

08-25-2003

Form PTO-1594
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ten Kesef II, Inc.

- ☐ Individuals ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation - Florida
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Interest ☐ Change of Name
☐ Other

Execution Date: January 6, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

2. Name and address of receiving party(ies):

Name: Perfumania, Inc.Internal Address: 251 International Parkway

Street Address:

City: Sunrise State: Florida Zip Code: 33325

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation Florida
☐ Other _____

Trademark Registration No.(s)

1756333

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helen Bruno, Senior Legal AssistantInternal Address: White & Case LLPStreet Address: 1155 Avenue of the AmericasCity: New York State: New York ZIP: 10036

6. Total number of applications and registrations involved

1

7. Total fee (37 CFR 3.41): \$ 40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

23-1705

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Helen Bruno

Name of Person Signing

[Signature]
SignatureAugust 19, 2003

Date

Total number of pages comprising cover sheet:

4

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

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Director of US Patent and Trademark Office
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Alexandria, VA 22313-1450

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TRADEMARK
REEL: 002809 FRAME: 0083

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Ten Kesef II, ^{Inc.} a Florida corporation (“**Assignor**”), has adopted and used the trademark NATURE’S ELEMENTS in class 3 (the “**Mark**”) in connection with the goods or services; and

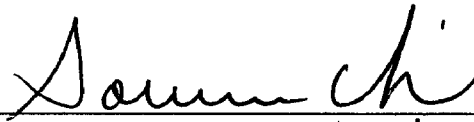
WHEREAS, Assignor is the owner of the mark on the Principal Register of the United States Patent & Trademark Office as described on Schedule A annexed hereto;

WHEREAS, Perfumania, Inc., a Florida corporation (“**Assignee**”), intended to acquire all right, title and interest in and to said Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it has sold, assigned and transferred to Assignee all common-law and statutory right, title and interest in and to the Mark in the United States, together the goodwill of the business symbolized by the Mark, and all corresponding registrations, as of January 6, 2003.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 11th day of July, 2003 by its duly authorized agent.

TEN KESEF II, INC.

By: 
Name: DONOVAN CHIN
Title: CFO

ACKNOWLEDGMENT

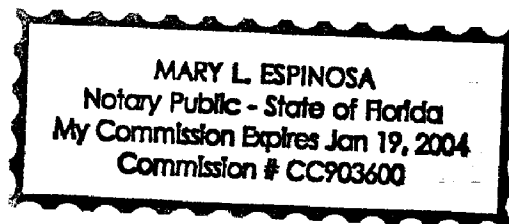
STATE OF Florida)

: ss.:

COUNTY OF Dade)

On this 11th day of July, 2003, before me personally appeared Donovan Chin
to me known who, being by me duly sworn, did depose and say that he/she is C.F.O.
of Ten Kesef II, Inc., described herein and which executed the foregoing instrument and that
he/she signed his/her name thereto pursuant to the authority granted by Ten Kesef II, Inc.

Mary L. Espinosa
Notary Public



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Schedule A – Trademark Registration

Trademark

Registration No.

Registration Date

NATURE'S ELEMENTS

1756333

March 9, 1993

