

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bob's Stores, Inc. (Delaware corp.);
Bob's Stores Center, Inc. (New Hampshire corp.);
Bob's H.C., Inc. (Minnesota corp.);

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State: (see above)
☐ Other:

Additional name(s) of conveying party(ies) attached? ☒ Yes ☐ No

3. Nature of Conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other:

Execution Date: December 24, 2003

2. Name and address of receiving party(ies):

Name: Alphabravo Corporation

Internal Address:

Street Address: 770 Cochituate Road

City: Framingham

State: MA

Zip: 01701

☐ Individual(s) citizenship:

☐ Association:

☐ General Partnership:

☐ Limited Partnership:

☒ Corporation-State: New Hampshire

☐ Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes
(Designations must be a separate document from assignment) ☐ No

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application Number(s) or Registration Number(s):

A. Trademark Application No.(s):

75/018,117 75/673,644 76/451,100
75/020,537 76/407,473 76/451,102
75/085,107 76/451,047 76/470,955

Additional numbers attached?

B. Trademark Registration No.(s):

1,080,423 1,761,466 1,918,588
1,531,396 1,775,309 1,938,457
1,607,538 1,874,733 1,938,916

☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher T. Natkanski
ROPES & GRAY

Internal Address: Atty. Dkt.: TJXC-334

Street Address: One International Place

City: Boston State: MA Zip: 02110-2624

6. Total Number of applications and registrations involved:

27

7. Total fee (37 CFR 3.41) \$

690.00

☐ Enclosed

☒ Authorized to be charged to Deposit Account

☐ Authorized to be charged to credit card
(Form 2038 enclosed)

8. Deposit account number: 18-1945

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher T. Natkanski

Name of Person Signing

Christopher T. Natkanski

Signature

March 5, 2004

Date

Total number of pages including cover sheet, attachments, and document:

6

I hereby certify that this correspondence is being facsimile transmitted to the Commissioner for Trademarks, facsimile no. (703) 306-5995, on the date shown below.

Dated: 3-5-04

Signature: *Maura A. Gallagher* (Maura A. Gallagher)

Additional Conveying Parties (1. Continued):

Bob's Inc. (Connecticut corp.); and
Bob's Non-Connecticut Operating Co. (Massachusetts corp.).

Additional Receiving Parties (2. Continued):

Assignee Name:

Internal Address:

Street Address:

City:

State:

Zip Code:

Additional Applications and/or Registration Numbers (4. Continued)

Additional Application Number(s)

4A continued:

76/470,969

76/470,970

76/474,813

76/490,841

Additional Registration Number(s)

4B continued:

1,949,825

2,019,497

2,069,566

2,305,345

2,775,949

Additional numbers attached?

☐

Yes

☒

No

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), made as of December 24, 2003, is between Bob's Stores, Inc., a Delaware corporation, Bob's Stores Center, Inc., a New Hampshire Corporation, Bob's H.C., Inc., a Minnesota corporation, Bob's Inc., a Connecticut corporation, and Bob's Non-Connecticut Operating Co., a Massachusetts corporation, all having a principal place of business at 160 Corporate Court, Meriden, Connecticut, 06540-8313, ("Assignors") to Alphabravo Corporation, a New Hampshire corporation having a principal place of business at 770 Cochituate Road, Framingham, Massachusetts, 01701 ("Assignee").

WHEREAS, Assignors are the exclusive owners of all right, title and interest in and to the trademarks and service marks set forth on Schedule I hereto and incorporated by reference herein, including, without limitation, the registrations and applications for such marks listed on Schedule I and all common-law rights to such marks (collectively, the "Assigned Marks"); and

WHEREAS, Assignee desires to purchase or acquire all Assignors' right, title and interest in and to the Assigned Marks;

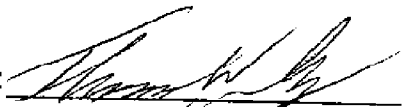
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee agree as follows:

Assignors hereby irrevocably convey, transfer, assign, sell and deliver to Assignee all right, title and interest of Assignors in and to the Assigned Marks, including, without limitation, all common-law rights, and the registrations and applications for registration thereof, and the goodwill of the business connected with the use thereof and symbolized thereby, free and clear of all liens, collateral assignments or other encumbrances, all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignors have or may have in profits and damages for past, present and future infringements of the Assigned Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made.

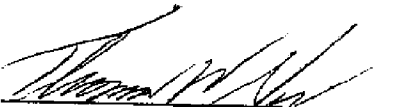
Except to the extent that federal law governs trademark issues, this Assignment will be governed in all other respects including as to validity, interpretation and effect by the laws of The Commonwealth of Massachusetts, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignors have caused this Assignment to be duly executed
tive as of December 24, 2003.

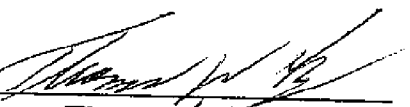
BOB'S STORES, INC.

By: 
Name: Thomas W. Glynn
Title: Executive Vice President

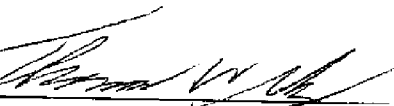
BOB'S STORES CENTER, INC.

By: 
Name: Thomas W. Glynn
Title: Executive Vice President

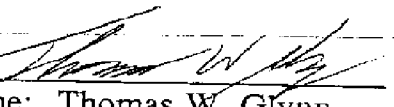
BOB'S H.C., INC.

By: 
Name: Thomas W. Glynn
Title: Executive Vice President

BOB'S INC.

By: 
Name: Thomas W. Glynn
Title: Executive Vice President

BOB'S NON-CONNECTICUT OPERATING CO

By: 
Name: Thomas W. Glynn
Title: Executive Vice President

SCHEDULE I

1.	BCC	Application Number 76470969
2.	BCC BLUES	Registration Number 1874733
3.	BCC BLUES	Registration Number 1938457
4.	BCC KHAKIS	Application Number 75673644
5.	BCC PLAYGROUND	Application Number 76451047
6.	BCC SPORT	Registration Number 2775949
7.	BCC SPORT	Application Number 76451100
8.	BCC UNDERGROUND	Application Number 76407473
9.	BCC WORKWEAR	Application Number 76451102



10.	BOB'S	Registration Number 1080423
11.	BOB'S BUCKS	Registration Number 1918588
12.	BOB'S CLOTHING COMPANY	Application Number 75085107
13.	BOB'S CLOTHING COMPANY	Application Number 76470970
14.	BOB'S CLOTHING COMPANY EST. 1954	Registration Number 1938916



15.	BOB'S FOR KIDS!	Registration Number 1775309
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16.	BOB'S STORES	Registration Number 1531396
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17. BOB'S SURPLUS

Application Number 76490841

18. JEWELZ

Registration Number 76474813



19. PAIO PAIO

Registration Number 1607538

20. PRIME ELEMENTS

Registration Number 1761466

21. PRIME ELEMENTS

Application Number 75016117

22. PRIME ELEMENTS

Application Number 76470955

23. RUGGED TRAILS

Registration Number 2305345



24. SPRUZZO

Registration Number 1949825

25. STREETWISE

Registration Number 2019497

26. WHERE YOUR WEEKEND BEGINS

Registration Number 2069566

W • R • L • D

27. WORLD

Application Number 75020537

28. BEST OF BOB'S

Common Law