                 | 5/26/1999  | 75/716,124 | 9/12/2000  | 2,386,578 | REGISTERED | 35                             |
| GIFT CREATIONS BY FTD & DESIGN        | 3/21/2000  | 76/006,212 | 9/11/2001  | 2,489,400 | REGISTERED | 35                             |
| GIFTSENSE                             | 10/29/2003 | 78/320,488 |            |           | PENDING    | 35                             |
| GOOD NEIGHBOR DAY                     | 7/15/1996  | 75/134,299 | 4/22/1997  | 2,055,637 | REGISTERED | 42                             |
| HAPPY BUGDAY                          | 10/22/1996 | 75/185,739 | 11/17/1998 | 2,204,349 | REGISTERED | 31                             |
| HEARD YOU CAUGHT A BUG                | 10/22/1996 | 75/185,740 | 11/17/1998 | 2,204,350 | REGISTERED | 31                             |
| HOLIDAY CELEBRATIONS                  | 4/7/1997   | 75/270,138 | 8/4/1998   | 2,179,618 | REGISTERED | 31                             |
| IFTD SHOW                             | 11/21/1997 | 75/394,137 | 9/7/1999   | 2,275,503 | REGISTERED | 35                             |
| INSPIRED LIVING FOR EVERYDAY          | 9/26/2000  | 75/135,516 | 2/19/2002  | 2,541,749 | REGISTERED | 16                             |
| INTERNATIONAL RETRANS BY FTD & DESIGN | 3/21/2000  | 76/006,209 | 9/25/2001  | 2,493,581 | REGISTERED | 35                             |
| IRIS DESIGN                           | 9/5/1996   | 75/161,459 | 7/14/1998  | 2,173,656 | REGISTERED | 35                             |
| IT'S TIME TO CELEBRATE                | 4/5/1999   | 75/674,696 | 10/31/2000 | 2,400,929 | REGISTERED | 31                             |

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|--------------------------------------|------------|------------|------------|-----------|------------|--|
| <i>UNITED STATES continued . . .</i> |            |            |            |           |            |  |
| LASTING ROMANCE                      | 4/1/2002   | 76/389,172 | 4/15/2003  | 2,708,666 | REGISTERED | 31   |
| LOVING THOUGHTS                      | 6/26/1996  | 74/694,192 | 7/23/1996  | 1,988,401 | REGISTERED | 31   |
| MAP IT                               | 3/23/1998  | 75/454,749 | 5/18/1999  | 2,246,011 | REGISTERED | 9  |
| MERCURY                              | 1/29/1988  | 73/708,271 | 9/6/1988   | 1,503,001 | REGISTERED | 16,35,42   |
| MERCURY                              | 12/9/1996  | 75/210,036 | 5/2/2000   | 2,348,281 | REGISTERED | 9  |
| MERCURY                              | 6/6/1997   | 75/304,956 | 3/27/2001  | 2,437,765 | REGISTERED | 38   |
| MERCURY ADVANTAGE                    | 11/27/2000 | 76/171,627 | 5/6/2003   | 2,712,593 | REGISTERED | 9  |
| MERCURY TECHNOLOGY & DESIGN          | 12/23/2003 | 76/566,577 |            |           | PENDING    | 9,35,36<br>38,42                                       |
| MERCURY CONNECT                      | 12/28/1993 | 74/482,555 | 10/31/1995 | 1,930,668 | REGISTERED | 9  |
| MERCURY DIRECT                       | 1/9/2000   | 75/894,192 | 10/2/2001  | 2,494,001 | REGISTERED | 38   |
| MERCURY FIGURE                       | 12/6/1996  | 75/209,464 | 10/6/1998  | 2,194,180 | REGISTERED | 38   |
| MERCURY MAIL                         | 11/12/1996 | 75/196,676 | 2/1/2000   | 2,314,841 | REGISTERED | 42   |
| MERCURY MAN EMBLEM ("PIII")          | 8/15/2000  | 76/109,308 | 1/7/2003   | 2,672,801 | REGISTERED | 16,35,36<br>38,39,42                                   |
| MERCURY MAN EMBLEM                   | 1/8/1998   | 75/416,216 | 6/1/1999   | 2,249,174 | REGISTERED | 14,16,18<br>21   |
| MERCURY MAN EMBLEM                   | 8/25/1995  | 74/720,920 | 1/20/1998  | 2,130,968 | REGISTERED | 6,8,16<br>20,21,25<br>28,35,38<br>41,42,14<br>18,36,39 |
| MERCURY MAN EMBLEM                   | 8/25/1995  | 74/720,919 | 4/15/1997  | 2,053,519 | REGISTERED | 31,42  |
| MERCURY MAN EMBLEM                   | 12/13/1995 | 75/032,103 | 5/12/1998  | 2,157,241 | REGISTERED | 8,16,20<br>21,25,35<br>38,41,42<br>14,36,39            |
| MERCURY MAN EMBLEM                   | 6/25/2002  | 76/426,333 |            |           | PENDING    | 2,3,4<br>16,21,25<br>26,27,29<br>30                    |
| MERCURY MAN EMBLEM                   | 5/7/1980   | 73/261,130 | 2/8/1983   | 1,226,443 | REGISTERED | 6,16,22<br>25,26,27                                    |
| MERCURY MAN EMBLEM                   | 6/9/1980   | 73/265,622 | 3/15/1983  | 1,231,300 | REGISTERED | 35   |
| MERCURY MAN EMBLEM                   | 10/23/1991 | 74/214,796 | 11/3/1992  | 1,729,663 | REGISTERED | 31,42  |
| MERCURY MAN EMBLEM                   | 1/21/1966  | 73/236,983 | 12/27/1966 | 821,318   | REGISTERED | 42   |
| MERCURY MAN EMBLEM                   | 3/14/2003  | 76/226,933 |            |           | PENDING    | 35   |
| MERCURY MAN EMBLEM                   | 3/14/2003  | 76/434,870 |            |           | ALLOWED    | 35   |

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|--------------------------------------|------------|------------|------------|-----------|------------|------------------|
| <i>UNITED STATES continued . . .</i> |            |            |            |           |            |                  |
| MERCURY MAN EMBLEM<br>SQUARE DESIGN  | 10/24/1989 | 73/833,608 | 6/19/1990  | 1,602,751 | REGISTERED | 35,42            |
| MERCURY MAN IN BOX DESIGN            | 6/23/1978  | 73/175,705 | 12/2/1980  | 1,142,116 | REGISTERED | 38               |
| MERCURY NETWORK                      | 6/23/1978  | 73/175,708 | 4/3/1979   | 1,116,187 | REGISTERED | 38               |
| MERCURY TECHNOLOGY &<br>DESIGN       | 4/24/2003  | 76/509,455 |            |           | PENDING    | 9,35,36<br>38,42 |
| MERCURY WINGS                        | 10/8/1999  | 75/818,921 |            |           | ALLOWED    | 9,16,35<br>38,42 |
| MERCURY WINGS & DESIGN               | 10/20/1998 | 75/574,244 |            |           | ALLOWED    | 16,35,38<br>9,42 |
| MERCURYDIRECT & DESIGN               | 3/21/2000  | 76/006,208 | 1/22/2002  | 2,531,418 | REGISTERED | 38               |
| NATIONAL FLORA                       | 3/8/2002   | 76/378,043 | 3/25/2003  | 2,699,935 | REGISTERED | 35,38            |
| PERFECT PRESCRIPTION                 | 7/21/1988  | 73/610,433 | 3/8/1988   | 1,479,854 | REGISTERED | 31               |
| PICK-ME-UP                           | 5/19/1978  | 73/171,015 | 6/17/1980  | 1,136,957 | REGISTERED | 31               |
| PUZZLE FUN                           | 9/16/1996  | 75/166,811 | 4/3/2001   | 2,439,731 | REGISTERED | 31               |
| REMEMBRANCE BOUQUET                  | 1/14/1974  | 73/010,814 | 5/27/1975  | 1,011,660 | REGISTERED | 31               |
| RETRANS                              | 6/1/1982   | 73/367,314 | 3/6/1984   | 1,269,424 | REGISTERED | 35               |
| ROSES WITH HUGS                      | 8/22/2003  | 78/291306  |            |           | PENDING    | 31               |
| SPRING GARDEN                        | 7/14/1995  | 74/702,378 | 3/11/1997  | 2,044,937 | REGISTERED | 31               |
| STAY IN TOUCH                        | 6/28/1996  | 75/125,983 | 8/4/1998   | 2,179,115 | REGISTERED | 31               |
| SWEET DREAMS                         | 9/16/1996  | 75/166,673 | 7/14/1998  | 2,173,677 | REGISTERED | 31               |
| SWEET DREAMS                         | 11/5/1996  | 75/193,339 | 7/7/1998   | 2,171,870 | REGISTERED | 21               |
| SWEET SURPRISE                       | 9/16/1993  | 74/436,242 | 4/4/1995   | 1,888,010 | REGISTERED | 31               |
| SWEETHEARTS                          | 4/1/2002   | 76/389,148 | 12/31/2002 | 2,699,048 | REGISTERED | 31               |
| TEA FOR TWO                          | 9/18/1996  | 75/166,450 | 6/2/1998   | 2,162,738 | REGISTERED | 31               |
| THANKS A BUNCH                       | 4/6/1993   | 74/375,967 | 2/22/1994  | 1,823,069 | REGISTERED | 31               |
| TOUCH OF SPRING                      | 12/14/2000 | 78/180,706 | 3/19/2002  | 2,551,179 | REGISTERED | 31               |
| TRUE FRIENDS                         | 12/1/1995  | 75/026,945 | 6/9/1998   | 2,164,360 | REGISTERED | 31               |
| VALUE NETWORK SERVICE                | 7/13/1999  | 75/751,918 | 9/4/2001   | 2,484,339 | REGISTERED | 36,39,42         |
| VNS                                  | 7/13/1999  | 75/751,917 | 8/7/2001   | 2,474,995 | REGISTERED | 36,36,39<br>42   |
| VNS & DESIGN                         | 3/7/2000   | 76/937,277 | 2/5/2002   | 2,536,662 | REGISTERED | 36,36,39         |
| WEBGIFTS                             | 7/22/2003  | 76/531,464 |            |           | PENDING    | 35               |

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|--------------------------------------|------------|--------------|------------|-----------|------------|----------------------------------|
| <i>UNITED STATES continued . . .</i> |            |              |            |           |            |                                  |
| WEBGIFTS & Design                    | 7/22/2003  | 76/531,463   |            |           | PENDING    | 35                               |
| WE SEND FLOWERS<br>WORLDWIDE         | 11/15/2000 | 76/165,662   | 12/25/2001 | 2,523,717 | REGISTERED | 35                               |
| WORLD CLASS BEARS                    | 6/7/2000   | 76/065,100   | 9/25/2001  | 2,493,692 | REGISTERED | 28                               |
| WORLD CLASS BEARS BY FTD<br>& DESIGN | 12/11/2000 | 76/179,106   | 1/15/2002  | 2,529,629 | REGISTERED | 28                               |
| YOUR DAY                             | 1/22/2002  | 76/360,977   |            |           | PENDING    | 31                               |
| ZAP IT                               | 3/23/1998  | 75/454,748   | 5/4/1999   | 2,242,784 | REGISTERED | 9                                |
| <b>URUGUAY</b>                       |            |              |            |           |            |                                  |
| MERCURY MAN EMBLEM                   | 11/10/1991 | 248,267      | 6/16/1992  | 248,267   | REGISTERED | 16,35,42                         |
| MERCURY MAN EMBLEM                   | 11/10/1991 | 248,268      | 6/16/1992  | 248,268   | REGISTERED | 3,42                             |
| <b>VENEZUELA</b>                     |            |              |            |           |            |                                  |
| IFS                                  | 2/15/2001  | 2547-2001    |            |           | PENDING    | 16                               |
| IFS                                  | 2/15/2001  | 2546-2001    |            |           | PENDING    | 31                               |
| IFS                                  | 2/15/2001  | 2545-2001    |            |           | PENDING    | 35                               |
| IFS                                  | 2/15/2001  | 2544-2001    |            |           | PENDING    | 38                               |
| IFS                                  | 11/21/2001 | 21082-2001   |            |           | PENDING    | 35                               |
| MERCURY                              | 1/11/2001  | 503-2001     |            |           | PENDING    | 9                                |
| MERCURY                              | 1/11/2001  | 504-2001     |            |           | PENDING    | 16                               |
| MERCURY                              | 1/11/2001  | 505-2001     |            |           | PENDING    | 35                               |
| MERCURY                              | 1/11/2001  | 506-2001     |            |           | PENDING    | 38                               |
| MERCURY                              | 1/11/2001  | 507-2001     |            |           | PENDING    | 42                               |
| MERCURY MAN EMBLEM                   | 10/13/1993 | 18663-93     | 1/25/1996  | 182,811   | REGISTERED | 31                               |
| MERCURY MAN EMBLEM                   | 4/29/1992  | 8546-92      | 10/7/1994  | 649       | REGISTERED | 42                               |
| <b>VIETNAM</b>                       |            |              |            |           |            |                                  |
| FLORISTS' TRANSWORLD<br>DELIVERY     | 5/14/1997  | 33 994       | 1/6/2000   | 33,038    | REGISTERED | 16,21,28<br>31,35,N/A<br>38,42,a |
| FTD                                  | 5/14/1997  | 33 992       | 4/13/2000  | 33,748    | REGISTERED | 16,21,28<br>31,35,N/A<br>38,42,a |
| MERCURY                              | 1/9/2001   | 4-2001-00121 | 12/26/2002 | 44613     | REGISTERED | 35                               |
| MERCURY                              | 5/14/1997  | 33 993       | 4/13/2000  | 33,749    | REGISTERED | 9,16,38<br>42                    |
| MERCURY MAN EMBLEM                   | 5/14/1997  | 33 991       | 10/5/1998  | 28,353    | REGISTERED | 16,21,28<br>31,35,N/A<br>38,42,a |