

FORM PTO-1594 (Modified) (Rev. 10/02) OMB No. 0651-0027 (exp. 3/30/2005) Copyright 1994-97 LegalStar TM05/REV03

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Docket No.:

0066-162-4

Tab settings

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): F.M. Asset Acquisition, LLC
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Limited Liability Company of Delaware
Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
Name: Chartpak, Inc.
Internal Address:
Street Address: One River Road
City: Leeds State: MA ZIP: 01053
Individual(s) citizenship Association
General Partnership Limited Partnership
Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 12/23/2003

4. Application number(s) or registration numbers(s):
A. Trademark Application No.(s) 78/288,159
B. Trademark Registration No.(s) 1,334,376 2,116,841 2,456,726
1,614,605 2,432,484 2,465,821
1,564,392 2,183,976
Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Meyer A. Gross, Esq.
Internal Address: Schweitzer Cornman Gross & Bondell LLP
Street Address: 292 Madison Avenue
19th Floor
City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 9
7. Total fee (37 CFR 3.41): \$ 240.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 19-0748

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Meyer A. Gross Name of Person Signing
Meyer A. Gross Signature
March 9, 2004 Date
Total number of pages including cover sheet, attachments, and 4

Mail documents to be recorded with required cover sheet information to:

Mail Stop Recordation Services Director of the United States Patent and Trademark Office P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

700071053

REEL: 002810 FRAME: 0496

CH \$240.00 190748 78288159

TRADEMARK ASSIGNMENT

WHEREAS, **F.M. Asset Acquisition, LLC**, a limited liability company of the State of Delaware, having a business address at 510 Broadhollow Road, Suite 205, Melville, NY 11747, is the owner of all right, title and interest in and to the trademarks and the registrations and application therefor and the common law trademarks in the United States listed in Appendix A attached hereto and is desirous of transferring same; and

WHEREAS, **Chartpak, Inc.**, a corporation organized and existing under the laws of the State of Delaware and having a business address at One River Road, Leeds, MA 01053-9732, is desirous of acquiring said trademarks and the registrations and application therefor and the common law trademarks in the United States listed in Appendix A annexed hereto;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, **F.M. Asset Acquisition, LLC** does hereby assign and transfer and set over to **Chartpak, Inc.**, its successors, legal representatives and assigns, all right, title and interest in and to said trademarks and to the registrations and application therefor and the common law trademarks in the United States listed in Appendix A, together with the goodwill of the business associated therewith, and the right to sue for past infringements thereof.

23rd, 2003

F.M. Asset Acquisition, LLC

By: Steven W Roth  
Name: STEVEN W ROTH  
Title: MANAGING MEMBER

APPENDIX A

| <u>Registrations:</u>                             | <u>Registration No.</u> |
|---|-------------------------|
| BANNERS BY THE YARD                               | 1,334,376               |
| FRANCES MEYER                                     | 1,614,605               |
| FRANCES MEYER INC.                                | 1,564,392               |
| MY HANDS  | 2,116,841               |
| MEMORIES TO KEEP                                  | 2,432,484               |
| THE SCRAPBOOK LEADER                              | 2,183,976               |
| PANORAMIC PAGE PROTECTORS                         | 2,456,726               |
| THE QUEEN BEE OF SOCIAL GRACES AND CHARMING STYLE | 2,465,821               |

PENDING APPLICATION:

DESIGN-A-TITLE 78/288,159

COMMON LAW

FMI

FRANCESMEYER.COM