

rney Docket No.: C00641.40029 (DW)

EET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form PTO-1594 (Rev.03/01)

OMB No.0651-0027 (exp. 5/31/2002)

102530863

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

Claire's Boutiques, Inc.

7.28-03

Name and address of receiving party(ies):

Name: Sassy Doo!, Inc.

Individual(s) citizenship:

a corporation of Delaware

Additional name(s) of conveying party(ies) attached?

Internal

Address:

Street Address: 3 SW 129th Avenue, Pembroke Pines,

Florida 22037

Individual(s) citizenship: a corporation of Delaware

3. Nature of conveyance: Assignment

Execution Date: February 19, 2003

If assignee is not domiciled in the United States, a domestic representative designation may be attached.

(Designations may be a separate document from assignment.)

Additional name(s) & address(es) attached?

4. Application number(s) or Registration number(s):

A. Trademark Application No(s):

B. Trademark Registration No(s):

2,508,553; 2,638,419

Additional number(s) attached?

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41)

\$65.00

JUL 2 8 2009

Wolf, Greenfield & Sacks. P.C. Federal Reserve Plaza 600 Atlantic Avenue Boston, MA 02210

[X] Enclosed

[X] If the enclosed fee is insufficient, the Commissioner is authorized to charge the fee to the account of the undersigned.

8. Deposit account number: 23/2825

DO NOT USE THIS SPACE

9. Signature

DANIDO Name of Person Signing

Signature

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

20/2003 ECOOPER 00000203 2508553

40.00 BP 25.00 OP

> **TRADEMARK** REEL: 002806 FRAME: 0787

ASSIGNMENT

WHEREAS, Claire's Boutiques, Inc., a corporation of Delaware having an office and place of business at 2400 West Central Road, Hoffman Estates, Illinois 60195 has adopted and used the following marks and the trademark Registrations:

SCHEDULE OF TRADEMARKS

MARK	REG. NO.	REG. DATE
BYE BYE BLEMISH (LOGO)	2,508,553	11/20/01
BYE BYE BLEMISH	2,638,419	10/22/02

WHEREAS. Sassy Doo!, Inc., a corporation of Delaware, having an office and place of business at 3 SW 129th Avenue, Pembroke Pines, Florida 22037 is desirous of acquiring said marks and the registrations therefore.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Claire's Boutiques, Inc. without representations or warranties with respect to said trademarks or registrations or the title thereto does hereby assign unto the said Sassy Doo!, Inc., all its rights, title and interest in and to the said marks and the registrations therefore, together with the goodwill of the business symbolized by said marks and the registrations therefore and including all rights to sue and recover for past infringement of said marks and the registrations therefore.

	Claire's Boutiques, Inc.
2/19/03	By: SS. 1
Date	Name: Stephen E. Sernett
	Title: Corporate Counsel
STATE OF : Julios COUNTY OF : Cook	
Subscribed to and sworn before me this	19th day of February, 2003 Yesthia a. Machonis
	yethea U // achones
SEAL	Notary Public My Commission Expires 5/10/04
OFFICIAL SEAL CYNTHIA A MACHONIS NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES:05/10/04	

681761.1

RECORDED: 07/28/2003

TRADEMARK
REEL: 002806 FRAME: 0788