

03-11-2004

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Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jafra Cosmetics International, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: Please see attached Declaration of Assignor submitted pursuant to TMEP 503.06 (b)

2. Name and address of receiving party(ies)

Name: Jafra Cosmetics S.A. de C.V.

Internal Address:

Street Address: Blvd. Adolfo López Mateos #515

City: Colonia Tiacopac State: Mexico, D.F. Zip: 01040

- Individual(s) citizenship United States
- Association
- General Partnership
- Limited Partnership
- Corporation-State Mexico
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignments)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,021,127

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher C. Larkin

Internal Address: Seyfarth Shaw

Street Address: 2029 Century Park East  
Suite 3300

City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account if additional fees are needed.

8. Deposit account number:

50-2291

9. Signature.

Christopher C. Larkin  
Name of Person Signing

*Christopher C. Larkin*  
Signature

July 29, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

OFFICE OF SUICIDE RECORDS  
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Expires 06/30/99  
OMB 0651-0027

1594  
New

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
12/27/99
- Merger
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
12/27/99

Name Jafra Cosmetics International, Inc.

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware, USA

#### Receiving Party

Mark if additional names of receiving parties attached

Name Jafra Cosmetics S.A. de C.V.

DBA/JAKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) Bldv. Adolfo Lopez Mateos #515

Address (line 2) \_\_\_\_\_

Address (line 3) Colonia Tlacopac Mexico, D.F. 01040  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Mexico

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0451-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.  
Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

FORM PTO-1618B  
Expires 03/31/09  
OMB 0651-0027

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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name Jafra Cosmetics S.A. de C.V.

Address (line 1) Blvd. Adolfo Lopez Mateos #515

Address (line 2) Colonia Tlacopac, 01040 Mexico, D.F.

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number 310-209-4400

Name Christopher C. Larkin, Esq.

Address (line 1) SMALL LARKIN, LLP

Address (line 2) 10940 Wilshire Blvd., 18th Floor

Address (line 3) Los Angeles, California 90024

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. # 3

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75091861    
75593106    
75259957

2012127 2286423 1269604  
2257867 2190871 2046002  
1975243 677471 1924696

**Number of Properties** Enter the total number of properties involved. # 24

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ \$500.00

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-2500

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christopher C. Larkin

Name of Person Signing

Signature

1-28-00

Date Signed

FORM PTO-1618C  
Expires 08/30/99  
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### RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

#### Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Jafra Cosmetics International, Inc.

12/27/99

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization Delaware, USA

#### Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Jafra Cosmetics S.A. de C.V.

DBA/AKA/TA

Composed of

Address (line 1) Bld. Adolfo Lopez Mateos #515

Address (line 2)

Address (line 3) Colonia Tlacopac

Mexico, D.F.

01040

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization Mexico

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

#### Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

##### Trademark Application Number(s)

##### Registration Number(s)


<u>2095901</u>	<u>2259932</u>	
<u>2286422</u>	<u>1709095</u>	
<u>2111401</u>	<u>2111327</u>	
<u>1632839</u>	<u>1445817</u>	
<u>1918674</u>	<u>1597042</u>	
<u>1721032</u>		
<u>2111326</u>		

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Jafra Cosmetics International, Inc. ("Assignor"), a Delaware corporation with offices at 2451 Townsgate Road, Westlake Village, California 91361, United States of America, hereby assigns and sells unto Jafra Cosmetics S.A. de C.V. ("Assignee"), a Mexican corporation with offices at Blvd. Adolfo Lopez Mateos #515, Colonia Tlacopac, 01040, Mexico, D.F., all of Assignor's right, title, and interest in and to the trademarks set forth in Schedule A attached hereto, together with the goodwill of the business symbolized by those marks, the registrations and applications listed on Schedule A, and the right to sue in Assignee's own name on any causes of action for infringement, dilution, or unfair competition pertaining to the assigned marks that accrued to Assignor prior to this assignment.

Dated: December 21, 1999

JAFRA COSMETICS INTERNATIONAL, INC.

By:

[Signature]

Its:

TREASURER

YCS-ASFC.DOC

## Schedule A

## Trademarks

<u>Mark</u>	<u>Reg./Appl. Number</u>	<u>Registered/Filed</u>
ADORISSE	<sup>21</sup> 2,012,127	December 3, 1996
ALWAYS COLOR	2,257,867	June 29, 1999
BIOLOGICALLY EFFECTIVE SKINCARE	1,597,042	May 22, 1990
EAU D'AROMES	1,975,243	May 21, 1996
EPIC	2,286,423	October 12, 1999
FM FORCE MAGNETIQUE	2,190,871	September 22, 1998
FRESH AWAKENINGS	75/091,861	April 22, 1996
JAFRA (Class 3)	677,471	April 21, 1959
JAFRA (Class 3)	75/593,106	November 24, 1998
JAFRA (Class 5)	1,269,604	March 13, 1984
JAFRA COSMETICS INTERNATIONAL	2,046,002	March 18, 1997
JAFRA INTIMA	1,924,696	October 3, 1995
JF9	2,095,901	September 9, 1997
JOIE DE VIVRE	2,286,422	October 12, 1999
LE MOIRE	75/259,957	March 19, 1997
OPTIMEYES	2,111,401	November 4, 1997
PRECIOUS PROTEIN	1,632,839	January 29, 1991

REDISCOVER	1,918,674	September 12, 1995
RISQUE	1,721,032	October 27, 1997
SOOTHING RETREAT	2,111,326	November 4, 1997
TIME CORRECTOR	2,259,932	July 6, 1999
TIME PROTECTOR	1,709,095	September 19, 1997
TRANQUIL SEAS	2,111,327	November 4, 1997
WHITE SOUFFLE	1,445,817	July 7, 1987

**Schedule B**  
**Exempted Trademarks**

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CHOSEN

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