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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Correction of typographical error in Assignee's name - Reel 2804 Frame 0122

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Coca-Cola Bottling Company of Elizabethtown, Inc. a/k/a Elizabethtown Coca Cola Bottling Company		02/07/1999	CORPORATION: KENTUCKY

### RECEIVING PARTY DATA

Name:	The Cardinal Companies of Elizabethtown, LLC		
Also Known As:	Cardinal Companies of Elizabethtown, LLC		
Street Address:	1201 N. Dixie Highway		
City:	Elizabethtown		
State/Country:	KENTUCKY		
Postal Code:	42701		
Entity Type:	Limited Liability Company: KENTUCKY		

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 1781653		MR. FIZZ

# **CORRESPONDENCE DATA**

Fax Number: (502)561-9400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 502-589-5980

Email: emartin@bsg-law.com

Correspondent Name: Earl L. Martin III

Address Line 1: 400 W. Market St., Suite 2300
Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER: Earl L. Martin III

Total Attachments: 1

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TRADEMARK REEL: 002811 FRAME: 0525

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# TRADEMARK ASSIGNMENT

This Agreement is by and between Coca-Cola Bottling Company of Elizabethtown, Inc., a/k/a Elizabethtown Coca Cola Bottling Company, ("Assignor") and Cardinal Companies of Elizabethtown, LLC ("Assignee").

WHEREAS, Assignor is the recorded owner of the mark "MR. FIZZ" originally registered in the United States Patent and Trademark Office July 13, 1993 and bearing registration number 1781653 (the "Trademark");

WHEREAS, Assignee was formed in a spinoff from the Assignor in February, 1999, through which transaction the Trademark was assigned to Assignee, but through inadvertence such assignment was not memorialized in writing;

WHEREAS, Assignor and Assignee wish to reflect on the records of the United States Patent and Trademark Office that Assignee has acquired the entire rights, title, and interest in the Trademark: and

WHEREAS, this Assignment of the Trademark is effective as of February 7, 1999;

NOW THEREFORE, the parties agree as follows:

- 1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest together with the goodwill of the business symbolized in and to the Trademark.
- Entire Agreement. This Agreement contains the entire understanding and agreement between the parties hereto with respect to its subject matter.
- Governing Law. This Agreement shall be construed in accordance with the laws of the Commonwealth of Kentucky.

IN WITNESS WHEREOF, the parties execute this Assignment this 2 day of

COCA-COLA BOTTLING COMPANY OF ELIZABETHTOWN, INC. a/k/a ELIZABETHTOWN COCA COLA BOTTLING **COMPANY** 

CARDINAL COMPANIES OF ELIZABETHTOWN, LLC

LARRY SCHOOLS

Trademark Assignment

TRADEMARK REEL: 002811 FRAME: 0526

RECORDED: 03/16/2004