

08-25-2003



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

8-20-03

Greg Hinson

- Individual(s)
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Change of Name
- Merger

Execution Date: August 1, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

2. Name and Address of receiving party(ies):

Name: O Olive Oil, LLC

Internal Address:

Street Address: 1854 Fourth Street
San Rafael, California 94901

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Limited Liability Company - State of Illinois

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

B. Trademark Registration No.(s)

2,176,781

Additional numbers attached?

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas W. Cook, Esq.

Internal Address:

Street Address: P.O. Box 1989

3030 Bridgeway, Suite 425

City: Sausalito

State: California

Zip: 94965

6. Total number of applications and/or registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 502532

(Attach duplicate copy of this page if paying by deposit account)

08/22/2003 GTOM11 00000134 502532 2176781
01 FC:8521 40.00 DA

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas W. Cook

Name of Person Signing

Signature

August 13

Date

2003

Total number of pages comprising cover sheet:

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK
REEL: 002809 FRAME: 0305

OFFICE OF PUBLIC RECORDS
2003 AUG 20 AM 8:54
FINANCE SECTION

TRADEMARK ASSIGNMENT

WHEREAS Greg Hinson, an individual citizen of the United States of America, whose business address is 1854 Fourth Street, San Rafael, California 94901, United States of America (the "Assignor"), in connection with his business, applied for, and registered the trademark:

O OLIVE OIL

(the "Mark") with the United States Patent and Trademark Office, and has continuously used the Mark in commerce on or in connection with the goods identified in Registration Number 2,176,781 for the Mark.

WHEREAS O Olive Oil, LLC, a limited liability company organized and existing under the laws of the State of Illinois, United States of America, whose business address is 1854 Fourth Street, San Rafael, California 94901, United States of America (the "Assignee"), is desirous of acquiring all of the business of Assignor symbolized by the Mark, as his successor in such business, and is desirous of acquiring the Mark, in conjunction with the acquisition of such business, and use of the Mark in commerce on or in connection with the goods identified in Registration Number 2,176,781 for the Mark.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does, in connection with the sale of his entire ongoing and existing business to which the Mark therein pertains, hereby assigns unto said Assignee, all right, title, and interest in, and to the Mark, together with the good will of the business symbolized by the Mark, and the above-identified Registration Number 2,176,781 for the Mark.

Assignor hereby executes this assignment document on the date as set forth below.

Date: 8.1., 2003

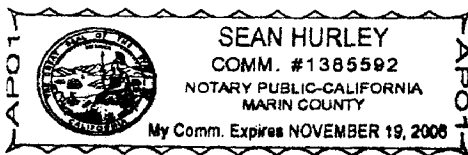
By: *Greg Hinson*
Greg Hinson (Individually)

NOTARIAL ACKNOWLEDGMENT

United States of America)
State of California) SS.
County of Marin)

On this 1st th day of August, 2003, before me the undersigned, a Notary Public for the State of California, personally appeared Greg Hinson ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument, and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

(seal)



Sean Hurley
Notary Public