

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Home Buyer Publications, Inc.		01/30/2004	CORPORATION: VIRGINIA

RECEIVING PARTY DATA	
Name:	Cruz Bay Publishing, Inc.
Street Address:	301 Concourse Blvd.
Internal Address:	Suite 240
City:	Glen Allen
State/Country:	VIRGINIA
Postal Code:	23059
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1665286	LOG HOME LIVING
Registration Number:	1666700	LOG HOME LIVING
Registration Number:	2673419	TIMBER FRAME HOMES
Registration Number:	2252200	BUILDING SYSTEMS MAGAZINE

CORRESPONDENCE DATA	
Fax Number:	(202)659-1559
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(202) 659 - 6944
Email:	MBergsman@dickinsonwright.com
Correspondent Name:	Marc A. Bergsman
Address Line 1:	1901 L Street, N.W.
Address Line 2:	Suite 800
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	027932-00003
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NAME OF SUBMITTER:	Marc A. Bergsman
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TRADEMARK

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 30 day of January, 2004, by and between Cruz Bay Publishing, Inc. (hereinafter "Assignee"), a Delaware corporation, having an address at 301 Concourse Blvd., Suite 240, Glen Allen, Virginia, 23059, and Home Buyer Publications, Inc. (hereinafter "Assignor"), a Virginia corporation having an address at 4125 Lafayette Center Drive, Suite 100, Chantilly, Virginia 20151.

WHEREAS, Assignor owns and has used, or is using the following service marks and trademarks in the United States (hereinafter the "Marks"):

- a. Trademark Registration No. 1,665,286 for "Log Home Living";
- b. Trademark Registration No. 1,666,700 for "Log Home Living";
- c. Trademark Registration No. 2,673,419 for "Timber Frame Homes"; and
- d. Trademark Registration No. 2,252,200 for "Building Systems Magazine".

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as all federal applications and registrations.

NOW, THEREFORE, it is agreed that pursuant to the purchase of substantially all of the assets of the Assignor, the receipt and sufficiency of such consideration is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and the federal applications and registrations therefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the applications and registrations therefor. Assignor agrees that upon request by Assignee, Assignor shall execute

all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

[Signatures follow on next page]

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the date first above written.

Home Buyer Publications, Inc.

By: JRK

Name: John R. Kupferer

Title: Chairman

State of Virginia)
) ss:
County of Fairfax)

John Kupferer, being duly sworn, did depose and say this 30 day of January, 2004 that he is an officer of Home Buyer Publications, Inc.; that he is authorized to execute this Assignment on behalf of said corporation; that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

Valerie Gurnnett

Notary Public

I was commissioned a notary public as Valerie A Marshall

My Commission expires: 12/31/04

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