

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jerell, Ltd.		12/16/2003	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Haggar Clothing Co.		
Street Address:	Two Colinas Crossing, 11511 Luna Road		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1310163	ENTERPRISE	
CORRESPONDENCE DATA			
Fax Number:	(214)661-4899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149536532		
Email:	daltmdept@bakerbotts.com		
Correspondent Name:	Pamela S. Ratliff		
Address Line 1:	2001 Ross Avenue, Suite 600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	073886.0107		
NAME OF SUBMITTER:	Pamela S. Ratliff		
Total Attachments: 2			
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CH \$40.00 1310163

Assignment of Trademark

Whereas, Jerell, Ltd., a Texas limited partnership, formerly known as Jerell, Inc. ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the federally registered trademark Enterprise, Registration Number 1310163 (the "Mark"); and

Whereas, Haggard Clothing Co., a Nevada corporation, with its principal place of business located at ~~6113 Lemmon Ave., Dallas, TX 75225~~ ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the goodwill of the business symbolized thereby, the registration thereof, and the right to sue for past infringement thereof.

Two Colinas Crossing, 11511 Luna Road, Dallas, TX 75234 PSR

Now, therefore, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and convey unto Assignee all right, title and interest in and to the Mark, the goodwill of the business symbolized thereby, the registration thereof and the right to sue for past infringement thereof.

Signed on this 16 day of December, 2003.

Jerell, Ltd.

By: Jerell Clothing Management, Inc.

By: 

Ed Vierling
President

STATE OF TEXAS

COUNTY OF DALLAS

Before me, the undersigned authority, a Notary Public, on this day personally appeared Ed Vierling, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said Jerell Clothing Management, Inc, a Texas corporation, as general partner of Jerell, Ltd., a Texas limited partnership, and that he executed the same as the act of such corporation as general partner of such partnership for the purposes and consideration therein expressed and in the capacity therein stated.

Given under my hand and seal of office this 16 day of December, 2003.



Notary Public, State of Texas

