

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consumers Choice Systems, Inc.		03/10/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Jason Enterprises, Inc.
Street Address:	11445 Cronhill Drive
City:	Owings Mills
State/Country:	MARYLAND
Postal Code:	21117
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 12		
Property Type	Number	Word Mark
Serial Number:	76389501	MENOPAUSE RELIEF
Serial Number:	76473407	PERSONAL CREAM LUBRICANT
Registration Number:	2568582	UTI FEMININE HYGIENE PACK
Registration Number:	2428440	HYDRA SMOOTH
Registration Number:	2503275	UTI SOOTHING CREAM
Registration Number:	2503274	UTI CLEANSING WIPES
Registration Number:	2203338	BALANCE
Registration Number:	2202388	UTI RELIEF
Registration Number:	2177657	UTI URINARY TRACT INFECTION URINE TEST STRIPS
Registration Number:	2226482	I. D. FATBURN
Registration Number:	2294723	FACE BEAUTIFUL
Registration Number:	2682453	WOMAN'S WELLBEING

CORRESPONDENCE DATA	
Fax Number:	(202)628-8844
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	

CH \$315.00 76389501

Phone: 202 624 2500
Email: wsauers@crowell.com
Correspondent Name: William J. Sauers
Address Line 1: 1001 Pennsylvania Ave
Address Line 2: Intellectual Property Group
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	038156.02845US
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NAME OF SUBMITTER:	William J. Sauers
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Total Attachments: 2 source=Assignment to JEI#page1.tif source=Assignment to JEI#page2.tif
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AGREEMENT ON TRANSFER OF CERTAIN MARKS

This Agreement on Transfer of Certain Marks ("Agreement") is effective as of June 16, 2003 between Consumers Choice Systems, Inc., having an office at 2891 152nd Ave NE, Redmond, WA 98052 ("CCS") and Jason Enterprises, Inc., having an office at 11445 Cronhill Drive, Owings Mills, Maryland ("Jason Enterprises").

The Parties agree as follows:

Article I - Definitions

- 1.1 "Marks" shall mean the marks identified on Attachment A hereto.
- 1.2 "Parties" shall mean the entities that, through their duly authorized representatives, having executed this Agreement.

Article II - Transfers and Assignments

2.1 Trademarks. For good and valuable consideration, pursuant to Section 5.2 of the Asset Purchase Agreement between the Parties dated June 16, 2003, CCS hereby assigns, and transfers to Jason Enterprises the entire right, title, and interest in and to the Marks, together with that portion of the good will of the business of CCS associated with the use of and symbolized by the Marks, all common law rights in the Marks, and all causes of action, past, present, and future for infringement of the Marks. CCS hereby agrees that it will, upon request, execute all documents that may be necessary to perfect the title to the Marks by Jason Enterprises, and will, upon request, provide Jason Enterprises facts relating to the history of the Marks as may be know to it. CCS agrees that it will make no further use of the Marks.

IN WITNESS WHEREOF, the Parties hereto have, as of the effective date first above written, duly executed this Agreement by their respective duly authorized representatives.

ASSIGNOR:

ASSIGNEE:

CONSUMERS CHOICE SYSTEMS, INC.

JASON ENTERPRISES, INC.

By: Terry G. Kelley
Name: Terry Kelley
Title: President

By: Michael S. McVitt
Name: Michael S. McVitt
Title: Treasurer

Date: 11/4/03

Date: 3/10/04

Attachment A

<u>Trademark</u>	<u>U.S. Registration or Serial Number</u>
Woman's Wellbeing	2,682,453
Face Beautiful	2,294,723
I.D. Faiburn	2,226,482
UTI Urine Test Strips	2,177,657
UTI Relief	2,203,388
UTI Cleansing Wipes	2,503,274
UTI Soothing Cream	2,503,275
Hydra Smooth	2,428,440
UTI Feminine Hygiene Pack	2,568,582
Personal Cream Lubricant	76/473,407
Menopause Relief	76/389,501
Vaginal Dryness Relief	none
UTI Cranberry Plus	none