

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CTV Inc.		03/21/2001	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	CTV Television Inc.
Street Address:	9 Channel Nine Court
City:	Scarborough, Ontario
State/Country:	CANADA
Postal Code:	M1S 4B5
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	76274143	CANADA A.M.
Serial Number:	75176434	RIGHT IN YOUR OWN BACKYARD

CORRESPONDENCE DATA	
Fax Number:	(303)473-2720
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-473-2726
Email:	kmiller@hollandhart.com
Correspondent Name:	Kristine M. Miller
Address Line 1:	555 Seventeenth Street, Suite 3200
Address Line 2:	P.O. Box 8749
Address Line 4:	Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER:	45845.0017
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	

OP \$65.00 76274143

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kristine M. Miller

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, CTV Inc., a Canadian corporation, whose address is 9 Channel Nine Court, Scarborough, Ontario, Canada, M1S 4B5 ("Assignor"), is the owner of the following trademarks/service marks and registrations:

Mark	Application No.	Registration No.
CANADA A.M.	76/274,143	2,676,721
RIGHT IN YOUR OWN BACKYARD	75/176,434	2,273,246

WHEREAS, CTV Television Inc, a Canadian corporation, having an office and principal place of business at 9 Channel Nine Court, Scarborough, Ontario, Canada, M1S 4B5 ("Assignee"), has agreed to acquire from CTV Inc. the entire right, title, interest in and to said trademarks/service marks and said registrations, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks/service marks.

NOW THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that it has agreed to sell, assign and set over and by these presents has sold, assigned and set over unto Assignee, its successors, assigns, the entire right, title and interest to said trademarks/service marks and said registration and application and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks/service marks, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefits.

Effective Date: March 21, 2001

CTV Inc.

By: 

André Serero, ~~President~~
Group Vice-President, Legal &
Corporate Secretary