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Form PTO-1594, **FINANCE SECTION**  
 (Rev. 1/92)  
 OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>Digna Rodriguez-Poulton</b></p> <p><input checked="" type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation-State  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <b>D+L Creative, LLC</b> Internal _____ Address: _____</p> <p>Street Address: <b>260 West 39th Street</b> City: <b>New York</b> State: <b>New York</b> Zip: <b>10018</b></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input type="checkbox"/> Corporation-State _____  <input checked="" type="checkbox"/> Other <b>Limited Liability Company (New York)</b></p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small></p>
<p>3. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <b>8/11/03</b></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) <b>78225561</b></p>	<p>B. Trademark Registration No.(s) <b>2737755 2732795</b></p>
Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <b>ARNIE HERZ, ESQ.</b> Internal Address: <b>14 Vandeventer Ave., Suite 255</b> Street Address: _____ City: <b>PORT Washington</b> State: <b>New York</b> Zip: <b>11050</b></p>	<p>6. Total number of applications and registrations involved: <b>3</b></p> <p>7. Total fee (37 CFR 3.41).....\$ <b>90</b>  <input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p> <p><small>(Attach duplicate copy of this page if paying by deposit account)</small></p>
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**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**ARNIE HERZ** \_\_\_\_\_ **8/15/03**  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **2**

08/22/2003 ECDOPER 00000162 78225561

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:8521  
02 FC:8522

40.00 OP  
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# TRADEMARK ASSIGNMENT

*August* THIS TRADEMARK ASSIGNMENT is made and entered into as of the 11 day of August, 2003, by and between Digna Rodriguez-Poulton, an individual residing at 371 Schraalenberg Road, Haworth, NJ 07641 ("Assignor"), on the one hand, and D&L Creative, LLC, a New York limited liability company with its principal office located at 260 West 39<sup>th</sup> Street, New York, NY 10018 ("Assignee").

WHEREAS, Assignor has filed the following trademark applications in the United States Patent and Trademark Office (the "Applications") and have adopted, used and are using the trademarks listed below (the "Marks"):

<u>Application/Registration Number</u>	<u>Trademark</u>	<u>Status</u>
78225561	Daisy & Lilly	Pending
2737755	Daisy & Lilly	Registered
2732795	A Girls Best Friends	Registered

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Applications and the Marks in the United States, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of her right, title and interest in and to the Marks and the Applications (including, without limitation, the right to sue for past infringements), together with the goodwill symbolized by said Marks.

Assignor has caused this Trademark Assignment to be executed and delivered as of the date set forth above.

  
\_\_\_\_\_  
DIGNA RODRIGUEZ-POULTON