

08-26-2003

FORM TMO-1594  
1-31-92

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Atty. Docket No. 4800-019

To the Commissioner for Trademarks: Please

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documents or copy thereof.

1. Name of conveying party(ies): 8.5.03  
 P.T.C. Brands, Inc.  
 Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other :  
 Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 Name: Lorillard, Inc.  
 Internal Address:  
 Street Address: One Park Avenue  
 City: New York State: NY Zip: 10016  
 Individual citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State New York  
 Other  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other:  
 Execution Date: November 1, 1989

4. Application number(s) or registration numbers(s):  
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
796,637  
 Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Howard A. MacCord, Jr.  
 Internal Address: Post Office Box 2974  
                                  Greensboro, NC 27402  
 Street Address: 1600 Wachovia Tower  
                                  300 N. Greene Street  
 City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved:..... 1  
 7. Total fee (37 CFR 3.41):..... \$40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit account number:  
 501923  
 (Attach duplicate of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
 \_\_\_\_\_  
 Donna Cottelli  
 Name of Person Signing  
 \_\_\_\_\_  
*Donna Cottelli*  
 Signature  
 \_\_\_\_\_  
 August 5, 2003  
 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents and Trademarks, Box Assignments  
 Washington, D.C. 20231



ASSIGNMENT

WHEREAS, P.T.C. Brands, Inc., a Delaware corporation, with offices at Suite 205 Bancroft Building, Concord Plaza, 3411 Silverside Road, Wilmington, Delaware 19810, is the owner of the trademark HARMONY, which mark is registered in the United States Patent and Trademark Office, Registration No. 796,637; and

WHEREAS, Lorillard, Inc., a New York corporation, with offices at One Park Avenue, New York, New York 10016-5895, desires to acquire said trademark,

NOW, THEREFORE, for a good and valuable consideration, the receipt of which is hereby acknowledged, P.T.C. Brands, Inc., hereby assigns unto Lorillard, Inc., all of its right, title and interest in and to said trademark, together with the good will of the business symbolized by said trademark and registration, and all rights of recovery for past infringement thereof.

Signed at Wilmington, Delaware, this the 1st day of November, 1989.

P.T.C. BRANDS, INC.

By: George P. Warren, Jr.

George P. Warren, Jr.  
Vice-President

(Corporate Seal)

STATE OF DELAWARE)  
COUNTY OF New Castle

On the 1st day of November, 1989, before me personally came George P. Warren, Jr., to me known, who, being by me duly sworn, did depose and say that he is the Vice-President of P.T.C. Brands, Inc., the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Kathleen Malone Roff  
Notary Public, Kathleen Malone Roff  
My commission expires: July 7, 1993