

Form PTO 1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MILITARY ADVANTAGE, INC.

- Individual(s)
- General Partnership
- Corporation- Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 10, 2004

2. Name and address of receiving party(ies):

Name: Monster (California), Inc.  
Address: 222 N. Sepulveda,  
El Segundo, California 90245

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation- California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Applications

Mark	Serial No.
MILITARY ADVANTAGE	2,687,901

B. Trademark Registrations

Mark	Reg. No.
MILITARY ADVANTAGE	2,687,901

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.  
Street Address: Post Office Box 5257  
City: New York State: New York Zip: 10150-5257

OUR REF. NO.: 02566/3200317-US0

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 04-0100

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Randi S. Miller  
Name of Person Signing

Randi S. Miller  
Signature

March 11, 2004

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$40.00 040100 2687901

02566/3200317-US0

**TRADEMARK ASSIGNMENT**

WHEREAS, **Military Advantage, Inc.**, a corporation organized and existing under and by virtue of the laws of Delaware and having a place of business at 544 Pacific Avenue, Suite 300, San Francisco, CA 94103, hereinbelow called "Assignor", owns and has used in its business the following trademark and trademark registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
MILITARY ADVANTAGE	2,687,901	FEBRUARY 18, 2003

; and

WHEREAS, **Monster (California), Inc.**, a corporation organized and existing under and by virtue of the laws of California and having a place of business of 222 N. Sepulveda, El Segundo, California 90245, herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

MILITARY ADVANTAGE, INC.

Dated: March 10, 2004

By: \_\_\_\_\_

Print Name: Andrew J. McKelvey

Print Title: President

02566/3200317-US0

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re registration of:

MONSTER (CALIFORNIA), INC.

Reg. No: 2,687,901

Filed: October 20, 2000

Mark: MILITARY ADVANTAGE

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Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3514

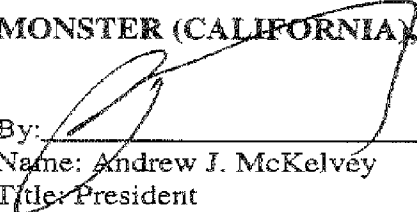
REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY

As registrant of record of the entire interest of the trademark registration referenced-  
above, all powers of attorney previously given are hereby revoked and Registrant hereby appoints as  
its attorneys Andrew Baum and Randi S. Miller, members of the Bar of the State of New York, with  
offices at Darby & Darby P.C., P.O. Box 5257, New York, NY 10150-5257, with full powers of  
association, revocation, and substitution and to transact all business with the U.S. Patent and  
Trademark Office in connection therewith for the above-referenced trademark registration.

Please address all correspondence to Randi S. Miller, Darby & Darby P.C., P.O. Box  
5257, New York, NY 10150-5257. Telephone No. (212) 527-7619.

MONSTER (CALIFORNIA), INC.

Dated: March 10, 2004

By:   
Name: Andrew J. McKelvey  
Title: President