

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PartyLite Gifts, Inc.		03/08/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	PartyLite Worldwide, Inc.
Street Address:	59 Armstrong Road
City:	Plymouth
State/Country:	MASSACHUSETTS
Postal Code:	02360
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2450268	INDULGENCES

CORRESPONDENCE DATA	
Fax Number:	(203)552-9168
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203-552-6631
Email:	mdatta@blyth.com
Correspondent Name:	Blyth, Inc.
Address Line 1:	1 E. Weaver Street
Address Line 4:	Greenwich, CONNECTICUT 06831

ATTORNEY DOCKET NUMBER:	PLW
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NAME OF SUBMITTER:	Manjari M. Datta
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OP \$40.00 2450268

ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

WHEREAS, PartyLite Gifts, Inc., a Delaware Corporation, has adopted, used and is using the following trademark which is registered with the United States Patent and Trademark Office:

INDULGENCES Registration Number 2450268
Class 4: candles
Class 21: candle holders not of precious metal

WHEREAS, PartyLite Worldwide, Inc., a Delaware Corporation, is desirous of acquiring said mark and the registration thereof; and

WHEREAS, the owner on the registration certificate was erroneously listed as PartyLife Gifts, Inc. by the United States Patent and Trademark Office, rather than PartyLite Gifts, Inc., and a copy of the request to the United States Patent and Trademark Office dated November 15, 2001 to amend ownership is attached herewith;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, PartyLite Gifts, Inc. does hereby assign unto PartyLite Worldwide, Inc. all said right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

PARTYLITE GIFTS, INC.

By: James Mann
Name: James Mannion
Title: President

COMMONWEALTH OF MASSACHUSETTS)

) ss: Plymouth

COUNTY OF PLYMOUTH)

On this 8th day of March, 2004, before me, the undersigned officer, personally appeared James Mannion, who acknowledged himself to be the President of PartyLite Gifts, Inc., a corporation, and that he, as such President, being authorized so to do, executed the foregoing instrument for the purposes therein contained by signing the name of the corporation by himself as President.

In witness whereof I hereunto set my hand and seal.

John R. Mannion
Notary Public

My commission expires: 1/29/2008

TRADEMARK