FORM PTO-1594
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RE

08-26-2003

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

8-26-03

Tab settings ⇒⇒⇒

To the Honorable Commission... ...ents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Niche Marketing Group, Inc.
35 Engle Street
Hicksville, New York 11801

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State: New York
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):
Name: LaSalle Business Credit, LLC
Internal Address:
Street Address: 135 South LaSalle Street
City: Chicago State: IL ZIP: 60603

☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☐ Corporation-State
☒ Other Limited Liability Company - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐ No
(Designations must be a separate document from Assignment)
Additional Name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyances:
☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: July 31, 2003

4. Application Number(s) or registration number(s):
A. Trademark Application.(s)
SEE ATTACHED SCHEDULE A

B. Trademark registration No.(s)
SEE ATTACHED SCHEDULE A

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Federal Research Corporation
Internal Address:
Street Address: 400 Seventh Avenue, N.W., Suite 101
City: Washington State: DC ZIP: 20004

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41): $240.00
☐ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

08/27/2003 ECOOPER 00000030 1867411
01 FC:8521 40.00 OP
02 FC:8522 200.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Matt McAlpine, Esq. — Name of Person Signing
Signature
8/22/03 — Date

Total number of pages including coversheet, attachments and document: 4

Mail documents to be recorded with required coversheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002810 FRAME: 0236

SCHEDULE A

Schedule A to a Trademark Assignment of Security dated July 31, 2003, by and between Niche Marketing Group, Inc. and LaSalle Business Credit, LLC, as Agent.

Trademark	Next Action Date	Registration #
REALM	12/13/04	1867411
REALM	9/23/07	2099664
REALM	5/21/06	1975469
innerREALM	6/30/08	2169749
Men's Bottle Dev	12/20/04	1868809
Men's Bottle Device	5/13/07	2061700
REALM Roulette	11/24/08	2205136
Women's Bottle Dev	12/27/04	1870296
Women's Bottle Dev	10/14/07	2105624

TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, Niche Marketing Group, Inc., a corporation formed under the laws of New York, located at 35 Engle Street, Hicksville, New York 11801 ("Borrower"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to LaSalle Business Credit, LLC (successor by merger to LaSalle Business Credit, Inc.) ("LaSalle") and various other financial institutions (collectively, "Lenders") and LaSalle as agent for Lenders ("Agent") pursuant to a certain (i) Amended and Restated Loan and Security Agreement, dated as of the date hereof, among Agent, Lenders, Borrower and the other credit parties named therein and (ii) Trademark Collateral Security Agreement, dated as of the date hereof, made by Borrower in favor of Agent (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Agent for its benefit and for the ratable benefit of Lenders a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Agent for its benefit and for the ratable benefit of Lenders and grant to Agent for its benefit and for the ratable benefit of Lenders a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Liabilities as defined in the Agreements and in accordance with the terms and provisions thereof.

Borrower expressly acknowledges and affirms that the rights and remedies of Agent and Lenders with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York
July 31, 2003

Witness:

Elaine Cramer

NICHE MARKETING GROUP, INC.

By: Charles Famoso CFO
Name: CHARLES FAMOSO
Title: CHIEF FINANCIAL OFFICER

Witness:

LASALLE BUSINESS CREDIT, LLC, as Agent

By:
Name: THOMAS F FURST
Title: VICE PRESIDENT

1150176.2/MJM/55380/148 5/15/2003

STATE OF NEW YORK)
: ss.:
COUNTY OF NEW YORK)

On this 31 day of July, 2003, before me personally came CHARLES FAMOSO, to me known, who, being by me duly sworn, did depose and say that he is the CHIEF FINANCIAL OFFICER of Niche Marketing Group, Inc., the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the board of directors of said corporation.

Notary Public

JOHN J. HAMMER
Notary Public, State of New York
No. 41-4642517
Qualified in QUEENS COUNTY
Commission Expires March 30, 2006

STATE OF NEW YORK)
: ss.:
COUNTY OF NEW YORK)

On this 12th day of ~~July~~ AUGUST, 2003, before me personally came THOMAS F. FURST, to me known, who, being by me duly sworn, did depose and say that he is the VICE PRESIDENT of LaSalle Business Credit, LLC, the company described in and which executed the foregoing instrument; and that he was authorized to sign his name thereto on behalf of said company.

Notary Public

LOUISE JORDAN
Notary Public, State of New York
No. 01JO5083725
Qualified in Westchester County
Certificate Filed in New York County
Commission Expires August 18, 2005