

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phoenix Life Insurance Company	Phoenix Home Life Mutual Insurance Company	01/26/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	FMA Publishing and Printing		
Street Address:	P. O. Box 284		
City:	Deltaville		
State/Country:	VIRGINIA		
Postal Code:	23043-0284		
Entity Type:	Sole Propriortorship:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	971869	FISCAL FITNESS	
CORRESPONDENCE DATA			
Fax Number:	(804)776-9780		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804-776-6950		
Email:	fma@oonl.com		
Correspondent Name:	Robert D. Kates		
Address Line 1:	P. O. Box 284		
Address Line 4:	Deltaville, VIRGINIA 23043-0284		
NAME OF SUBMITTER:	Robert D. Kates		
Total Attachments: 1			
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OP \$40.00 971869

ASSIGNMENT

WHEREAS, Phoenix Life Insurance Company is the registrant of Trademark Registration No. 971, 869 dated October 30, 1973 for the Trademark FISCAL FITNESS; and

WHEREAS, Robert D. Kates, a sole proprietorship operating as FMA Publishing and Printing, P.O. Box 284, Deltaville, VA 23043, is desirous of acquiring the title, rights, benefits and privileges of the above identified U.S. trademark registration.

NOW, therefore in consideration of and exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt of which is hereby acknowledged, Phoenix Life Insurance Company does sell, assign and transfer unto Robert D. Kates, the entire right title and interest in and to the said trademark and the registration thereof No. 971,869 together with the goodwill in connection of the mark.

In exchange for the foregoing assignment, Robert D. Kates hereby releases, discharges and waives any and all past, present and future claims, actions and causes of action he has or may have concerning Registration No. 971,869 and the mark FISCAL FITNESS against Phoenix Life Insurance Company, its successors, assigns, subsidiaries, divisions and affiliated entities (and the officers, directors, agents, servants and employees thereof), and covenants not to institute any suit with respect thereto.

Phoenix Life Insurance Company

By: Carole A. Masters
Name: Carole A. Masters
Title: Vice President

Sworn to before me this 26th
day of January 2004

Josephine A. Melusky
Notary Public

JOSEPHINE A. MELUSKY
NOTARY PUBLIC
MY COMMISSION EXPIRES APR. 30, 2005