

08-27-2003



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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MadeToOrder.com, Inc. *8-22-03*

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State - Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: January 30, 2003

2. Name and address of receiving party(ies)

Name: BrandVia, Inc.

Internal

Address: _____

Street Address: 1475 Veterans Boulevard

City: Redwood City State: CA Zip: 94063

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No N/A
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

N/A

B. Trademark Registration No.(s)

2,543,844; 2,524,057

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DeAnne H. Ozaki

Internal Address: LATHAM & WATKINS, LLP

Street Address: 633 West Fifth Street,
Suite 4000

City: Los Angeles State: CA Zip: 90071

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DeAnne H. Ozaki

Name of Person Signing

Signature

August 21, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

08/26/2003 ECOOPER 00000284 2543844

01 FC:0521
02 FC:0522

40.00 OP
25.00 OP

Mail Documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REFLECTOR 2812 FRAME: 0029

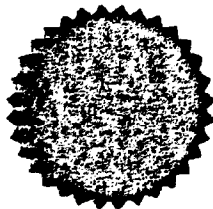
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MADETOORDER.COM, INC.", CHANGING ITS NAME FROM "MADETOORDER.COM, INC." TO "BRANDVIA, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JANUARY, A.D. 2003, AT 2:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3078324 8100

030063836

AUTHENTICATION: 2236753

DATE: 01-31-03

TRADEMARK
REEL: 002812 FRAME: 0030

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 02:18 PM 01/30/2003
030043836 - 307824

**CERTIFICATE OF AMENDMENT
TO THE
SEVENTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
MADETOORDER.COM, INC.**

The undersigned, Monte D. Wood, hereby certifies that:

1. He is the Chief Executive Officer and President of MadeToOrder.com, Inc., a Delaware corporation (the "Corporation");
2. The date of filing of the original Certificate of Incorporation of the Corporation with the Delaware Secretary of State is August 11, 1999; and
3. Article 1 of the Seventh Amended and Restated Certificate of Incorporation of the Corporation is hereby amended and restated to read in its entirety as follows:

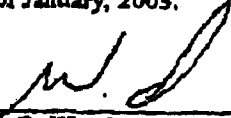
"The name of the Corporation is BrandVia, Inc."

* * * *

4. The foregoing Amendment to the Seventh Amended and Restated Certificate of Incorporation has been duly approved by the Board of Directors of the Corporation.

5. The foregoing Amendment to the Seventh Amended and Restated Certificate of Incorporation has been duly approved by the holders of the necessary number of shares of the Corporation's voting securities in accordance with the provisions of Sections 223 and 242 of the General Corporation Law of the State of Delaware.

I, THE UNDERSIGNED, being the Chief Executive Officer and President of MadeToOrder.com, Inc., for the purpose of amending the Seventh Amended and Restated Certificate of Incorporation of the Corporation pursuant to the General Corporation Law of the State of Delaware, do make this certificate, herein declaring and certifying that I have read the foregoing certificate and know the contents thereof and that the same is true of my knowledge, and accordingly have hereunto set my hand this 30th day of January, 2003.



Monte D. Wood
Chief Executive Officer and President

SVU57044.1