

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Salt Lake Organizing Committee for the Olympic Winter Games of 2002		02/20/2004	CORPORATION: UTAH
International Olympic Committee		02/20/2004	non-profit organization: SWITZERLAND

RECEIVING PARTY DATA

Name:	Nagano International Friendship Club, Inc.
Street Address:	1-4-22 Wakasato
City:	Nagano City
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2405154	ONE SCHOOL, ONE COUNTRY

CORRESPONDENCE DATA

Fax Number: (801)326-0223
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 801-326-0222
 Email: ken@kripc.com
 Correspondent Name: Kenneth R. Ivory
 Address Line 1: 895 West Baxter Drive
 Address Line 4: South Jordan, UTAH 84095

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

OP \$40.00 2405154

NAME OF SUBMITTER:

Kenneth R. Ivory

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made this 20 day of February, 2004, by and between International Olympic Committee ("Assignor"), an international non-governmental non-profit organization, recognized by the Swiss Federal Council, with its principal place of business at Chateau De Vidy, 1007 Lausanne, Switzerland and Nagano International Friendship Club, Inc. ("Assignee"), a non-profit corporation organized under the laws of the country of Japan with its principal place of business at 1-4-22 Wakasato, Nagano City, Japan 〒380-0928.

Background

The Salt Lake Olympic Committee (SLOC) applied with the United States Patent and Trademark Office for the following trademarks pertaining to "One School One Country:" Serial Number 75553214, Registration Number 2405154, Registration Date November 21, 2000 and Serial Number 75907546, Filing Date February 1, 2000 (collectively the "Trademarks"). Assignor received an assignment of the Trademarks from the SLOC. Assignor recognizes that the Trademarks were created, developed and reduced to use by Assignee before SLOC filed its trademark applications and in consideration of such prior creation and use of the trademarks Assignor recognizes Assignee's right to ownership of the trademarks.

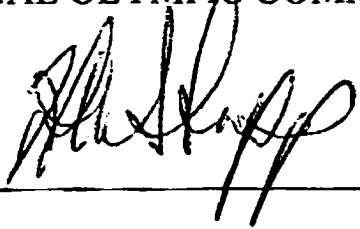
IN CONSIDERATION of the foregoing, and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows.

1. Assignor assigns to Assignee all of its right, title, and interest in and to the trademarks "One School One Country," including all goodwill associated therewith. Assignor further authorizes Assignee to register this assignment with the United States Patent and Trademark Office, granting Assignee the limited and special use power of attorney, for the limited purpose of registering this assignment.

2. Assignee accepts the foregoing assignment of the trademarks "One School One Country"

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year first written above.

ASSIGNOR:
INTERNATIONAL OLYMPIC COMMITTEE

By: 
Title: _____

Howard M. STUPP

ASSIGNEE: Director of Legal Affairs
NAGANO INTERNATIONAL FRIENDSHIP CLUB, INC.

TRADEMARK
REEL: 002809 FRAME: 0348

RECORDED: 03/12/2004