

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bowne of Los Angeles, Inc.		03/05/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	DecisionQuest, Inc.
Street Address:	2050 West 190th Street, Suite 205
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90504
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2596177	ABOUTJURIES.COM
Registration Number:	2599915	ADVANCED STRATEGIC COMMUNICATIONS
Registration Number:	2619287	ASC DQ
Registration Number:	2637557	COURTROOM TO WAR ROOM
Registration Number:	1755933	DECISIONQUEST
Registration Number:	2189271	DEDICATED TO HELPING OUR CLIENTS PERSUADE DECISION MAKERS
Registration Number:	1820850	DQ
Registration Number:	2669694	DQ CASETESTER
Registration Number:	1712133	EIM
Registration Number:	2198875	KNOWLEDGE CONTROL PERSUASION WINNING
Registration Number:	2196322	KNOWLEDGE CONTROL PERSUASION WINNING
Registration Number:	2196321	KNOWLEDGE CONTROL PERSUASION WINNING
Registration Number:	2285222	KNOWLEDGE CONTROL PERSUASION WINNING
Registration Number:	2287732	KNOWLEDGE CONTROL PERSUASION WINNING

CH \$365.00 2596177

CORRESPONDENCE DATA

Fax Number: (212)878-8375

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: trademark.group@cliffordchance.com

Correspondent Name: Clifford Chance US LLP

Address Line 1: 200 Park Avenue

Address Line 4: New York, NEW YORK 10166-0153

ATTORNEY DOCKET NUMBER:

002965-00003

NAME OF SUBMITTER:

Steven T. Shelton

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Bowne of Los Angeles, Inc., a corporation organized and existing under the laws of the State of California, having a place of business at c/o Bowne & Co., Inc., 345 Hudson Street, New York, New York 10014 ("Assignor"), owns the marks listed in Schedule A and owns the registrations and applications therefor listed in Schedule A (collectively, the "Trademarks");

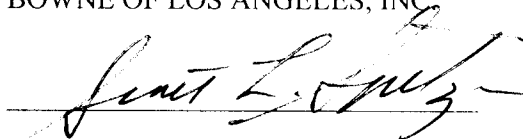
WHEREAS, DecisionQuest, Inc., corporation organized and existing under the laws of the State of California, having a place of business at 2050 West 190th Street, Suite 205, Torrance, California 90504 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Trademark Assignment;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer to the Assignee, the Assignor's entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of said Trademark occurring prior to the date of this Trademark Assignment, together with that part of the goodwill of Assignor's business connected with and symbolized by the Trademarks.

IN TESTIMONY WHEREOF, the Assignor has caused this Trademark Assignment to be executed by its authorized representative.

BOWNE OF LOS ANGELES, INC.

Date: March 5, 2004



Name: Scott L. Spitzer

Title: Vice President and Secretary

SCHEDULE A

Trademark	Reg. No.
ABOUTJURIES.COM	2,596,177
ADVANCED STRATEGIC COMMUNICATIONS	2,599,915
ASC-DQ	2,619,287
COURTROOM TO WAR ROOM	2,637,557
DECISIONQUEST	1,755,933
DEDICATED TO HELPING OUR CLIENTS PERSUADE DECISION MAKERS	2,189,271
DQ	1,820,850
DQ CASETESTER	2,669,694
EIM	1,712,133
KNOWLEDGE CONTROL PERSUASION WINNING	2,198,875
KNOWLEDGE CONTROL PERSUASION WINNING	2,196,322
KNOWLEDGE CONTROL PERSUASION WINNING	2,196,321
KNOWLEDGE CONTROL PERSUASION WINNING & Design	2,285,222
KNOWLEDGE CONTROL PERSUASION WINNING & Design	2,287,732

STATE OF NEW YORK)
) ss:
COUNTY OF NEW YORK)

CERTIFICATE OF ACKNOWLEDGEMENT

I, Lucille Scarangelo, a Notary Public, in and for the County and State aforesaid, do hereby certify that Scott L. Spitzer, known to me to be the Vice President and Secretary of Bowne of Los Angeles, Inc., appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of Bowne of Los Angeles, Inc. as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 5th day of March 2004.

Lucille Scarangelo
Notary Public

My Commission Expires: April 5, 2007

LUCILLE SCARANGELLO
Notary Public, State of New York
No. 01SC6022756
Qualified in Kings County
Term Expires April 5, 2007