

Form **PTO-1594**  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings  $\Rightarrow \Rightarrow \Rightarrow$

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
CBS Worldwide Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 3/5/2004

2. Name and address of receiving party(ies)

Name: CBS Broadcasting Inc.  
Internal  
Address: \_\_\_\_\_

Street Address: 1515 Broadway  
City: New York State: NY Zip: 10036

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State New York
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_  
\_\_\_\_\_

B. Trademark Registration No.(s) 2346473  
\_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CBS BROADCASTING INC.

Internal Address: c/o Jose M. Arrufat-Gracia  
51st Floor

Street Address: 1515 Broadway

City: New York State: NY Zip: 10036

6 Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) .....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502273

**DO NOT USE THIS SPACE**

9. Signature.

Rebecca Borden  
Name of Person Signing

*Rebecca Borden*  
Signature

March 5, 2004  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$40.00 502273 2346473

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, CBS Worldwide Inc. ("Assignor"), a Delaware corporation, is the owner of registration for the mark [see attached schedule "A"] on and in connection with the classes of goods/services as identified in schedule "A" and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby as of March 5, 2004; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation with a place of business at 1515 Broadway, New York, NY, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 5<sup>th</sup> day of March, 2004.

CBS Worldwide Inc.

By: Rebecca Borden  
Name: Rebecca Borden  
Title: Assistant Secretary

STATE OF NEW YORK     )  
                                  )ss  
COUNTY OF NEW YORK   )

Acknowledged before me this 5<sup>th</sup> day of March, 2004 by Rebecca Borden who being duly sworn did say that she executed this document.

Peter Kaiser  
Notary Public

PETER KAISER  
Notary Public, State of New York  
No. 01KA6038116  
Qualified in New York County  
Commission Expires March 6, 2019

**SCHEDULE A**

**Serial Number: 75491097**

**Registration Number: 2346473**

**Mark (words only): CBS RADIO SPORTS**

**Current Status: Registered.**

**Filing Date: 1998-05-26**

**Registration Date: 2000-05-02**

**GOODS AND/OR SERVICES: RADIO BROADCASTING SERVICES**

**International Class: 038**