

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maritz, Inc		03/01/2004	CORPORATION: MISSOURI

RECEIVING PARTY DATA	
Name:	Delve, LLC.
Street Address:	101 South Hanley, Suite 1250
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63105
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	2568344	DELVE
Registration Number:	2570429	D DELVE
Registration Number:	2185277	QUICKCALL SYSTEM
Registration Number:	1462193	INSTA-BID
Registration Number:	1455702	INSTA-DATA

CORRESPONDENCE DATA	
Fax Number:	(314)612-7881
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	314-444-7881
Email:	tleach@lewisrice.com
Correspondent Name:	Thad Leach
Address Line 1:	500 North Broadway, Suite 2000
Address Line 2:	IP Dept
Address Line 4:	St. Louis, MISSOURI 63102

NAME OF SUBMITTER:	Geralyn Spacher
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Total Attachments: 4

**900006135**

**TRADEMARK  
 REEL: 002809 FRAME: 0640**

OP \$140.00 2568344

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## TRADEMARK ASSIGNMENT

This Assignment is made and effective as of March 1, 2004, by Maritz Inc., a Missouri corporation with an address at 1375 N. Highway Dr., Fenton, MO 63099 (“*Assignor*”), in favor of Delve LLC, a Missouri limited liability company, with an address at 101 South Hanley, Suite 1250, St. Louis, MO 63105 (“*Assignee*”).

### RECITALS

A. Assignor is the sole owner of the entire right, title and interest in and to the copyrights, trade marks, service marks, trade dress and logos, including all goodwill associated therewith and all applications, registrations and renewals in connection therewith set forth on Exhibit A (the “*Trademarks*”), which Trademarks have been registered in the jurisdictions listed on Exhibit A.

B. Assignor desires to sell, transfer and assign to Assignee all of Assignor’s right, title and interest in and to the Trademarks and the registrations thereof together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and past infringements thereof.

C. Assignee desires to acquire from Assignor the Trademarks and the registrations thereof together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and past infringements thereof.

### AGREEMENT

In consideration of the foregoing, and other good and valuable consideration (the receipt, adequacy and sufficiency of which are hereby acknowledged by Assignor by its execution hereof), Assignor agrees as follows.

1. **Assignment.** Assignor hereby sells, transfers and assigns to Assignee and Assignee’s successors and assigns, Assignor’s entire right, title and interest in and to the Trademarks more particularly described in Exhibit A attached hereto and made a part hereof, the respective registrations therefor and the respective applications for registration of such Trademarks for the United States of America, Mexico, the European Union, and all other countries throughout the world, together with all of the goodwill of the business symbolized by the Trademarks, any and all causes of action for infringement of any of said Trademarks and the right to sue and collect for past infringements, damages, royalties and all other remedies related thereto.

2. **Further Assurances.** Assignor covenants and agrees that it will, whenever so requested by Assignee, execute and deliver such further instruments and perform any other reasonable acts that Assignee may reasonably require as may be reasonably necessary or convenient for vesting in Assignee the full benefit of all of the rights and premises hereby assigned and provide evidence to support any of the foregoing in the event such evidence is in the possession or control of Assignor. The Recitals to this Trademarks Assignment are incorporated herein.

3. **Delivery of Files.** Assignor acknowledges that Assignee has requested that Assignor deliver all files relating to the Trademarks and all related intellectual property to Assignee's counsel. Assignor shall promptly deliver all such files, and instruct its counsel to promptly deliver all such files in its possession, to Assignee's counsel: Steven Drapekin, Lewis, Rice & Fingersh, L.C., 500 North Broadway, Suite 2000, St. Louis, MO 63102.


**In Witness Whereof**, the Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.


*Assignor*


*Assignee*


MARITZ, INC.

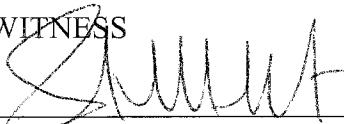
DELVE LLC

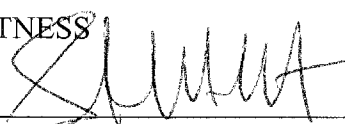
By:   
Print Name: Richard T. Ramos  
Title: Vice President

By:   
Print Name: Wayne L. Smith, II  
Title: Secretary/Treasurer

WITNESS  
  
Print Name: Steven C. Drapekin  
Address: 500 N. Broadway  
St. Louis, Missouri 63102

WITNESS  
  
Print Name: Steven C. Drapekin  
Address: 500 N. Broadway  
St. Louis, Missouri 63102

WITNESS  
  
Print Name: Steven M. Gallant  
Address: 500 N. Broadway  
St. Louis, Missouri 63102

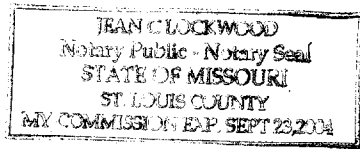
WITNESS  
  
Print Name: Steven M. Gallant  
Address: 500 N. Broadway  
St. Louis, Missouri 63102

STATE OF MISSOURI )  
 ) SS:  
CITY OF ST. LOUIS )

On this 25<sup>th</sup> day of February, 2004 before me appeared Richard T. Ramon, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf and on behalf of Maritz Inc. with full authority as Vice President of such company to so act.

Jean C Lockwood  
Notary Public

My Commission Expires:  
9-23-2004

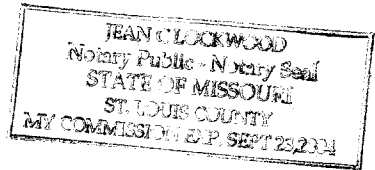


STATE OF MISSOURI )  
 ) SS:  
CITY OF ST. LOUIS )

On this 25<sup>th</sup> day of February, 2004 before me appeared Wayne L. Smith, II, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf and on behalf of Delve LLC with full authority as Secretary/Treasurer of such company to so act.

Jean C Lockwood  
Notary Public

My Commission Expires:  
9-23-2004



**EXHIBIT A  
TRADEMARKS**

<b>Trademark</b>	<b>Country or Jurisdiction</b>	<b>Date Filed</b>	<b>Serial # for Application</b>	<b>Registration Date</b>	<b>Registration #</b>	<b>Status</b>
DELVE	European Union	8/14/2000	001822733	8/21/2001	001822733	Registered
DELVE	Mexico	2/20/2001	471910	4/26/2001	697,067	Registered
DELVE	United States	8/10/2000	76/107,147	5/7/2002	2,568,344	Registered
DELVE and D Logo	United States	10/6/2000	76/143,107	5/14/2002	2,570,429	Registered
DELVE Logo	Mexico	2/20/2001	471911	7/31/2001	709810	Registered
QUIKCALL SYSTEM	United States	4/29/1996	75/096,080	9/1/1998	2,185,277	Registered
INSTA-BID	United States	10/3/1986	624,041	10/20/1987	1,462,193	Registered
INSTA-DATA	United States	1/28/1987	641,648	9/1/1987	1,455,702	Registered
DELVE	Canada	2/19/2001	1,093,233			Abandoned
DELVE Logo	Canada	2/19/2001	1,093,230			Abandoned
DELVE Logo	European Union	2/5/2001	002079655			Abandoned