

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hester Industries, Inc.		11/25/2003	CORPORATION: WEST VIRGINIA

RECEIVING PARTY DATA	
Name:	Pilgrim's Pride Corporation of West Virginia, Inc.
Street Address:	110 South Texas Street, P.O. Box 93
City:	Pittsburg
State/Country:	TEXAS
Postal Code:	75686
Entity Type:	CORPORATION: WEST VIRGINIA

PROPERTY NUMBERS Total: 11		
Property Type	Number	Word Mark
Registration Number:	1273704	PIERCE DIP'N CHIK'N
Registration Number:	1272964	GOLD
Registration Number:	1272965	PIERCE GOLD
Registration Number:	2241154	IMPERIAL SESAME
Registration Number:	785692	SWEET GEORGIA
Registration Number:	1331092	BALLS O' FIRE
Registration Number:	1005617	BAYOU COUNTRY
Registration Number:	1297868	OVEN WING-DINGS
Registration Number:	1300810	THUNDER-THIGH
Registration Number:	996529	HONEY-DIPT
Registration Number:	777113	HONEY-CRISP

CORRESPONDENCE DATA	
Fax Number:	(214)978-3099
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	

OP \$290.00 1273704

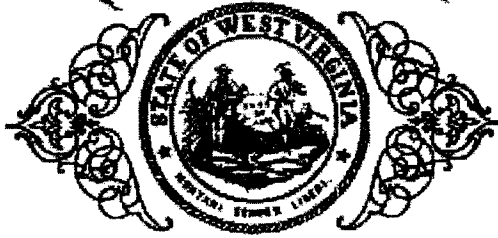
Phone: 214.978.3064
Email: roxanne.edwards@bakernet.com
Correspondent Name: S. Roxanne Edwards c/o Baker & McKenzie
Address Line 1: 2001 Ross Avenue
Address Line 2: 2300 Trammell Crow Center
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	24167786.71
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NAME OF SUBMITTER:	S. Roxanne Edwards
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Total Attachments: 1 source=NameChangeforHester#page1.tif
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State of West Virginia



Certificate

I, Joe Manchin III, Secretary of State of the State of West Virginia, hereby certify that

Articles of Amendment to the Articles of Incorporation of

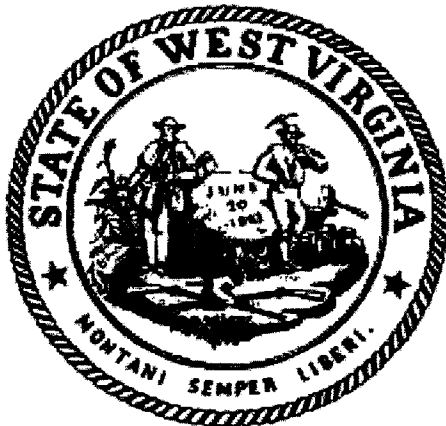
HESTER INDUSTRIES, INC.

Are filed in my office as required by the provisions of the West Virginia Code and are found to conform to law. Therefore, I issue this.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION

changing the name of the corporation to

PILGRIM'S PRIDE CORPORATION OF WEST VIRGINIA, INC.



Given under my hand and the Great Seal of the State of West Virginia on this day of November 25, 2003

A handwritten signature in black ink, appearing to read "Joe Manchin III".

Secretary of State