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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Eugene D. Gagliardi, Jr. Individual(s) Association General partnership Limited Partnership Corporation - State Other

2. Name and address of receiving party(ies) Name: Visionary Design, Inc. Internal Address: Street Address: 620 Wolf's Hollow Drive City: Atglen State: PA ZIP: 19310

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Effective Date July 29, 2003

Individual(s) citizenship Association General partnership Limited Partnership Corporation-State Pennsylvania Other 08-01-2003 U.S. Patent & TMO/c/TM Mail Rpt Dt. #74

4. Application number(s): A. Trademark Application No.(s) 75/189,989

B. Trademark Registration No.(s) 1,907,496; 1,803,840; 965,208 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Roberta Jacobs-Meadway, Esquire Internal Address: Ballard Spahr Andrews & Ingersoll, LLP Street Address: 1735 Market Street, 51st Floor City: Philadelphia State: PA Zip: 19103-7599

6. Total number of applications and registrations involved: 4 7. Total Fee (37 CFR 3.41) \$ 115.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 02-0755 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Roberta Jacobs-Meadway Name of Person Signing Signature Date 7/30/03 Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, DC 20231

TRADEMARK REEL: 002806 FRAME: 0946

ASSIGNMENT OF TRADEMARKS

WHEREAS, Eugene D. Gagliardi, Jr., a citizen of the United States having an address of 620 Wolf's Hollow Drive, Atglen, PA 19310, has used and is using in his business the following trademarks set forth in Schedule A attached hereto;

WHEREAS, Visionary Design, Inc. a Pennsylvania corporation having an address of 620 Wolf's Hollow Drive, Atglen, PA 19310, is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuation consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Eugene D. Gagliardi, Jr. hereby assigns to said Visionary Design, Inc. all rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and said trademarks, and the right to sue for and recover the same.

By: 

Eugene D. Gagliardi, Jr.

Dated: 7/29/03

Schedule A

<u>Mark</u>	<u>Registration/Serial No.</u>
DESIGNER FOODS	Reg. # 1,907,496
FING'R-PICK'N-CHICK'N	Reg. # 1,803,840
QUICKENS	Ser. # 75/189,989
SIRLOINER	965,208